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Global Eagle Entertainment Appoints Greg Campbell, Ph.D. to Senior Vice President and General Manager of Connectivity Products

WESTLAKE VILLAGE, Calif., March 11, 2013 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (Nasdaq:ENT) ("Global Eagle") today announced the appointment of Greg Campbell, Ph.D. to Senior Vice President and General Manager of Connectivity Products. For the previous six months, Dr. Campbell worked with Global Eagle subsidiary Row 44 as a consultant, providing leadership to improve the customer experience during a rapid expansion of the service.

"I have been fortunate to know Greg Campbell for nearly two decades, and in particular, over the past six months, he has helped us to create a first class connectivity platform that we expect to continue to drive the growth and success of our business," said John LaValle, Chief Executive Officer of Global Eagle. "He brings a tremendous breadth of experience and dedication to our rapidly expanding team."

Dr. Campbell was previously Vice President and General Manager of the Etch Products Organization for Lam Research Corporation (Nasdaq:LRCX). Earlier in his career, he was the Founder and Chief Executive Officer of Trikon Technologies, Inc., a global organization he took public with LaValle.

"This is a very exciting time to join Global Eagle as the company is moving in a strong direction with the most robust content and connectivity platform of any provider," said Dr. Campbell. "I look forward to working with a company that has created a strong foundation for accelerated growth on a global scale."

As Senior Vice President and General Manager of Connectivity Products, Dr. Campbell will have P&L responsibility for Global Eagle's WiFi, Live Television, Video-On-Demand and web portal products.

Dr. Campbell received his Bachelor of Science and Master of Science degrees in Engineering from the University of Cambridge, and earned his Doctor of Philosophy in Plasma Physics from University of California, Los Angeles.

Added LaValle: "A key part of our future success is having the best talent, like Greg, performing at the company, and I look forward to announcing additional key appointments to the Global Eagle Entertainment team in the near future."

About Global Eagle

Global Eagle Entertainment Inc. is the only full service platform offering both content and connectivity for the worldwide airline industry. Through its combined content, distribution and technology platforms, Global Eagle provides airlines and the millions of travelers they serve with the industry's most complete offering of in-flight video content, e-commerce and information services. Through its Row 44 subsidiary, Global Eagle utilizes Ku-band satellite technology to provide airline passengers with Internet access, live television, shopping and travel-related information. Currently installed on more than 450 aircraft, Row 44 has the largest fleet of connected entertainment platforms operating over land and sea globally. In addition, through its AIA division, Global Eagle provides film and television content, games and applications to more than 130 airlines worldwide. Global Eagle is headquartered in Los Angeles, California and maintains offices and support personnel around the world. Find out more at www.globaleagleent.com.

FORWARD LOOKING STATEMENTS This press release may include "forward looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. Such forward looking statements with respect to the expected performance, strategies, prospects and other aspects of the businesses of Global Eagle, AIA, Row 44 and the combined company after completion of the business combination are based on current expectations that are subject to risks and uncertainties. A number of factors could cause actual results or outcomes to differ materially from those indicated by such forward-looking statements. These factors include, but are not limited to: (1) the possibility that Global Eagle, AIA and Row 44 may be adversely affected by economic, business, and/or competitive factors; and (2) other risks and uncertainties indicated in the definitive proxy statement filed by Global Eagle with the SEC in connection with the business combination, including those under "Risk Factors" therein, and other filings with the SEC by Global Eagle. Readers are cautioned not to place undue reliance upon any forward-looking statements, which speak only as of the date made, and Global Eagle, AIA and Row 44 undertake no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

CONTACT: Global Eagle Media Contact:
Karin Pellmann
kpellmann@row44.com
646-515-6933

Global Eagle Investor Contact:
Chris Plunkett
Brainerd Communicators, Inc.
plunkett@braincomm.com
212-986-6667

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