# Investor Day 2022 Hosted at FORWARD5



### Safe harbor disclaimer



Statements we make in this presentation may include statements which are not historical facts and are considered forward-looking within the meaning of the Private Securities Litigation Reform Act of 1995, which are usually identified by the use of words such as "anticipates," "believes," "estimates," "expects," "intends," "may," "plans," "projects," "outlook", "seeks," "should," "will," and variations of such words or similar expressions, including the negatives of these words or similar expressions.

We intend these forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act and Section 21E of the Securities Exchange Act and are making this statement for purposes of complying with those safe harbor provisions.

These forward-looking statements include, but are not limited to, statements regarding our financial guidance for the third fiscal quarter and fiscal year-end 2023, our preliminary fiscal year 2024 financial model anchors, our expectations regarding seasonality, our strategic plans or objectives, the estimated addressable market opportunity for our platform and our position in the market, future growth opportunities, the success of our ollaborations with third parties, the ability of our platform to deliver our customers a return on investment, and our customers' behaviors and potential automation spend. Accordingly, actual results could differ materially or such uncertainties could cause adverse effects on our results. Forward-looking statements. These risks include, but are not limited to, risks and uncertainties related to: the market, political, economic, and business conditions, including geo-political turnoil and macro-economic effects caused by the war in Ukraine, increasing inflationary cost pressures, and foreign exchange volatility; our recent rapid growth, which may not be indicative of our future growth; our ability to successfully manage our growth; our ability of our platform to satisfy and adapt to customer demands; our dependency on our existing customers to renew their licenses and purchase additional licenses and products from us and our channel partners; our ability to attract and retain customers; and our reliance on third-party providers of cloud-based infrastructure and the potential impact that the COVID-19 pandemic or other public health crises and are economic downturm could have on our our customers' businesses, financial condition and results of operations. Further information on risks that could cause actual results to differ materially from our gustements involve known and unknown risks. Less cere as a required by law, we assume no obligation to update these forward-looking statements.

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#### **Non-GAAP Financial Measures and Key Performance Metric**

UiPath uses certain non-GAAP financial measures including non-GAAP gross margin, non-GAAP operating expenses, non-GAAP operating income (loss) and margin and non-GAAP adjusted free cash flow. Non-GAAP financial measures are financial measures that are derived from the consolidated financial statements, but that are not presented in accordance with generally accepted accounting principles in the United States, or GAAP. We believe these non-GAAP financial measures are useful to investors by excluding the effects of special items that do not reflect the ordinary earnings of our operations, and as a supplement to GAAP measures. Investors should consider these non-GAAP financial measures in addition to, and not as a substitute for, our financial performance measures prepared in accordance with GAAP. Further, our non-GAAP information may be different from the non-GAAP information provided by other companies. Please refer to the Appendix and to the tables in our earnings release and the Investors section of our website for a reconciliation of these non-GAAP financial measures to the most directly comparable GAAP financial measures. We encourage investors to consider our GAAP results alongside our supplemental non-GAAP measures.

Annualized Renewal Run-rate (ARR) is a key performance metric we use in managing our business because it illustrates our ability to acquire new subscription customers and to maintain and expand our relationships with existing subscription customers. We define ARR as annualized invoiced amounts per solution SKU from subscription licenses and maintenance obligations assuming no increases or reductions in the subscriptions. ARR does not include the costs we may incur to obtain such subscription licenses or provide such maintenance and does not reflect any actual or anticipated reductions in invoiced value due to contract non-renewals or service cancellations other than for specific bad debt or disputed amounts. Additionally, though we use ARR as a forward-looking metric in the management of our business, it does not include invoiced amounts reported as perpetual licenses or professional services revenue in our consolidated statement of operations, and is not a forecast of future revenue, which can be impacted by contract start and end dates, duration, and renewal rates. Dollar-based net retention rate represents the rate of net expansion of our ARR from existing customers over the preceding 12 months. We calculate dollar-based net retention rate as of a period and by starting with ARR from the cohort of all customers as of 12 months prior to such period ARR). Current Period ARR includes any expansion and is net of any contraction or attrition over the preceding 12 months but does not include ARR from new customers in the culture and may not reflect our actual performance. Investors should not place undue relations of purceed and may not reflect our actual performance. Investors should not place undue reliance on ARR or dollar-based net retention rate as an indicator of future or expected results. Our presentation of ARR may differ from similarly titled metrics presented by other companies and therefore comparability may be limited.

