

January 29, 2025



Kartoon Studios Executives to Unveil 2025 Dynamic Growth Plans on Smart Money Circle Podcast

**Revenue Growth, Share Price, Earnings, IP Expansion, and Global Distribution
Growth Frame CEO and CFO Interview**

Video Will Be Available Thursday at 8:30 am ET on *Smart Money Circle*'s YouTube Channel and Via Kartoon Studios' YouTube, X, Instagram, and LinkedIn Accounts

BEVERLY HILLS, Calif., Jan. 29, 2025 (GLOBE NEWSWIRE) -- Kartoon Studios (NYSE American: TOON) invites investors to an exclusive discussion on the company's 2025 corporate growth outlook, hosted by the Smart Money Circle podcast. CEO Andy Heyward and CFO Brian Parisi will join renowned investor and host Adam Sarhan to reveal their strategic vision and provide insights into the company's future projects, including *The Hundred Acre Wood's Winnie-The-Pooh*, *Stan Lee Universe*, and the growing *Kartoon Channel*, among others.

The video will be available on the [Smart Money Circle YouTube channel](#) beginning Thursday at 8:30 a.m. ET/5:30 a.m. PT, and [Kartoon Studios' YouTube channel](#), [X](#), [Instagram](#), and [LinkedIn](#) accounts.

"Our 2025 outlook represents a pivotal moment for Kartoon Studios as we prepare to roll out our iconic intellectual properties and our growing distribution system," said Andy Heyward, CEO of Kartoon Studios. "We are excited to share our vision for the future, which we believe will redefine family entertainment and drive significant growth across all aspects of our business."

About Kartoon Studios

Kartoon Studios (NYSE AMERICAN: TOON) is a global end-to-end creator, producer, distributor, marketer, and licensor of entertainment brands. The Company's IP portfolio includes original animated content, including the Stan Lee brand, and post-Marvel Stan Lee content of over 200 characters through its controlling interest in Stan Lee Universe, as well as "Stan Lee's Superhero Kindergarten," starring Arnold Schwarzenegger, on Kartoon Channel! and Ameba; "Shaq's Garage," starring Shaquille O'Neal, on Kartoon Channel!; "Rainbow Rangers" on Kartoon Channel! and Ameba; the Netflix Original, "Llama Llama," starring Jennifer Garner, and more. In 2022, Kartoon Studios acquired Canada's WOW! Unlimited Media, and a material financial interest in its subsidiary, Mainframe Studios, which is one of the most successful animation service houses in the world, producing top brands for 3rd parties, including "Cocomelon," "Barbie's Playhouse," "Unicorn Academy," and "SuperKitties." Additionally, the company made a strategic investment becoming the largest

shareholder in Germany's Your Family Entertainment AG (FRA:RTV), one of Europe's leading distributors and broadcasters of high-quality programs for children and families. Toon Media Networks, the Company's wholly owned digital distribution network, consists of Kartoon Channel!, Frederator Network, and Ameba. Kartoon Channel! is a globally distributed entertainment platform with near full penetration of the U.S. market. Kartoon Channel! continually is ranked by viewers in the Apple app store at the top of user entertainment apps. Kartoon Channel! and Ameba are available across multiple platforms, including iOS, Android Mobile, Web, Amazon Prime Video, Apple TV, Amazon Fire, Roku, Pluto TV, Comcast, Cox, Dish, Sling TV, Android TV, Tubi, Xumo, and Samsung and LG Smart TVs. Frederator Network owns and operates one of the largest global animation networks on YouTube, with channels featuring over 2000 exclusive creators and influencers, garnering billions of views annually. For additional information, please visit www.kartoonstudios.com

Forward-Looking Statements

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release and include statements regarding the video being available on the Smart Money Circle YouTube channel beginning Thursday at 8:30 a.m. ET/5:30 a.m. PT, and Kartoon Studios' YouTube channel, X, Instagram, and LinkedIn accounts and the Company's vision for the future redefining family entertainment and driving significant growth across all aspects of our business. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation, the ability of the Company to redefine family entertainment and drive significant growth across all aspects of our business; audience reaction to the video; our ability to generate revenue or achieve profitability; our ability to obtain additional financing on acceptable terms, if at all; fluctuations in the results of our operations from period to period; general economic and financial conditions; our ability to anticipate changes in popular culture, media and movies, fashion and technology; competitive pressure from other distributors of content and within the retail market; our reliance on and relationships with third-party production and animation studios; our ability to market and advertise our products; our reliance on third-parties to promote our products; our ability to keep pace with technological advances; our ability to protect our intellectual property and those other risk factors set forth in the "Risk Factors" section of the Company's most recent Annual Report on Form 10-K and in the Company's subsequent filings with the Securities and Exchange Commission (the "SEC"). Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

MEDIA CONTACT:

pr@kartoonstudios.com

INVESTOR RELATIONS CONTACT:

ir@kartoonstudios.com



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