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Global Eagle Entertainment Acquires Content Assets From Indian Distributor Purple Media

LOS ANGELES, Oct. 15, 2014 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (Nasdaq:ENT), a worldwide leading provider of content, connectivity and digital media solutions to airlines, today announced that it has acquired the content assets of South Indian distributor Purple Entertainment for distribution to the airline in-flight entertainment market.

Purple Entertainment has an exclusive agreement with SUN TV, the largest media company in India for South Indian content, to license movie and TV programming to airlines. The company also has extensive and long-standing relationships with some of the most important studios in Southern India.

"This exciting acquisition was made through our Mumbai-based distributor Fairdeal," explained Amir Samnani, Senior Vice President of Content Services at Global Eagle Entertainment (GEE). "Indian content is very popular on both local and international flights and this new addition to our content business will allow GEE to provide a wider variety of Indian movies and TV programming to our airline customers."

About Global Eagle Entertainment (GEE)

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of media content, technology, and connectivity solutions to the travel industry. Through the industry's most comprehensive product and services platform, GEE provides airlines with a wide range of inflight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving over 150 airlines worldwide, GEE delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at www.globaleagleent.com.

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