## Agenda

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Time	Section	Speaker	
12:30 – 12:35 pm	Opening Remarks	Kelsey Turcotte SVP Investor Relations	
12:35 – 1:15 pm	Company Update	Daniel DinesRob EnslinCo-founder & Co-CEOCo-CEO	
1:15 – 1:50 pm	Product Overview	<b>Ted Kummert</b> EVP, Product/Engineering	
1:50 – 2:05 pm	Break		
2:05 – 2:45 pm	Customer Panel	Host: Chris Weber Chief Business Officer	
2:45 – 3:15 pm	GTM Overview	Chris Weber Chief Business Officer	
3:15 – 3:45 pm	Financial Update	Ashim Gupta Chief Financial Officer	
3:45 – 4:00 pm	Q&A Session	Executive Team	





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## **Daniel Dines**

Co-Founder and Co-Chief Executive Officer

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**Company Update** 



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## \$1B+ in ARR<sup>(1)</sup>

# **10,500+** customers

# **100+** customer countries<sup>(2)</sup>

# In just 7 years

Notes: 1. See Appendix for definition of Annualized Renewal Run-rate (ARR) 2. Global location of customer base As of July 31, 2022





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# Automation is no longer a tool it is a way of operating and a way of innovating





## **Rob Enslin**

**Co-Chief Executive Officer** 



#### Company Update

### A strong foundation to build upon





Enterprise automation is at its beginning, and we will be the defining company

### Secular tailwinds expanding the market





### **The UiPath Business Automation Platform**

Your

processes

Ui Path <sup>Reboot™</sup> Work.

Your

people



# Expanding the Platform improves customer outcomes and increases TAM<sup>(1)</sup>



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#### TOTAL TAM: \$93.2B



 Source: Core Automation, Process & Task Mining, Intelligent Document Processing and Application Testing: Calculated from CapIQ data for number of worldwide companies >\$50 million, as well as internal UiPath calculations based on industry and size specific consumption patterns of our customers. BPM: Gartner estimate for CY25 spend in iBPMS market segment; "Forecast Analysis: Low-Code Development Technologies", January 2021. Low-Code Application Platforms: Gartner, Emerging Technologies: The Future of Low Code, July 12, 2022. IPaaS: IDC estimate for Integration and API management software; "Worldwide Integration and API Management Software Forecast, 2021-2025", December 2021

# Significant room to grow... acquire new and expand with existing customers







#### **\$ ARR Per Customer**

### **Build on the foundation**



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**Build World-class Team** 



### Extend market leadership... industry leading innovation

**UI** Automation



### Beyond RPA, automation platforms win



Benefits of adopting a holistic intelligent automation approach

Enterprises are achieving increased business value by combining multiple IA technologies and adopting a holistic enterprise automation approach.

Strategic impact Operational impact Cost impact	Primarily by adopting standalo	ne RPA	By adopting <b>IA</b> <sup>(1)</sup>		
Enterprises, on average, achieved a positive impact on their revenue growth of	~5%	as compared to	~38%		
Enterprises, on average, achieved operational efficiency improvement of	38 – 43%	as compared to	<b>50 – 55%</b>		
Enterprises, on average, achieved employee productivity improvement of	28 – 33%	as compared to	<b>40 – 45%</b>		
Enterprises, on average, achieved a ROI of	58 – 63%	as compared to	100 – 105%		
Enterprises, on average, achieved <b>40 – 45% improvement</b> in their <b>CSAT</b> score by adopting IA		f enterprises achieve <b>lion</b> by adopting IA	ed <b>cost savings</b> greater		

Source: Everest Group (2022)

Note: Based on the survey responses of 52 enterprises (who primarily adopted standalone RPA) in Q4 2017 and 55 enterprises (who adopted IA) in Q1 2022

1. Relevant categories included in IA are RPA, IDP, Process Mining, Task Mining and Process Orchestration

2. Study Commissioned by UiPath



## Platforms deliver business outcomes





# Targeted GTM motion to drive focus, value and efficiency





Leverage existing Emerging Enterprise model to acquire customers



Identify high propensity to invest and graduate to density coverage model



# Sell the Platform and business outcomes





#### \$1B+ in ARR<sup>(1)</sup>

Banking and Financial Services

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- Manufacturing
- Government
- Technology
- Healthcare & Pharmaceuticals
- Professional Services
- Insurance
- Telecommunications
- Energy and Utilities
- Other

### Focused partner ecosystem

Ui Path Reboot<sup>™</sup>



Extend our reach with embedded partners





# Commitment to driving durable growth and profitability



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Align resources to greatest return through operational excellence

