

Anuvu Adds Popular Inflight Games with eOne

Aviation's leading game supplier launches four new titles for young travelers

Los Angeles, CA, October 6, 2021 – Anuvu, the leading provider of high-speed connectivity and entertainment solutions for demanding worldwide mobility markets, today announces the addition of four new inflight games in partnership with multinational entertainment company, Entertainment One (eOne).

eOne and Anuvu's newest onboard gaming options, expected to be popular among younger passengers, include Disney Junior favorites, *PJ Masks Robot Raid*, where players conquer a 10-level superpower adventure, as well as *Cupcake & Dino Big Balloon Adventure*, in which children experience the imagined skies by collecting coins and avoiding hazards. For airlines' youngest inflight entertainment fans, Anuvu now offers educational games *Peppa Pig's Memory Match* and *Ben & Holly's Little Kingdom Spot the Difference*.

Dina Dumenko, VP, Software Engineering, says: "At Anuvu, we continue to go beyond blockbusters to deliver innovative, non-traditional options to our airline customers. With these eOne games, airlines can entertain young passengers, which makes travel easier for passengers of all ages. Our growing games library is now 130 titles strong, part of a diverse entertainment package that airlines can deliver to suit travelers of all ages and tastes."

Anuvu and eOne's newest games are available now to airline customers; to find out more, visit <u>anuvu.com</u>.

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About Anuvu

Anuvu's team of global experts effortlessly manages connectivity and content requirements for demanding mobility markets including airlines, cruise lines, and mission-critical maritime, energy and government applications. Through long-standing customer relationships, we have a proven track record for meeting our customers' needs, even as the world changes. Anuvu's flexible and agile approach enables us to adopt the newest technology to optimize our clients' experience and we take pride in maximizing the performance of today while optimizing for tomorrow. Our goal is to provide our clients with reliable, scalable, and affordable solutions that meet the ever-changing needs of their passengers and guests. Through our intelligent leadership and innovation, Anuvu defines next-generation passenger experiences through integrated solutions tailored to our customers' brands and service objectives.

Anuvu. Let Innovation Move You.

Follow Anuvu on LinkedIn and Twitter for further updates and insights.

About eOne

Entertainment One Ltd. (eOne) is a talent-driven independent studio that specializes in the development, acquisition, production, financing, distribution and sales of entertainment content. As part of global play and entertainment company Hasbro (NASDAQ: HAS), eOne's expertise spans across film and television production and sales; production, distribution and brand management of kids and family properties; digital content; and immersive and live entertainment. Through its extensive reach and scale, and a deep commitment to high-quality entertainment, eOne unlocks the power and value of creativity.

eOne brings to market both original and existing content, sourcing IP from Hasbro's portfolio of 1500+ brands, and through a diversified network of creative partners and eOne companies including: international feature film distribution company Sierra/Affinity;

Makeready with Brad Weston; unscripted television production companies Renegade 83,

Daisybeck and Blackfin; live entertainment leaders Round Room Live; and award-winning emerging content and technology studio Secret Location.