

August 16, 2016



# Global Eagle's Entertainment in Motion Strikes Agreement With the QYOU to Distribute Premium Short Form Content

LOS ANGELES, Aug. 16, 2016 (GLOBE NEWSWIRE) -- [Global Eagle Entertainment Inc.](#) (Nasdaq:ENT) ("GEE"), a worldwide provider of end-to-end connectivity and media to the airline, maritime and remote mobility markets, has entered into a global distribution agreement between GEE's Entertainment in Motion and The QYOU, a leading provider of curated and hosted online short-form content for the Video Everywhere age.

The broad-based deal gives GEE and its affiliated companies access to The QYOU catalog and new production targeting distinct passengers with peppy morning, family afternoon and late-night styled content. The video segments will cover various categories including extreme sports, artist spotlights, dance, beauty, and comedy. Content will be accessible on airline seatback portals and personal entertainment devices enabled by airlines and cruise liners. The agreement grants exclusive and worldwide airline and maritime distribution rights, and non-exclusive distributions rights in other U.S. and Canada non-theatrical markets.

"We're excited to partner with GEE to deliver world-class digital content to audiences in-flight and at sea," said Curt Marvis, The QYOU's President and Co-founder. "GEE's airline and maritime passenger reach coupled with our current viewership will solidify us as the leaders in the Video Everywhere market."

"The addition of The QYOU is our first agreement for native digital content, which is exploding in popularity," said Neal Rothman, GEE's Vice President of Content Distribution. "This new catalog further diversifies the content offered to our customers and allows us to stay ahead of shifting viewership trends."

## **About Global Eagle Entertainment (GEE)**

Global Eagle Entertainment Inc. (NASDAQ:ENT) is a leading provider of satellite-based connectivity and media to fast-growing, global mobility markets across air, sea and land. Supported by proprietary and best-in-class technologies, GEE offers a fully integrated suite of rich media content and seamless connectivity solutions that cover the globe. With approximately 1,500 employees and approximately 50 offices on six continents, GEE delivers exceptional service and rapid support to a diverse base of customers around the world. Find out more at: [www.geemedia.com](http://www.geemedia.com).

## **Forward-Looking Statements**

We make forward-looking statements in this press release within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements relate to expectations or forecasts for future events, including, without limitation, the popularity of native digital content and our ability to capitalize on it. These statements may be preceded

by, followed by or include the words “may,” “might,” “will,” “will likely result,” “should,” “estimate,” “plan,” “project,” “forecast,” “intend,” “expect,” “anticipate,” “believe,” “seek,” “continue,” “target” or similar expressions. As a result of a number of risks and uncertainties, our forward-looking statements may turn out to be wrong, and our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. A discussion of risks and uncertainties related to GEE’s business in the section entitled “Risk Factors” and elsewhere in our most recent Annual Report on Form 10-K and our subsequent quarterly reports on Form 10-Q filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance upon any forward-looking statements, which speak only as of the date made, and GEE undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

Contact:

Jenelle Benoit  
Director, Marketing & Communications  
+1 310-321-6612  
pr@geemedia.com

Kevin Trosian  
Senior Vice President, Corporate Development and Investor Relations  
+1 310-740-8624  
investor.relations@geemedia.com



Source: Global Eagle Entertainment Inc.