

February 23, 2012

BRUNSWICK

Brunswick Corporation : Crestliner Announces Additions to Extensive Dealer Network

LITTLE FALLS, Minn., Feb. 23, 2012 -- At Crestliner, it's our goal to provide our customers with the highest quality boats that suit the many ways they enjoy the water. We also strive to provide a strong network of local, reliable dealers our customers can trust with their boat purchase.

Crestliner is excited to announce the addition of five new dealers to its growing network of elite Crestliner dealerships. They are:

Newton Marine, Gallatons, Tenn.

The leading watercraft dealership in their area, Newton Marine maintains their commitment to providing customers with an enjoyable and stress-free buying experience. For experienced boat owners, or first time buyers, Newton is eager to help their customers find the best boat for them.

Sea Ray of Columbia, Irmo, S.C.

As part of the Hall Marine Group, Sea Ray of Columbia provides exceptional service to customers, whether they're looking for a new Crestliner boat or need to service their current boat.

Wilson Marine, Harrison Township, Mich.

Proudly offering Michigan's largest selection of new boats, Wilson Marine is eager to introduce customers to boating. Their team of knowledgeable and experienced salesmen ensures you're working with someone who can understand your needs and help you find the best boat for you.

H & S Sporting Goods, Princeton, W.V.

With several decades of experience in the boating industry, H & S Sporting Goods brings a ton of solid experience and knowledge to each of their customers.

Rainbow Cycle & Marine, Rogers, Ark.

From its beginnings as a specialty shop, Rainbow Cycle & Marine has grown into one of the largest multi-line dealers in the area. Their team of experts recognizes how important it is to be taken care of, and strives to be a trusted resource to their customers.

Our customers can find their nearest dealer by visiting www.Crestliner.com.

About Crestliner

Located in Little Falls, Minn., Crestliner celebrates over 65 years in business and traces its origins to the Aluminum Boat Company that came to life within the walls of an airplane hanger back in 1946. The company's unparalleled commitment to premium boats is reflected in outstanding durability, superior welded construction and exceptional performance that enhance all the consumer's boating activities. A testament to our quality craftsmanship, Crestliner has received the CSI Award of Excellence in Customer Satisfaction for Aluminum Outboard Boats

for the fourth consecutive year. Learn more about Crestliner and its line of boats by visiting www.crestliner.com. Crestliner is a division of Brunswick Corporation, a leader in the recreational marine industry.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill Genuine Ingenuity(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Arvor, Bayliner, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris FloteBote, Hatteras, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Suncruiser, Triton Aluminum, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, [visitwww.brunswick.com](http://www.brunswick.com).

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