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Global Eagle Entertainment Partners With OnAir to Launch WISE(TM), Its Wireless Inflight Entertainment Solution, on Philippine Airlines

LOS ANGELES, Aug. 4, 2014 (GLOBE NEWSWIRE) -- Global Eagle Entertainment (Nasdaq:ENT), a worldwide leading provider of content and connectivity solutions for airlines, has successfully launched WISE™ (*Wireless Inflight Services and Entertainment*) on select Middle Eastern routes on-board Philippine Airlines. The software platform has been deployed through a technological partnership with OnAir's new wireless inflight entertainment (IFE) solution, OnAir Play, and on Philippine Airlines' In Air Wireless Entertainment product.

The launch of WISE™ on Philippine Airlines is a major achievement in IFE, with Global Eagle Entertainment (GEE) setting the standard for management and delivery of wireless IFE to airlines. GEE's vast content library and deep network of relationships with studios and distributors ensures a consistent pipeline of entertainment streamed to passengers' personal electronic devices, including popular movies, TV shows, music, games and digital publications.

Designed as a hardware-agnostic solution, WISE™ is a flexible and content-driven IFE platform that powers the software backbone of OnAir Play. WISE™ supports most popular mobile devices, laptops and tablets, including Apple iOS and Android operating systems, as well as all major Internet browsers. It features a robust Digital Rights Management (DRM) solution for secured content streaming approved by major Hollywood studios, while also offering ancillary revenue opportunities, such as payment and purchasing options in both connected and non-connected environments.

"We're delighted to have launched WISE™ on Philippine Airlines with OnAir," explained Walé Adepoju, Executive Vice President and Chief Commercial Officer for Global Eagle Entertainment. "We are partnering with several leading hardware providers, including OnAir, with whom we share the vision for the future development of the wireless IFE market. We believe that the integrated software and content model that we have created for WISE™ provides airlines with a powerful portal to offer passengers an interactive and more enjoyable travel experience."

"Having a broad content program for our new wireless IFE service is an important amenity for our passengers," added Ramon S. Ang, President & COO of Philippine Airlines. "Global Eagle Entertainment already provides content services for our seat-back IFE systems and we're excited to be able to extend this same level of quality entertainment seamlessly through our wireless offering."

"OnAir Play is the obvious choice for Philippine Airlines. It is the right product for today's passengers who increasingly want the choice of accessing entertainment content on their own personal devices," commented François Rodriguez, Director of Strategy and Marketing of OnAir.

About Global Eagle Entertainment

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of media content, technology, and connectivity solutions to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of inflight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving over 150 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at www.globaleagleent.com

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About Philippine Airlines

Philippine Airlines is the flag carrier of the Republic of the Philippines and took to the skies on March 15, 1941. The airline, now in its 73rd year, covers Asia, Australia, the Middle East, US and Europe, utilising a fleet of 57 aircraft. Its wide range of product offerings allows passengers to plan their flights based on actual needs.

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About OnAir

OnAir sets the benchmark for global inflight connectivity solutions, with over 60 customers on five continents. We are the only provider to offer consistent global coverage, specifically designed for mobility, for both inflight cellular and Wi-Fi services, thanks to regulatory approvals from over 100 countries and more than 375 roaming agreements.

OnAir's products enable passengers to use their own mobile phones, smartphones, tablets and laptops in exactly the same way as they do on the ground, either through the onboard cellular network or the onboard Wi-Fi hotspot. OnAir also provides on-demand entertainment content, such as music, videos, newspapers and magazines with OnAir Play. The products are available as linefit or retrofit for all commercial aircraft, as well as government, VIP and

business jets. OnAir products operate over all satellite links.

In addition, OnAir is leading the way in the development of the e-Aircraft, in conjunction with SITA, uniquely offering solutions to cater for all aspects of nose to tail connectivity. OnAir's latest solutions have added another dimension to inflight connectivity to optimize it for operational usage by the cabin and cockpit crew, and for maintenance and aircraft health monitoring.

OnAir was incorporated in February 2005 and is owned by SITA, the leading IT solutions provider to the air transport world. OnAir is a member of the GSM Association and an Inmarsat Distribution Partner for both SBB and GX Aviation services.

More information about OnAir

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If you are interested in more information or interviews, please contact:

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