

July 20, 2022



# Equifax Delivers Record Second Quarter Revenue

ATLANTA, July 20, 2022 /PRNewswire/ -- [Equifax](#)® (NYSE: EFX) today announced financial results for the quarter ended June 30, 2022.



- Strong second quarter 2022 revenue of \$1.317 billion, up 7% despite the weakening mortgage market and negative impact of foreign exchange
- Workforce Solutions revenue growth of 21%; thirteen consecutive quarters of double-digit revenue growth
- Strong new product innovation leveraging new EFX Cloud with Vitality Index over 13%
- Revising Full Year Guidance reflecting expected further decline in U.S. mortgage market and negative impact of foreign exchange

"We delivered solid results with record second quarter revenue of \$1.317 billion, up 7% despite the 33% decline in the U.S. mortgage market and greater than expected negative impact of foreign exchange. Our non-mortgage business, which is over 75% of Equifax, delivered very strong constant dollar revenue growth of 22% reflecting broad-based strength across our businesses. Our largest and fastest-growing business, Workforce Solutions, again powered our results, with total growth of over 21%, driven by stronger than expected non-mortgage revenue growth of over 50%. International also delivered very strong local currency revenue growth of 11.5%. USIS revenue declined 7.5%, due to the expected decline in mortgage revenue. USIS non-mortgage revenue growth was weaker than expected at 4%, despite delivering strong non-mortgage B2B online revenue growth of 9%," said Mark W. Begor, Equifax Chief Executive Officer. "Despite the strength of our First Half results, we are adjusting our full-year 2022 guidance to reflect our expectation of a larger decline in the U.S. mortgage market and a larger negative impact of FX than was expected when we provided guidance in April. Our guidance for 2022 is for revenue at a midpoint of \$5.10 billion and Adjusted EPS of \$7.68 per share, a reduction of \$100 million in revenue and \$0.47 per share from our April guidance. This adjusted guidance reflects an expectation that the U.S. mortgage market, as measured by mortgage market credit inquiries, will decline by over 46% in the second half of 2022 versus the prior year. Our expectations for 2022 non-mortgage constant dollar revenue growth are principally unchanged at a very strong 19%."

"We are confident in the future growth of the New Equifax as we make strong progress on our EFX Cloud transformation, leverage our new Cloud capabilities to accelerate new product roll-outs, and invest in new product and data and analytics capabilities to drive further growth. We continue to invest in bolt-on acquisitions and have completed ten since

January 2021, as we continue to reinvest to broaden our capabilities and position Equifax for strong future growth. We are energized about the future and our ability to deliver higher margins and free cash flow in 2023 and beyond."

### **Financial Results Summary**

The company reported revenue of \$1,316.7 million in the second quarter of 2022, up 7 percent compared to the second quarter of 2021 on a reported basis and 8 percent on a local currency basis.

Net income attributable to Equifax of \$200.6 million was down 7 percent in the second quarter of 2022 compared to net income attributable to Equifax of \$215.1 million in the second quarter of 2021.

Diluted EPS attributable to Equifax was \$1.63 for the second quarter of 2022, down 6 percent compared to \$1.74 in the second quarter of 2021.

### **Workforce Solutions second quarter results**

- Total revenue was \$609.2 million in the second quarter of 2022, a 21 percent increase compared to the second quarter of 2021. Operating margin for Workforce Solutions was 46.2 percent in the second quarter of 2022 compared to 53.0 percent in the second quarter of 2021. Adjusted EBITDA margin for Workforce Solutions was 53.4 percent in the second quarter of 2022 compared to 57.5 percent in the second quarter of 2021.
- Verification Services revenue was \$504.5 million, up 28 percent compared to the second quarter of 2021.
- Employer Services revenue was \$104.7 million, down 3 percent compared to the second quarter of 2021.

### **USIS second quarter results**

- Total revenue was \$421.4 million in the second quarter of 2022, down 8 percent compared to \$455.7 million in the second quarter of 2021. Operating margin for USIS was 26.6 percent in the second quarter of 2022 compared to 30.0 percent in the second quarter of 2021. Adjusted EBITDA margin for USIS was 38.2 percent in the second quarter of 2022 compared to 38.9 percent in the second quarter of 2021.
- Online Information Solutions revenue was \$329.2 million, down 5 percent compared to the second quarter of 2021.
- Mortgage Solutions revenue was \$36.8 million, down 25 percent compared to the second quarter of 2021.
- Financial Marketing Services revenue was \$55.4 million, down 5 percent compared to the second quarter of 2021.

