

Q1 2025 Earnings Summary —



"I'd like to point to our tagline, Next Never Rests, which is very appropriate for us. It is a reference to our sustained investments in new products and innovation on the product side and also on the business side, which is very important at all times, but certainly against this more uncertain backdrop."

David Foulkes —
Brunswick Chairman & CEO



\$1.2B

Net Sales (-11% vs. Q1 2024)



+\$160M

Free Cash Flow¹ (vs. Q1 2024)



\$26M

Share Repurchases



\$0.56

Adjusted¹ EPS (-59% vs. Q1 2024)



"In our view, no one in the Marine industry is better equipped to tackle this challenge than BC, with its unmatched scale, expansive product ecosystem, and crown jewel asset—Mercury Engines. We see a business that is reducing friction for both the Marine consumer and throughout its own value chain."

— Benchmark Equity Research



Canada
Mix: 5%

Europe
Mix: 15%

U.S.
Mix: 67%

Asia-Pacific
Mix: 7%

Rest-of-World
Mix: 6%



Cutting-Edge Products, Synergies and Business Innovation



Simrad
NSS4 MFD



Flite Series 5
with Flite Jet 2



Bayliner
C21



Navan
C30 / S30



Lund
New Product Line

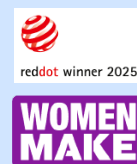
Transforming Experiences on the Water and Beyond

At Brunswick, we are redefining the future of boating with intelligent, integrated marine technologies that amplify experiences on the water for all. With solutions designed for every stage of life and lifestyle, we are committed to making boating more accessible, safe and inspiring for everyone.

For more information visit Brunswick.com/investors

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Our commitment sets us apart from the competition



¹For reconciliations of GAAP to non-GAAP measures, please see Brunswick's Current Report on Form 8-K filed with the Securities and Exchange Commission on April 24, 2025.