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Top Global Auto Manufacturer Expands Deployment of I.D. Systems Industry-Leading PowerFleet Solution

WOODCLIFF LAKE, N.J., June 15, 2017 (GLOBE NEWSWIRE) -- [I.D. Systems, Inc.](#) (NASDAQ:IDSY), a leading provider of enterprise asset management technology and solutions for the Industrial Internet of Things, has received \$2.4 million in follow-on orders from a leading global auto maker to expand its PowerFleet® Vehicle Management System at four of the company's manufacturing facilities in both the U.S. and Mexico.

These new orders constitute only a portion of a planned global rollout of PowerFleet at the customer's manufacturing facilities. The customer had selected I.D. Systems as its exclusive provider of industrial truck telemetry solutions in 2015 based on superior system performance, reporting and analytics capabilities. The latest awards follow the successful implementation of PowerFleet systems at four of the company's U.S. facilities in late 2016.

"These follow-on orders reaffirm the effectiveness of our industry-leading PowerFleet technology in improving industrial fleet efficiency, particularly around bolstering security and safety as well as reducing costs," said I.D. Systems CEO Chris Wolfe. "Our ability to integrate seamlessly with their industrial engineering group and implement key operational data into our analytics platform played a key role in the customer's decision to expand the deployment of our solution. We look forward to our continuing work with this customer as we drive further improvements in our analytics and fleet telematics capabilities."

About PowerFleet® Industrial Vehicle Management Systems (VMS)

PowerFleet® VMS helps enterprises improve workplace safety by establishing accountability for the use of forklifts and other industrial trucks and ensuring compliance with OSHA regulations. PowerFleet increases safety through: impact sensing to monitor severe impacts and reduce anonymous damage; access control to restrict vehicle access to only trained operators and eliminate unauthorized use of vehicles; on-board electronic safety checklists to ensure OSHA pre-shift checklist compliance and notify maintenance of critical vehicle issues. PowerFleet helps reduce fleet maintenance costs by identifying and reporting equipment problems electronically; scheduling maintenance per actual vehicle usage rather than by calendar or manual data entry; and helping determine the optimal economic time to replace equipment. PowerFleet also helps enterprises identify their safest and most productive operators and increase operational efficiency.

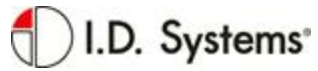
About I.D. Systems

Headquartered in Woodcliff Lake, New Jersey, with subsidiaries in Texas, Germany, and the United Kingdom, I.D. Systems is a leading global provider of wireless M2M solutions for securing, controlling, tracking, and managing high-value enterprise assets, including rental cars, industrial vehicles, trailers, containers, and cargo. The Company's patented technologies address the needs of organizations to monitor and analyze their assets to increase efficiency and productivity, reduce costs, and improve profitability. For more

information, please visit www.id-systems.com.

I.D. Systems Contacts
Ned Mavrommatis, CFO
ned@id-systems.com
201-996-9000

Liolios Group, Inc.
Matt Glover
IDSY@liolios.com
949-574-3860



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