### **International second quarter results**

- Total revenue was \$286.1 million in the second quarter of 2022, up 3 percent and up 11 percent compared to the second quarter of 2021 on a reported and local currency basis, respectively. Operating margin for International was 11.3 percent in the second quarter of 2022, compared to 12.1 percent in the second quarter of 2021. Adjusted

EBITDA margin for International was 24.7 percent in the second quarter of 2022, compared to 26.8 percent in the second quarter of 2021.

- Asia Pacific revenue was \$90.1 million, down 2 percent and up 6 percent compared to the second quarter of 2021 on a reported and local currency basis, respectively.
- Europe revenue was \$79.8 million, up 4 percent and up 16 percent compared to the second quarter of 2021 on a reported and local currency basis, respectively.
- Canada revenue was \$64.0 million, down 1 percent and up 2 percent compared to the second quarter of 2021 on a reported and local currency basis, respectively.
- Latin America revenue was \$52.2 million, up 18 percent and up 28 percent compared to the second quarter of 2021 on a reported and local currency basis, respectively.

### **Adjusted EPS and Adjusted EBITDA Margin**

- Adjusted EPS attributable to Equifax was \$2.09 in the second quarter of 2022, up 5 percent compared to the second quarter of 2021.
- Adjusted EBITDA margin was 35.0 percent in the second quarter of 2022 compared to 34.9 percent in the second quarter of 2021.
- These financial measures exclude adjustments as described further in the Non-GAAP Financial Measures section below.

#### **2022 Third Quarter and Full Year Guidance**

|                                              | <b>Q3 2022</b>   |                  | <b>FY 2022</b>   |                  |
|----------------------------------------------|------------------|------------------|------------------|------------------|
|                                              | <u>Low-End</u>   | <u>High-End</u>  | <u>Low-End</u>   | <u>High-End</u>  |
| Reported Revenue                             | \$1.210 billion  | \$1.230 billion  | \$5.070 billion  | \$5.130 billion  |
| Reported Revenue Growth                      | (1.1) %          | 0.6 %            | 3.0 %            | 4.2 %            |
| Local Currency Growth <sup>(1)</sup>         | 0.8 %            | 2.5 %            | 4.6 %            | 5.8 %            |
| Organic Local Currency Growth <sup>(1)</sup> | (3.2) %          | (1.5) %          | 1.1 %            | 2.3 %            |
| Adjusted Earnings Per Share                  | \$1.60 per share | \$1.70 per share | \$7.55 per share | \$7.80 per share |

(1) Refer to page 8 for definitions.

### **About Equifax**

At Equifax (NYSE: EFX), we believe knowledge drives progress. As a global data, analytics, and technology company, we play an essential role in the global economy by helping financial institutions, companies, employers, and government agencies make critical decisions with greater confidence. Our unique blend of differentiated data, analytics, and cloud technology drives insights to power decisions to move people forward. Headquartered in Atlanta and supported by more than 13,000 employees worldwide, Equifax operates or has investments in 25 countries in North America, Central and South America, Europe, and the Asia Pacific region. For more information, visit [Equifax.com](https://www.equifax.com).

### **Earnings Conference Call and Audio Webcast**

In conjunction with this release, Equifax will host a conference call on July 21, 2022 at 8:30 a.m. (ET) via a live audio webcast. To access the webcast and related presentation materials, go to the Investor Relations section of our website at [www.equifax.com](https://www.equifax.com). The discussion will be available via replay at the same site shortly after the conclusion of the webcast. This press release is also available at that website.

