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Genius Brands Expands Kartoon Channel! on Roku

BEVERLY HILLS, Calif., April 18, 2022 (GLOBE NEWSWIRE) -- Following the success of the Kartoon Channel! app and content on the Roku® platform, Genius **Brands International, Inc.** ("Genius Brands" or the "Company") (Nasdaq: GNUS), today announced that it will offer a dedicated **Kartoon Channel!** on **The Roku Channel**, further expanding the channel's presence on Roku.

The Roku Channel reached U.S. households with an estimated 80 million people in Q4 2021. Users now have access to Kartoon Channel!'s full content slate of original programming and renowned children's brands, including *Stan Lee's Superhero Kindergarten*, starring Arnold Schwarzenegger; the new fast-paced trivia original gameshow series for kids, *KC! Pop Quiz*, hosted by Nickelodeon star, Casey Simpson; and *Rainbow Rangers*, as well as classics such as *Baby Genius*, *Pac-Man* and much more!

"As we begin rolling out the new Kartoon Channel! Kidaverse, we're excited to share that in less than two years we are fully distributed in the U.S., reaching millions of viewers across multiple platforms! We are now further enhancing our offering to consumers by bringing The Roku Channel on board as a media partner, significantly expanding our presence in the digital marketplace," commented **Genius Brands' Jon Ollwerther, President, Kartoon Channel!**

About Kartoon Channel!

Available everywhere and anywhere kids are today, Genius Brands International's digital network, Kartoon Channel! is a family entertainment destination that delivers enduring childhood moments of humor, adventure, and discovery.

Delivering 1000s of episodes of carefully curated free family-friendly content, the channel features animated classics for little kids, including *The Wubbulous World of Dr. Seuss*, *Babar*, *Mello Dees*, *Super Simple Songs*, and *Baby Genius*, as well as hit content for bigger kids, such as *Pac-Man*, *Angry Birds*, and *Yu-Gi-Oh!*, to original programming like *Stan Lee's Superhero Kindergarten*, starring Arnold Schwarzenegger, *KC! Pop Quiz*, hosted by Casey Simpson, and *Shaq's Garage*, starring Shaquille O'Neal, coming in 2023. Kartoon Channel! also offers STEM-based content through its Kartoon Classroom!, including *Baby Einstein*, and more.

Kartoon Channel! delivers positive and purposeful content across multiple platforms, including Comcast, Cox, DISH, Sling TV, Amazon Prime, Amazon Fire, Apple TV, Android TV, Android Mobile, Google Play, Xumo, Roku, Tubi, Samsung Smart TVs, and LGTVs.

Kartoon Channel! can also be streamed on TVs and mobile device by downloading the app,

or on desktops by visiting www.kartoonchannel.com

About Genius Brands International

Genius Brands International, Inc. (Nasdaq: GNUS) is a leading global kids media company developing, producing, marketing and licensing branded children's entertainment properties and consumer products for media and retail distribution. The Company's IP portfolio of family-friendly content features the *Stan Lee* brand, *Stan Lee's Superhero Kindergarten*, starring Arnold Schwarzenegger, on Cartoon Channel!; *Shaq's Garage*, starring Shaquille O'Neal, coming to Cartoon Channel!; *Rainbow Rangers* on Cartoon Channel! and Netflix; *Llama Llama*, starring Jennifer Garner, on Netflix and more. Recently, Genius Brands entered into an agreement to acquire Canada's WOW! Unlimited Media (TSX-V: WOW), which includes 2,500 channels under the Channel Federator Network, and has also made a strategic investment in Germany's Your Family Entertainment AG (FRA:RTV), one of Europe's largest distributors and broadcasters of high-quality programs for children and families.

Genius Brands' Cartoon Channel! is a globally distributed entertainment platform with 100% penetration in the U.S. television market and international expansion with launches in key markets around the world. The channel is available in the U.S. via a broad range of distribution platforms, including Comcast, Cox, DISH, Amazon Prime, Amazon Fire, Apple TV, Apple iOS, Android TV, Android Mobil, Google Play, Roku, YouTube, KartoonChannel.com, Samsung Smart and LG TVs, the JetBlue Inflight platform and more. Genius Brands is now rolling out the subscription-based Cartoon Channel! Kidaverse, featuring metaversal content and exclusive titles.

For additional information, please visit www.gnusbrands.com.

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