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Anuvu Announces Extension of Royal Caribbean Group Partnership

Miami, February 28, 2022 – Anuvu today announced the extension of its partnership with Royal Caribbean Group. Anuvu, the leading provider of high-speed connectivity and entertainment solutions for demanding worldwide mobility markets, will continue to provide all Royal Caribbean International, Celebrity and Silversea cruise ships with premium entertainment content using the company's MTN-TV and MON200 offerings.

"Royal Caribbean Group is known for delivering top-tier, tailored cruise experiences, which means offering a wide variety of entertainment for their worldwide audience," said Erik Carlsen, Anuvu's SVP of Maritime Connectivity. "With Anuvu, passengers onboard Royal Caribbean Group's 60 ships stay entertained with the best content offerings today."

"Anuvu has for years provided creative content for our multicultural customer base, recognizing and responding to the increasingly important role of in-cabin entertainment," said Tim Exner, Manager of Entertainment Broadcast and Media for Celebrity Cruises Inc. "They've been smart, flexible, and agile as our itineraries and needs have evolved, and we look forward to exceeding passenger expectations together."

Anuvu's MTN-TV, entering its 13th year of operation, continues to evolve and grow, providing state-of-the-art cabin entertainment to the global cruise industry. The solution provides cruise lines with live global television and movie content, featuring 37 channels of Live TV available in seven different languages. Additionally, Anuvu's *MON200* offering provides 12 additional bespoke channels.

About Anuvu

Anuvu's team of global experts effortlessly manage connectivity and content requirements for demanding mobility markets including airlines, cruise lines, and mission-critical maritime, energy and government applications. Through long-standing customer relationships, we have a proven track record for meeting our customers' needs, even as the world changes. Anuvu's flexible and agile approach enables us to adopt the newest technology to optimize our clients' experience and we take pride in maximizing the performance of today while optimizing for tomorrow. Our goal is to provide our clients with reliable, scalable, and affordable solutions that meet the ever-changing needs of their passengers and guests. Through our intelligent leadership and innovation, Anuvu defines next-generation passenger experiences through integrated solutions tailored to our customers' brands and service objectives.

Anuvu. Let Innovation Move You.

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