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New Baby Genius JukeBox(R) Streaming Media Service Offers Parents and Children Immediate Access to Hundreds of Popular Children's Songs

BEVERLY HILLS, CA -- (Marketwired) -- 08/21/14 -- Genius Brands International, Inc. (OTCQB: GNUS), a global brand management company dedicated to providing entertaining and enriching 'content with a purpose' for toddlers to tweens, have introduced a new streaming *JukeBox* on BabyGenius.com that provides parents and caregivers immediate and easy access to the *Baby Genius*® catalogue of hundreds of popular kids' songs. The announcement was made today by Genius Brands International's President Amy Moynihan Heyward.

"The new *Baby Genius JukeBox*® makes it simple for parents to 'hit play' and entertain their child with hundreds of continuously streaming children's songs, organized by various channels," says Moynihan Heyward. "We wanted this service to be easy for parents, with enough content to engage their child for hours from any device, anywhere, and at any time."

Parents can now hit the play button at www.BabyGenius.com, and their children will enjoy continuous, enriching content. The new service allows unlimited streaming of the *Baby Genius* music catalog on all Apple, Android and desktop devices. The ad-supported service is free to consumers and can be accessed by going to www.babygenius.com using any major browser.

Genius Brands International's *Baby Genius JukeBox* was developed in collaboration with streaming media solutions company FreeStreams, Inc., who provided the technology and monetization for the new service. The FreeStreams platform has been utilized by broadcasters around the world to stream and monetize over a hundred million hours of content.

"Working with the Genius Brands International team has been a joy for a variety of reasons," said FreeStreams, Inc. CEO John Williams. "Every day we were reminded of how these endearing songs, shared with our own children, created lasting memories of treasured childhood experiences. It's rewarding to be able to have a hand in offering parents a timely, easy and economical solution for creating traditions and sharing the wonder of with their little ones."

About Baby Genius®:

For more than ten years, Baby Genius® has earned worldwide recognition for creating award-winning products for toddlers. Its catalogue of 500 songs, 125 music videos, and

music-based toys features classic nursery rhymes, learning songs, classical music, holiday favorites and more. Expanding the timeless appeal of Baby Genius offerings, parent company Genius Brands International is re-launching Baby Genius in 2015 with fresh, new designs, new entertainment and an array of new toddler products.

The Baby Genius commitment has earned numerous awards from parent groups and organizations, including the Mom's Choice Award, The National Parenting Center Seal of Approval, Creative Child Preferred Choice Award, iParenting Media Award, Coalition of Quality Children's Media's KIDS FIRST! and many others. Among Baby Genius' numerous achievements are more than 10M DVD/CD units sold in 2013, over 50M downloads on Comcast's Baby Boost children's channel resulting in Baby Genius being named its #1 children's on-demand property, averaging some 500,000 VOD users per month.

About Genius Brands International:

Headquartered in Los Angeles, California, Genius Brands International (OTCQB: GNUS) is a publicly traded multimedia content and brand management company.

Led by industry veterans, Andy Heyward and Amy Moynihan Heyward, Genius Brands International includes award-winning *Baby Genius*, Warren Buffett's *Secret Millionaires Club*, Gisele Bündchen's *Gisele & the Green Team*, Martha Stewart's *Martha & Friends*, *Thomas Edison's Secret Lab* and *Stan Lee Comics*, featuring its first movie, *Stan Lee's Mighty 7*. The Company provides "content with a purpose" for kids of all ages, meaning interactive content that is as entertaining as it is enriching.

About FreeStreams:

The FreeStreams internet broadcasting platform allows broadcasters to profitably stream the world's best radio and television stations to popular devices.

Forward Looking Statements:

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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