### Strategic objectives









## **Ted Kummert**

**Executive Vice President of Products & Engineering** 



**The Business Automation Platform** 



# Our purpose Accelerating human achievement

Our purpose



## **Accelerating human achievement**



#### **High ROI**

Low ROI

# The Business Automation Platform journey Chapter One



Core RPA – Self Hosted

# The Business Automation Platform journey Chapter Two



Automation Platform – Cloud First

# The Business Automation Platform journey Chapter Two



Platform Expansion

Continuous Discovery

**Semantic Automation** 

### **The UiPath Business Automation Platform**

Your

processes

Ui Path Reboot™

Your

people



# Expanding the Platform improves customer outcomes and increases TAM<sup>1</sup>



#### **TOTAL TAM: \$93.2B**



#### Notes:

1. Source: Core Automation, Process & Task Mining, Intelligent Document Processing and Application Testing: Calculated from CapIQ data for number of worldwide companies >\$50 million, as well as internal UiPath calculations based on industry and size specific consumption patterns of our customers. BPM: Gartner estimate for CY25 spend in iBPMS market segment; "Forecast Analysis: Low-Code Development Technologies", January 2021. Low-Code Application Platforms: Gartner, Emerging Technologies: The Future of Low Code, July 12, 2022. IPaaS: IDC estimate for Integration and API management software; "Worldwide Integration and API Management Software Forecast, 2021-2025", December 2021

# Expanding the Platform improves customer outcomes and increases TAM<sup>1</sup>



**TOTAL TAM: \$93.2B** 



#### Platform Focus Area

Notes:

Source: Core Automation, Process & Task Mining, Intelligent Document Processing and Application Testing: Calculated from CapIQ data for number of worldwide companies >\$50 million, as well as internal UiPath calculations based on indsutry and size specific consumption patterns of our customers. BPM: Gartner estimate for CY25 spend in iBPMS market segment; "Forecast Analysis: Low-Code Development Technologies", January 2021. Low-Code Application Platforms: Gartner, Emerging
 Technologies: The Future of Low Code, July 12, 2022. IPaaS: IDC estimate for Integration and API management software; "Worldwide Integration and API Management Software Forecast, 2021-2025", December 2021

#### Momentum for key new offerings across the Platform Adoption (Year over Year)





UiPath Test Suite<sup>(3)</sup>

**4X** UiPath Document Understanding<sup>(1)</sup> **5X** UiPath Apps<sup>(2)</sup>

### Automation Cloud<sup>™</sup> Momentum 281 Million automations executed by Automation Cloud<sup>™</sup> and counting.

otes: Data sources are product telemetry and sales data (UiPath Test Suite). Rounded to the nearest whole number

Documents processed

- 2. Apps Launched
- 3. Customers

### **Bringing the Platform to life**



Operate Discover Automate Ui Path Studio Filtering emails 23 Microsoft Office 365 activitie Microsoft Office 365: Archive Email osoft Office 365: Copy File/Fold oft Office 365: Create Folde osoft Office 365: Delete Email 1 oft Office 365: Delete File/Folder -100% 1 100% .......... 2 Q Q 100H ~ See new Process Mining and See new developer experiences and learn See UiPath Test Suite Assisted Task Mining more about Re:infer – a UiPath company



### Visit the team in the demo area
### Communications auto triage for insurance underwriters

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Time taken for work to enter workflow down from 2-3 days to 2 hours



£370k back to the business in year one

Location: Europe Customer type: Insurance Solution: Re:infer and UiPath Robots





AFTER





### Demo

Re:infer A UiPath company



# Customer driven and sustainable platform differentiation





Best-in-class UI & API automation



Data enables theenterprise work graph



Infused with automation relevant AI



Complete end-to-end automation platform



Cloud-native, flexible delivery



Setting us up to win in enterprise automation

# The UiPath Business Automation Platform moves forward with 2022.10





#### **Customer panel**

Hosted by: Chris Weber, Chief Business Officer







#### Ati Ngubevana

Group Executive Vodacom

#### Shiva Vannavada

Global Chief Product & Technology Officer Dentsu



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Head of Process Transformation & Intelligent Automation *Wells Fargo* 



#### **Chad Aronson**

Global Head of Intelligent Automation *Uber* 







## **Chris Weber**

**Chief Business Officer** 

GTM Overview

# Significant room to grow... expansion and acquisition



**Focus** Build targeted go-to-market motion, cloud first

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Scale Platform and Partners

\$ ARR Per Customer



# At the top: Highest propensity, high density







#### Customers with greatest adoption potential and largest available budget

Dense coverage ratio to drive customer intimacy and identify expansion opportunities

Sells business outcomes to C-level

Leverages largest partners for enablement

Accelerates dollar based net retention

**Enterprise Adoption at Scale** 

Reboot™ Work.

