

November 19, 2020



Amesite Inc. Announces Successful Completion of Pilot Learning Program with Ford Motor Company

ANN ARBOR, Mich., Nov. 19, 2020 /PRNewswire/ -- **Amesite Inc.** (Nasdaq: AMST), an artificial intelligence software company providing online learning ecosystems for business, higher education, and K-12, announced today it has successfully completed delivery of a pilot learning program for the Ford Motor Company, building content and offering the experience on its advanced platform.

"Our successful pilot with a diverse, global cohort of full-time professionals at Ford showed that the online learning delivered on our AI-driven platform was convenient and beneficial," said Amesite Founder and CEO Dr. Ann Marie Sastry. "A survey of participants showed that their interest in subject matter deepened, that the fresh content delivered via Amesite's AI helped them relate course material to real-world events, and that the quality of customer service and instruction were high."

Amesite creates outstanding learning experiences, delivered on its advanced platform, providing a positive impact for employees. Using AI to provide fresh content creates important context for learning. Coupled with outstanding services, these experiences deepen professionals' interest in subjects important to their company's goals, and spur creative ways in which to execute on new practices.

About Amesite Inc.

Amesite is a high-tech artificial intelligence software company offering a cloud-based platform and content creation services for K-12, college, university and business education and upskilling. Amesite-offered courses and programs are branded to our customers. Amesite uses artificial intelligence technologies to provide customized environments for learners, easy-to-manage interfaces for instructors, and greater accessibility for learners in the US education market and beyond. The Company leverages existing institutional infrastructures, adding mass customization and cutting-edge technology to provide cost-effective, scalable and engaging experiences for learners anywhere. For more information, visit <https://amesite.com>.

Forward Looking Statements

This communication contains forward-looking statements (including within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933, as amended) concerning the Company, the Company's planned online machine learning platform, the Company's business plans, any future commercialization of the Company's online learning solutions, potential customers, business objectives and other matters. Forward-looking statements generally include statements that

are predictive in nature and depend upon or refer to future events or conditions, and include words such as "may," "will," "should," "would," "expect," "plan," "believe," "intend," "look forward," and other similar expressions among others. Statements that are not historical facts are forward-looking statements. Forward-looking statements are based on current beliefs and assumptions that are subject to risks and uncertainties and are not guarantees of future performance. Actual results could differ materially from those contained in any forward-looking statement. Risks facing the Company and its planned platform are set forth in the Company's filings with the SEC. Except as required by applicable law, the Company undertakes no obligation to revise or update any forward-looking statement, or to make any other forward-looking statements, whether as a result of new information, future events or otherwise.

Media Contact: Robert Busweiler – busweiler@sunshinesachs.com – 631.379.6454

 View original content: <http://www.prnewswire.com/news-releases/amesite-inc-announces-successful-completion-of-pilot-learning-program-with-ford-motor-company-301176589.html>

SOURCE Amesite Inc.