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UiPath™

# UiPath to Host Third #UiPathTogether Event in New York City

*Representatives from Google and IBM will speak at the July 12 conference to share opportunities for Artificial Intelligence and RPA in the financial services industry*

NEW YORK--(BUSINESS WIRE)-- UiPath, the leading enterprise Robotic Process Automation (RPA) software company, today announced that it will be hosting its third #UiPathTogether event in New York City on July 12. On the heels of the ultra-successful #UiPathTogether conferences in Washington D.C. and Paris, the New York City event will highlight the vast digital transformation opportunities RPA brings to the financial services and insurance industries.

Representatives from UiPath will be joined by RPA experts and practitioners from partner and customer organizations including State Auto, American Century Investments, Google, IBM, Cognizant, PWC and McKinsey to lead sessions focused on top-of-mind issues for the financial services community. Sessions will cover topics including:

- How to leverage RPA as the foundation for next-gen AI solutions

- Using RPA to manage regulatory compliance cost-effectively

- Incorporating RPA into a digital transformation strategy

Drawing from the event presentations, attendees will subsequently be able to apply proven best practices as they develop and refine their RPA initiatives – something that 98 percent of C-level executives agree is important, very important or extremely important, according to PwC's 2017 RPA financial services survey. They will also be better positioned to overcome common RPA challenges revealed by the same survey, including lack of subject matter expertise (23 percent), agreement of approach across functional teams (21 percent) and inconsistent resources (20 percent).

"The financial services industry was one of the first to embrace RPA," said Jay McGrath, VP of financial services and banking at UiPath. "While the sector has pioneered many of the technology's applications, there's still a lot to be learned as RPA becomes more and more sophisticated, and as market circumstances evolve. Compliance, for instance, has become a huge consideration for financial services executives, and we're only just scratching the surface of how RPA can be used to accelerate new or changing compliance processes."

#UiPathTogether will take place at the Lotte New York Palace at 455 Madison Ave in New York City. The conference will begin with a breakfast at 8 a.m. ET, and sessions will run from 9 a.m. – 5 p.m. ET. If you're interested in participating, visit the registration page.

**About UiPath**
Built for both business and IT, UiPath is the leading platform for enterprise Robotic Process

Automation (RPA). More than 1,500 enterprise customers and government agencies use UiPath's Enterprise RPA platform to rapidly deploy software robots that perfectly emulate and execute repetitive processes, boosting business productivity, ensuring compliance and enhancing customer experience across back-office and front-office operations.

With a thriving RPA developer community of more than 200,000 worldwide, UiPath is on a mission to democratize RPA and support a digital business revolution. Based in New York City, UiPath's presence extends to 15 countries throughout North America, Europe and Asia. The company is backed by $183M in series A & B funding from Accel, CapitalG, Kleiner, Perkins, Caufield & Byers, Credo Ventures, Earlybird's Digital East Fund and Seedcamp. UiPath's Series B valuation exceeded $1 billion.

For more information, visit https://www.uipath.com.

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