

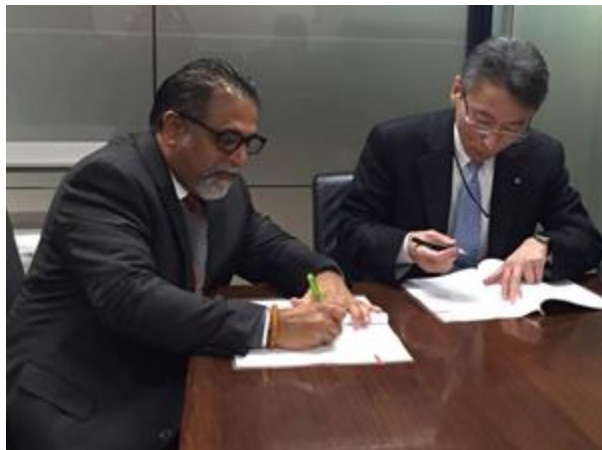
January 14, 2016



Global Eagle Renews Strategic Content Deal With JAL

Agreement Extends 10-Year Partnership Covering Movies and Television on 70+ Aircraft

LOS ANGELES, Jan. 14, 2016 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc., (Nasdaq:ENT) ("GEE") a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry, today announced a multi-year renewal of its strategic content services agreement with JAL Brand Communications, LTD (JBC), a JAL subsidiary managing Japan Airlines (JAL) IFE operations.



Japan Airlines president Yasuhiro Fujita (right) and Global Eagle Entertainment's SVP of Content Services, Amir Samnani, signed their renewed content deal this week in Tokyo

A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/cf260993-21dc-419f-be90-b1452c214fa8>

As part of the agreement, GEE will provide a full range of content services, including movies and TV, on international and domestic JAL flights. As one of Japan's largest airlines, JAL has relied on GEE for much of its inflight entertainment (IFE) content for over a decade.

"GEE is a leading content service provider to the global airline industry, and a proven source of content packaging, delivery and expertise at the foundation of our inflight entertainment

program,” said Yasuhiro Fujita, president, JAL Brand Communications Co. Ltd., the IFE operations subsidiary for JAL. “This agreement between JBC and GEE represents a long-term partnership that is fully capable of enabling us to meet the evolving inflight entertainment demands of JAL passengers for years to come.”

“GEE is honored to have earned JBC’s longstanding trust and business in support of the content delivery at the core of JAL’s inflight entertainment offering,” noted Amir Samnani, senior vice president of content services for GEE. “We look forward to providing the tailored content solutions that JAL passengers increasingly expect as they travel throughout Asia and around the world.”

About Global Eagle Entertainment (GEE)

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry. Through the industry’s most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of in-flight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving more than 200 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company’s headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at: www.geemedia.com.

About Japan Airlines

JAL operates more than 1,000 flights every day on its international and domestic routes to 59 locations across Japan. Wi-Fi service is available on their international and domestic flights, which are being expanded.

Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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