

October 21, 2014



## **Global Eagle Entertainment and L.E.K. Consulting to Host Webinar: "Developing Digital Media Solutions to Drive New Revenue Opportunities for Airlines"**

LOS ANGELES, Oct. 21, 2014 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (Nasdaq:ENT), a worldwide leading provider of content, connectivity and digital media solutions to airlines, and L.E.K Consulting, a global consulting firm with deep aviation and travel expertise, will host a webinar entitled: *Developing Digital Media Solutions to Drive New Revenue Opportunities for Airlines*. The 1-hour webinar, including Q&A from the audience, will begin on Wednesday, October 29, at 2 PM Eastern Time / 11 AM Pacific Time.

This webinar is designed to answer questions about driving new business opportunities for airlines and increasing engagement with the passenger. Through digital media solutions offered by Global Eagle Entertainment ("GEE"), including its WISE™ wireless inflight entertainment solution for content delivery to passengers' electronic devices and its growing sponsorship and advertising platform, airlines can improve the passenger experience while also driving new revenue opportunities.

The event will be hosted by John Thomas of L.E.K Consulting, and includes two panelists from Global Eagle Entertainment, Alexis Steinman and Robin Cole. John Thomas is a Managing Director at L.E.K Consulting. John has been actively involved in the aviation industry for the past 35 years, initially as an operator and for the past 20+ years as a strategic advisor to the industry, working with all the major airlines. Alexis Steinman, Senior Vice President, Software & Development at Global Eagle, manages digital media and content solutions for GEE. Robin Cole, Vice President, Global Business Development at GEE, has helped build and expand the digital media solutions platform at Global Eagle and runs the sponsorship and advertising initiatives.

### ***Webinar Details***

**Date:** Wednesday, Oct. 29, 2014

**Time:** 2 PM Eastern Time / 11 AM Pacific Time

To register for the webinar, please visit <http://investors.globaleagleent.com/events.cfm>

### **About Global Eagle Entertainment**

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of media content, technology, and connectivity solutions to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of inflight solutions. These include Wi-Fi, movies, television, music,

interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving over 150 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at [www.globaleagleent.com](http://www.globaleagleent.com)

#### About L.E.K Consulting

L.E.K. Consulting is a global management consulting firm that uses deep industry expertise and analytical rigor to help clients solve their most critical business problems. Founded more than 30 years ago, L.E.K. employs more than 1,000 professionals in 21 offices across the Americas, Asia-Pacific and Europe. L.E.K. advises and supports global companies that are leaders in their industries – including the largest private and public sector organizations, private equity firms and emerging entrepreneurial businesses. L.E.K. helps business leaders consistently make better decisions, deliver improved business performance and create greater shareholder returns. Find out more at <http://www.lek.com/>

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