

Anuvu Teams up with Marvel Entertainment to Bring New Inflight Games to Airline Passengers

The collaboration supports Anuvu's efforts to deliver popular and future-forward media and content options to airlines

Los Angeles, CA, April 26, 2022 – <u>Anuvu</u>, the leading provider of high-speed connectivity and entertainment solutions for demanding worldwide mobility markets, today announced a new collaboration with Marvel Entertainment. The multi-year deal brings several of Marvel's popular characters to airline passengers around the globe, building on Anuvu's existing collaboration with Disney.

Working closely with Marvel, Anuvu will bring some of the company's most notable franchises to passengers' inflight entertainment experience. The collaboration comes at a time when Anuvu is focused on supporting airlines in future-proofing their media and content strategies, as passengers demand increased flexibility and convenience, including streaming capabilities. The new deal allows airlines to provide Marvel's games through their seatback entertainment systems or stream directly to passengers' personal devices while onboard the aircraft in the air.

"Anuvu has had a longstanding relationship with Disney for over 15 years. Expanding our collaboration to include Marvel content and characters is a natural next step," says Mike Pigott, EVP of Connectivity at Anuvu. "By broadening our trusted and valued relationship, we expand our gaming catalog so that airlines can deliver flexible, affordable, and best-in-class gaming experiences to their passengers."

Anuvu both licenses and develops games with a library that boasts 175 popular games including top video-game and mobile game brands. As the company expands their inflight entertainment options, airlines interested in elevating their passengers' travel experience can contact Anuvu to learn more at anuvu.com.

About Anuvu

Anuvu's team of global experts effortlessly manage connectivity and content requirements for demanding mobility markets including airlines, cruise lines, and mission-critical maritime, energy and government applications. Through long-standing customer relationships, we have a proven track record for meeting our customers' needs, even as the world changes. Anuvu's flexible and agile approach enables us to adopt the newest technology to optimize our clients' experience and we take pride in maximizing the performance of today, while optimizing for tomorrow. Our goal is to provide our clients with reliable, scalable, and affordable solutions that meet the everchanging needs of their passengers and guests.

Through our intelligent leadership and innovation, Anuvu defines next-generation passenger experiences through integrated solutions tailored to our customers' brands and service objectives.

About Marvel Entertainment

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media for over eighty years. Marvel utilizes its character franchises in entertainment, licensing, publishing, games, and digital media.

For more information visit <u>marvel.com</u>. © 2022 MARVEL

Contact:
Kite Hill PR for Anuvu
Patrice Gamble
anuvu@kitehillpr.com