#### Leverage existing emerging enterprise







## Customers in the early stages of their automation journey

Aligns customer acquisition and early expansion motion with most efficient and cost-effective GTM resources

One to many coverage ratio

Drives scale and velocity

Foundation for platform sales

**Accelerates Adoption** 

#### **Digital, Distribution and Partner led**





## Customers beginning their automation journey

Focused on new logo

Drives hyper-scale and velocity

Empowers our partners to develop and deliver services capabilities

Improved cost of acquisition

**Keeps the Acquisition Engine Running** 

Reboot™ Work.

#### **Verticals and solutions**

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### Value selling: Reaching the CXO





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#### **Platform sales model**





**UiPath:** 

Benefits for • Simplify and clarify offer

Consistency in Execution



Simplify purchase

Accelerate time to adoption

Path Reboot™ Work.

### **Energizing partners**



#### Partner Ecosystem by the Numbers

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1

Quality over quantity

2

3

Usage, consumption, adoption at top of pyramid

**Our Strategy** 

Reseller reach and scale

**Global Partner Community of** 5,000+ UiPath Business Partners in 114+ countries world-wide 5 Distributors 5,000+ Value Added Resellers, of which 3,200+ are also Business Process Outsourcing/ Managed Services Partners



#### Building a world class team

Experienced in Large Enterprise

**Diverse Experiences** 

Deep Partner and Channel Background

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#### Focus, Value & Scale



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## **Ashim Gupta**

Chief Financial Officer



#### Financial Update

### Crossing \$1B in ARR<sup>(1)</sup>...

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1. See Appendix for definition of Annualized Renewal Run-rate (ARR) and dollar based net retention rate

2. CAGR for the period 4Q 2020 – 2Q 2023

Fiscal year end January 31

### **Innovation led company**





Long-term we expect R&D to be 12% – 18% of total revenue

#### **Global presence is a competitive advantage**







1. See Appendix for definition of Annualized Renewal Run-rate (ARR) and dollar based net retention rate

2. ~1,000 Romanian based employees, ~530 India based employees

3. As of Q2 fiscal year 2023

Customer count based on parent entity

All metrics as of July 31, 2022

# A strong foundation to support global scale

Ui Path Reboot™ Work.



Long-term we expect G&A to be 7% – 9% of total revenue

1. See Appendix for definition of Annualized Renewal Run-rate (ARR)

2. As of January 31

3. As of July 31, 2022



1. See Appendix for definition of Annualized Renewal Run-rate (ARR)

2. Customers ≥ \$100k ARR inclusive of customers ≥ \$1 million ARR

3. CAGR for the period 2Q'2020 - 2Q'2023

#### Lifetime value<sup>(1)</sup> to date: Top 25 customers



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#### Lifetime value<sup>(1)</sup> to date: Continued wallet expansion



Reboot™ Work.

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#### **Financial priorities**

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Align resources to greatest return through operational excellence

#### Universe of potential customers is large





#### **Untapped expansion opportunity** in customer base







#### **\$ ARR Per Customer**

### ...by identifying propensity to invest...





1. See Appendix for definition of Annualized Renewal Run-rate (ARR)

# ... and aligning resources to increase focus and productivity



Long-term we expect Sales & Marketing to be 30% – 35% of total revenue

UilPath Reboot<sup>™</sup>

## Modeling





### Fiscal year 2024 preview<sup>(1)</sup>



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UilPath Reboot™

FY'24: 300 – 400 bps year-over-year non-GAAP operating margin expansion<sup>(4)</sup>

1. Commentary on Fiscal Year 2024 inherently is forward-looking and is subject to the risks and uncertainties noted elsewhere in these materials and in our risk factors disclosed and to be disclosed in our SEC filings

2. Normalized growth adjusted for FX and SaaS headwinds

3. See Appendix for definition of Annualized Renewal Run-rate (ARR)

4. Operating margin expansion refers to annual expansion

5. Calculated off the midpoint of guidance provided on our 2Q 2023 earnings call on September 6, 2023

Fiscal year end January 31

### Long-term margin profile<sup>(1,2)</sup>



Expense (	Category	Long-term profile <sup>(3)</sup>	Opportunity to Expand	Drivers
Non-GAAP	<sup>2)</sup> gross margin	80%+		Long-term gross margin 80%+
	<sup>2)</sup> sales & marketing	30% - 35%		
	Sales		1	Segmentation, centralization and globalization, leveraging partners
	Marketing			Digital marketing
	<sup>2)</sup> research & development	12% - 18%		Continued investment to maintain market leadership
Non-GAAP	<sup>2)</sup> general & administrative	7% – 9%	1	Scale and business process automation
Non-GAAP	<sup>2)</sup> operating margin	20%+		