### **Non-GAAP Financial Measures**

This earnings release presents adjusted EPS attributable to Equifax which is diluted EPS

attributable to Equifax adjusted (to the extent noted above for different periods) for acquisition-related amortization expense, legal expenses related to the 2017 cybersecurity incident, fair value adjustment and gain on sale of equity investments, foreign currency impact of certain intercompany loans, acquisition-related costs other than acquisition amortization, income tax effect of stock awards recognized upon vesting or settlement, and Argentina highly inflationary foreign currency adjustment. All adjustments are net of tax, with a reconciling item with the aggregated tax impact of the adjustments. This earnings release also presents adjusted EBITDA and adjusted EBITDA margin which is defined as consolidated net income attributable to Equifax plus net interest expense, income taxes, depreciation and amortization, and also excludes certain one-time items. These are important financial measures for Equifax but are not financial measures as defined by GAAP.

These non-GAAP financial measures should be reviewed in conjunction with the relevant GAAP financial measures and are not presented as an alternative measure of net income or EPS as determined in accordance with GAAP.

Reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measures and related notes are presented in the Q&A. This information can also be found under "Investor Relations/Financial Information/Non-GAAP Financial Measures" on our website at [www.equifax.com](http://www.equifax.com).

### **Forward-Looking Statements**

This release contains forward-looking statements and forward-looking information. These statements can be identified by expressions of belief, expectation or intention, as well as statements that are not historical fact. These statements are based on certain factors and assumptions including with respect to foreign exchange rates, expected growth, results of operations, performance, business prospects and opportunities, the U.S. mortgage market, economic conditions and effective tax rates. While the Company believes these factors and assumptions to be reasonable based on information currently available, they may prove to be incorrect.

Several factors could cause actual results to differ materially from those expressed or implied in the forward-looking statements, including, but not limited to, actions taken by us, including restructuring or strategic initiatives (including our technology, data and security cloud transformation, capital investments and asset acquisitions or dispositions), as well as developments beyond our control, including, but not limited to, changes in the U.S. mortgage market environment, as well as changes more generally in U.S. and worldwide economic conditions that materially impact consumer spending, such as rising interest rates and inflation, consumer debt and employment and the demand for Equifax's products and services. Further deteriorations in economic conditions or interest rate increases, could lead to a further or prolonged decline in demand for our products and services and negatively impact our business. It may also continue to impact financial markets and corporate credit markets which could adversely impact our access to financing or the terms of any financing. We also cannot at this time predict the extent of the impact of the COVID-19 pandemic and resulting economic impact, but it could have a material adverse effect on our business, financial position, results of operations and cash flows. Other risk factors include the impact of our technology and security transformation and improvements in our information technology and data security infrastructure; changes in tax regulations; adverse or uncertain

economic conditions and changes in credit and financial markets, such as rising interest rates and inflation; potential adverse developments in new and pending legal proceedings or government investigations; risks associated with our ability to comply with business practice commitments and similar obligations under settlement agreements and consent orders entered into in connection with the 2017 cybersecurity incident; economic, political and other risks associated with international sales and operations; risks relating to unauthorized access to data or breaches of confidential information due to criminal conduct, attacks by hackers, employee or insider malfeasance and/or human error; changes in, and the effects of, laws and regulations and government policies governing or affecting our business, including, without limitation, our examination and supervision by the Consumer Financial Protection Bureau, a federal agency that holds primary responsibility for the regulation of consumer protection with respect to financial products and services in the U.S., oversight by the U.K. Financial Conduct Authority and Information Commissioner's Office of our debt collections services and core credit reporting businesses in the U.K., oversight by the Office of Australian Information Commission, the Australian Competition and Consumer Commission and other regulatory entities of our credit reporting business in Australia and the impact of current privacy laws and regulations, including the European General Data Protection Regulation and the California Consumer Privacy Act, or any future privacy laws and regulations; federal or state responses to identity theft concerns; our ability to successfully develop and market new products and services, respond to pricing and other competitive pressures, complete and integrate acquisitions and other investments and achieve targeted cost efficiencies; timing and amount of capital expenditures; changes in capital markets and corresponding effects on the Company's investments and benefit plan obligations; foreign currency exchange rates and earnings repatriation limitations; and the decisions of taxing authorities which could affect our effective tax rates. A summary of additional risks and uncertainties can be found in our Annual Report on Form 10-K for the year ended December 31, 2021 including without limitation under the captions "Item 1. Business -- Governmental Regulation" and "-- Forward-Looking Statements" and "Item 1A. Risk Factors" and in our other filings with the U.S. Securities and Exchange Commission. Forward-looking statements are given only as at the date of this release and the Company disclaims any obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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EQUIFAX  
**CONSOLIDATED STATEMENTS OF INCOME**

