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Global Eagle, Time Inc. Sign New Distribution Agreement “TIME Flies” To Bring Iconic Programming to Travelers in the Air and At Sea

LOS ANGELES, Sept. 25, 2017 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (NASDAQ:ENT) and Time Inc. (NYSE:TIME) have signed a worldwide agreement that will allow Global Eagle to distribute Time Inc.-produced programming to airline, cruise and maritime audiences under the newly created “TIME Flies” brand.



The first two unique products under TIME Flies are films from TIME’s celebrated multimedia project [“100 Photos: The Most Influential Images of All Time.”](#) and [“A Year In Space.”](#) an Emmy-nominated series originally appearing on [Time.com](#) chronicling NASA astronaut Scott Kelly and his record-breaking journey aboard the International Space Station.

“This is a landmark agreement that brings exciting content to air and sea travelers and highlights the depth of Global Eagle’s content sources,” said Global Eagle Senior Vice President Jim Griffiths. “The fact that Time Inc. – with brands that include TIME, SPORTS ILLUSTRATED, PEOPLE and FORTUNE – has chosen Global Eagle as a partner is a wonderful endorsement of our distribution leadership.”

“TIME Flies’ will be a great addition to Global Eagle’s Content-To-Go platform, allowing passengers to enjoy this amazing content throughout their entire travel journey,” said Alexis Steinman, Global Eagle Senior Vice President Digital Media Solutions.

“At Time Inc., we are always looking to expand our storytelling to new platforms,” said Ian Orefice, Vice President and Head of Programming at Time Inc. Studios. “We are excited to bring TIME’s award-winning content to new audiences who are traveling in the air and at sea.”

The films from “100 Photos” feature subjects such as Harry Benson’s memorable shot of the Beatles pillow fight; Ron Galella’s iconic photograph of Jacqueline Kennedy Onassis walking the streets of New York City; Abraham Zapruder’s images of John F. Kennedy’s

assassination; Nat Fein's shot of Babe Ruth bowing out at Yankee Stadium; and many more.

About Time Inc.

Time Inc. (NYSE:TIME) is a leading multi-platform consumer media company that engages over 170 million consumers globally every month. The company's influential brands include PEOPLE, TIME, FORTUNE, SPORTS ILLUSTRATED, INSTYLE, REAL SIMPLE, SOUTHERN LIVING and TRAVEL + LEISURE, as well as approximately 60 diverse international brands. Time Inc. offers marketers a differentiated proposition in the marketplace by combining its powerful brands, trusted content, audience scale, direct relationships with consumers and unique first-party data. The company is home to growing media and platforms, including digital video, OTT, television, licensing, paid products and services and celebrated live events, such as the TIME 100, FORTUNE Most Powerful Women, PEOPLE's Sexiest Man Alive, SPORTS ILLUSTRATED's Sportsperson of the Year, the ESSENCE Festival and the FOOD & WINE Classic in Aspen.

About Global Eagle

Global Eagle is a leading provider of media, content, connectivity and data analytics to markets across air, sea and land. Global Eagle offers a fully integrated suite of rich media content and seamless connectivity solutions to airlines, cruise lines, commercial ships, high-end yachts, ferries and land locations worldwide. With approximately 1,500 employees and 50 offices on six continents, the company delivers exceptional service and rapid support to a diverse customer base. Find out more at: globaleagle.com.

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