- 1. Fiscal year ended January 31
- 2. Non-GAAP operating expenses and margin exclude the impact of stock-based compensation, amortization of acquired intangibles, employer payroll tax related to employee equity transactions, restructuring costs, and charitable donation of Class A common stock
- 3. Reflects our long-term targets, which are not projections or estimates of future financial results. Our ability to achieve these long-term targets is subject to various risks and uncertainties. There are important factors that could cause our future results to differ materially from those suggested by these long-term targets, including, but not limited to, the risks and uncertainties under the heading 'Risk Factors' in our annual report on Form 10-K the Company filed with the SEC on April 4, 2022 and our quarterly reports filed with the SEC, including the Quarterly Report on Form 10-Q filed September 8, 2022.. There can be no assurance that we will achieve the long-term targets presented on this slide in a timely manner or at all. Please see Slide 2 for additional information regarding forward-looking statements

#### FY 2024 model notes

Revenue Recognition	<ul> <li>Flex pricing SKU introduced in 22.4 platform release</li> <li>On prem and hybrid revenue recognition under ASC 606 is now 45% License revenue upon license delivery, 55% Subscription Service ratable over the contract termno material impact to financial model</li> <li>SaaS continues to be ratable</li> </ul>
Duration	<ul> <li>Contract duration remains ~15-25 months (weighted average)</li> <li>Billings duration remains ~12-15 months (weighted average)</li> </ul>
FX	<ul> <li>Revenue and net new ARR are translated from local currency to USD at the monthly average rates in the period</li> <li>Renewal impact recognized only upon renewal transactions</li> <li>ARR FX impact includes both transacted net new ARR and transacted renewal</li> <li>RPO is translated from local currency to USD at the closing rate of the period</li> </ul>
Cloud	<ul> <li>~5% headwind to revenue growth</li> </ul>
Relationship between Revenue and ARR	• The ratio of TTM Revenue to ARR reduces to 85-90%, primarily due to cloud, from current 95-100%

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#### FY 2024 model notes

Gross Margin	<ul> <li>~200bps decrease in FY 2024</li> <li>Long-term gross margin 80%+</li> </ul>
Commissions Accounting	<ul> <li>~200 bps operating margin headwind in FY'24 vs FY'23 from amortization of prior period commissions</li> <li>Headwind will continue through FY 2026</li> </ul>
Stock Compensation	<ul> <li>We are going to use targeted grants to retain top talent</li> <li>We are targeting annual dilution of ~5%</li> <li>Stock-compensation expense is recognized based on the stock price at the time of grant (amortized over the vesting life of the grant)</li> <li>Long-term stock-based compensation will decrease as a percentage of revenue</li> </ul>
Income Tax	<ul> <li>~30% non-GAAP tax rate</li> <li>No material cash impact</li> </ul>

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### Driving growth and profitability at scale





Considerable runway to drive growth



Segmentation model make sense at our scale and level of maturity



Committed to running the business efficiently with smart capital deployment



### Summary



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UiPath owns the automation market



We are driving the evolution from automation as a tool to a way of operating and innovating



Platform delivers meaningful business outcomes



We are committed to sustained growth, expanding operating margin, and positive free cash flow

## **Questions?**





## Thank you!





### **Definitions and Calculations**



#### Annualized Renewal Run-rate (ARR):

We define ARR as annualized invoiced amounts per solution SKU from term subscription licenses and maintenance obligations assuming no increases or reductions in their subscriptions. ARR does not include the costs we may incur to obtain such subscription licenses or provide such maintenance and does not reflect any actual or anticipated reductions in invoiced value due to contract non-renewals or service cancellations other than for specific bad debt or disputed amounts. Additionally, though we use ARR as a forward-looking metric in the management of our business, it does not include invoiced amounts reported as perpetual licenses or professional services revenue in our consolidated statement of operations, and is not a forecast of future revenue, which can be impacted by contract start and end dates, duration, and renewal rates.

#### **Dollar-Based Net Retention Rate:**

Dollar-based net retention rate represents the rate of net expansion of our ARR from existing customers over the preceding 12 months. We calculate dollar-based net retention rate as of a period end by starting with the ARR from the cohort of all customers as of 12 months prior to such period-end, or the Prior Period ARR. We then calculate the ARR from these same customers as of the current period-end, or the Current Period ARR. Current Period ARR includes any expansion and is net of contraction or attrition over the last 12 months but does not include ARR from new customers in the current period. We then divide the total Current Period ARR by the total Prior Period ARR to arrive at the point-in-time dollar-based net retention rate.



#### The automation software company

