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# Versus Partners with Kast to Expand Beyond Gaming Into Streaming Video

## Versus to bring rewards to the \$250 Billion global video streaming market

LOS ANGELES, April 14, 2020 (GLOBE NEWSWIRE) -- Versus Systems, Inc. ("Versus") (CSE:VS) (OTCQB:VRSSF) (FRANKFURT:BMVA) today announces an agreement with Kast to bring Versus' proprietary in-app rewards technology to Kast's successful watch party platform.

This is an important step for Versus in that Kast is the first non-gaming content partner to integrate the Versus rewards platform. Social streaming, watch parties and video are a part of what Business Wire estimates as a [\\$250 Billion dollar global streaming market](#) that is estimated to grow at 19% CAGR through 2024.

Kast is a real-time video sharing app with screen capture, voice, text, and video chat technology that makes it easy to connect with friends wherever they are in a watch party. Kast is the ultimate virtual living room solution for all your content needs. Kast has recently been featured in well-known media outlets like Wired, Mashable, The Next Web, The Evening Standard, NBC and more.

The two companies will work together to integrate real-world rewards into Kast's watch party apps to increase engagement for hosts of watch parties, known as "Kasters," and watch party spectators alike.

"Kast is a true pioneer in the watch party space," said John O'Connell, Head of Business Development for Versus Systems. "We are excited to bring our in-game reward technologies to their apps, creators and spectators later this year."

Justin Weissberg, Co-founder and President of Kast commented: "Versus brings real, tangible rewards to their partners' growing audiences. We are excited to bring our community rewards they can experience with their Kast friends and family."

### About Kast

Kast's mission is to be the ecosystem that empowers people to share their experiences, engage and build relationships with like-minded people. For more information, please visit [www.kastapp.co](http://www.kastapp.co), or search "Kast" on the [iTunes](#) and [Google Play](#) stores. Kast is available on iOS, Android, PC, Mac and for Chrome browser.

For Kast, contact:  
[contact@kastapp.live](mailto:contact@kastapp.live)

### About Versus Systems

Versus Systems, Inc. has developed - a proprietary in-game prizing and promotions engine that allows game publishers and developers to offer in-game prizing across mobile, console, PC games, and streaming media. Brands pay to place products in-game and gamers compete for those prizes. For more information, please visit [www.versussystems.com](http://www.versussystems.com) or visit Versus Systems official [YouTube channel](#).

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Source: Versus Systems Inc.