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## Accomplished Beverage Industry Executive Andrew Mansinne Joins MGP as Vice President of Brands

ATCHISON, Kan., Nov. 16, 2016 (GLOBE NEWSWIRE) -- Wine and spirits industry leader Andrew "Andy" Mansinne has been appointed to the newly created position of vice president of brands at MGP (Nasdaq:MGPI), a leading supplier of premium distilled spirits and specialty wheat proteins and starches.

[Portrait photo of Andrew "Andy" Mansinne](https://resource.globenewswire.com/Resource/Download/a6a63509-19e2-45ca-9c21-870b3a4ecbd9?size=2)  
Andrew "Andy" Mansinne, VP of MGP Beverage Brands

A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/a6a63509-19e2-45ca-9c21-870b3a4ecbd9>

During the majority of his more than 25 years in business leadership and marketing roles, Mansinne's focus has been on wines and spirits. His career has included serving as a senior vice president at Brown-Forman Corporation, Louisville, Ky., where he drove growth of that global organization's branded businesses, with an emphasis on wine. He also led the reorganization, merger and change management of Brown-Forman's wine and spirits groups.

"We are excited to welcome someone of Andy's talents and experience to MGP," said Gus Griffin, president and CEO. "His extensive background in the beverage alcohol industry and his marketing expertise will be tremendous assets as we continue our efforts to develop our own portfolio of premium spirit brands. Andy will lead all aspects of this long-term strategic initiative."

For the past year, Mansinne has served as a managing director at Intercontinental Beverage Capital, as well as president of Tattico Strategies, which he founded in Bethesda, Md. Between 2010 and 2014, Mansinne was president of Aveniu Brands, Baltimore, where he led a successful business performance turnaround, partially by developing a unique craft

spirits portfolio and implementing first-in-class technology applications for the company's sales team. He also served as chief executive officer of DOmedia, Columbus, Ohio, from 2008 to 2010 following a year as vice president of marketing for Fosters Wine Estates, Napa, Calif.

Prior to joining Brown-Forman, where he began as brand director in 1995, Mansinne served in marketing and product management roles with other major consumer products companies, including The Quaker Oats Company, G. Heileman Brewing Company, and Ralston Purina Company.

Among Mansinne's educational credentials are a bachelor of arts degree from the University of Virginia, and a master's of business administration degree from the University of Michigan's Ross School of Business.

### **About MGP**

Celebrating its 75<sup>th</sup> anniversary, MGP is a leading supplier of premium distilled spirits and specialty wheat proteins and starches. Distilled spirits include bourbon and rye whiskeys, gins and vodkas, which are carefully crafted through a combination of art and science and backed by a long history of experience. The company's proteins and starches are created in the same manner and provide a host of functional, nutritional and sensory benefits for a wide range of food products. MGP additionally is a top producer of high quality industrial alcohol for use in both food and non-food applications. The company is headquartered in Atchison, Kansas, where distilled alcohol products and food ingredients are produced. Premium spirits are also distilled and matured at the company's facility in Lawrenceburg, Indiana. For more information, visit [mgpingredients.com](http://mgpingredients.com).

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Source: MGP Ingredients Inc.