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Sprinklr Achieves FedRAMP Ready Status

A critical step in Sprinklr's mission to help U.S. government agencies transform citizen experiences across digital channels

NEW YORK--(BUSINESS WIRE)-- [Sprinklr](#), the Customer Experience Management (CXM) platform for modern enterprises, today announced that it has been approved as [FedRAMP Ready](#) for Agency Authorization. Sprinklr achieved FedRAMP Ready status for its CXM platform on Amazon Web Services (AWS).

Effective communications play a fundamental role in ensuring that citizens have the information they need to stay safe and healthy. As people increasingly flock to social media and messaging channels to ask questions and [get news](#), the public sector has an obligation to provide factual information on the channels citizens use the most. Sprinklr was built for this moment. Sprinklr's CXM platform helps U.S. government agencies create a future-proof citizen engagement strategy.

FedRAMP is a U.S. government program that provides a standardized approach to security assessment, authorization, and continuous monitoring for cloud products and services. Achieving FedRAMP Ready status is a strong indicator of success for full FedRAMP authorization and means that Sprinklr's Readiness Assessment Report (RAR) has been approved. Sprinklr is listed on the FedRAMP Marketplace as a [FedRAMP Ready vendor](#).

Sprinklr is pursuing full authorization by the end of 2021, opening up the opportunity for more U.S. government agencies to benefit from Sprinklr's unified CXM platform.

Comments on the news:

"Congratulations to Sprinklr on achieving the FedRAMP Ready milestone. We understand the rigorous process to meet this level of certification – ensuring Sprinklr provides a compliant environment that effectively and efficiently communicates with citizens over time. We look forward to continuing our support of Sprinklr on their journey as they create a platform that meets the needs of the digital citizen experience of our government agency customers," **said Sandy Carter, Vice President of Worldwide Public Sector Partners & Programs at Amazon Web Services, Inc.**

"As COVID-19 continues to disrupt all facets of society, there is a critical need for government agencies to move content and services onto digital channels – where citizens are looking for information and asking for support," **said Vivek Kundra, Chief Operating Officer, Sprinklr.** "Achieving FedRAMP Ready status will help us support U.S. government agencies with their effort to create digital, informative experiences for citizens. We're looking forward to ensuring that the public sector has access to the same cutting-edge technology used by many of the world's largest enterprises to engage with customers on modern channels."

Additional resources:

- Request a [Sprinklr demo](#).
- Read [Sprinklr Customer Stories](#).

About Sprinklr

[Sprinklr](#) is the world's leading Customer Experience Management (CXM) platform. We help organizations listen to customers, learn from them and show them love across digital channels. Headquartered in New York City with 2,000+ employees globally, Sprinklr works with the world's most valuable companies including L'Oréal, McDonald's, Microsoft, and more than 50% of the Fortune 100. For more information, visit sprinklr.com or chat with us at [@sprinklr](#).

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