(In millions, except per share amounts)

|                                                                                                         | <b>Three Months Ended June 30,</b> |             |
|---------------------------------------------------------------------------------------------------------|------------------------------------|-------------|
|                                                                                                         | <b>2022</b>                        | <b>2021</b> |
|                                                                                                         | <i>(Unaudited)</i>                 |             |
|                                                                                                         | \$                                 | \$          |
| Operating revenue                                                                                       | <b>1,316.7</b>                     | 1,234.8     |
| Operating expenses:                                                                                     |                                    |             |
| Cost of services (exclusive of depreciation and amortization below)                                     | <b>542.1</b>                       | 483.0       |
| Selling, general and administrative expenses                                                            | <b>330.2</b>                       | 328.4       |
| Depreciation and amortization                                                                           | <b>139.8</b>                       | 117.4       |
| Total operating expenses                                                                                | <b>1,012.1</b>                     | 928.8       |
| Operating income                                                                                        | <b>304.6</b>                       | 306.0       |
| Interest expense                                                                                        | <b>(41.6)</b>                      | (34.9)      |
| Other income, net                                                                                       | <b>1.8</b>                         | 6.0         |
| Consolidated income before income taxes                                                                 | <b>264.8</b>                       | 277.1       |
| Provision for income taxes                                                                              | <b>(63.4)</b>                      | (61.2)      |
| Consolidated net income                                                                                 | <b>201.4</b>                       | 215.9       |
| Less: Net income attributable to noncontrolling interests including redeemable noncontrolling interests | <b>(0.8)</b>                       | (0.8)       |
|                                                                                                         | <b>\$ 200.6</b>                    | \$ 215.1    |
| Net income attributable to Equifax                                                                      |                                    |             |
| Basic earnings per common share:                                                                        |                                    |             |
|                                                                                                         | <b>\$ 1.64</b>                     | \$ 1.77     |
| Weighted-average shares used in computing basic earnings per share                                      | <b>122.4</b>                       | 121.8       |
| Diluted earnings per common share:                                                                      |                                    |             |
|                                                                                                         | <b>\$ 1.63</b>                     | \$ 1.74     |
| Weighted-average shares used in computing diluted earnings per share                                    | <b>123.3</b>                       | 123.5       |
|                                                                                                         | <b>\$ 0.39</b>                     | \$ 0.39     |
| Dividends per common share                                                                              |                                    |             |

EQUIFAX  
**CONDENSED CONSOLIDATED BALANCE SHEETS**

(In millions, except par values)

**ASSETS**

Current assets:

|                                                                                                                                             |  |
|---------------------------------------------------------------------------------------------------------------------------------------------|--|
| Cash and cash equivalents                                                                                                                   |  |
| Trade accounts receivable, net of allowance for doubtful accounts of \$15.6 and \$13.9 at June 30, 2022 and December 31, 2021, respectively |  |
| Prepaid expenses                                                                                                                            |  |
| Other current assets                                                                                                                        |  |
| Total current assets                                                                                                                        |  |

Property and equipment:

|                                                    |  |
|----------------------------------------------------|--|
| Capitalized internal-use software and system costs |  |
| Data processing equipment and furniture            |  |
| Land, buildings and improvements                   |  |
| Total property and equipment                       |  |
| Less accumulated depreciation and amortization     |  |
| Total property and equipment, net                  |  |

Goodwill

Indefinite-lived intangible assets

Purchased intangible assets, net

Other assets, net

Total assets

**LIABILITIES AND EQUITY**

Current liabilities:

|                                                          |  |
|----------------------------------------------------------|--|
| Short-term debt and current maturities of long-term debt |  |
| Accounts payable                                         |  |
| Accrued expenses                                         |  |
| Accrued salaries and bonuses                             |  |
| Deferred revenue                                         |  |
| Other current liabilities                                |  |
| Total current liabilities                                |  |

Long-term debt

Deferred income tax liabilities, net

Long-term pension and other postretirement benefit liabilities

Other long-term liabilities

Total liabilities

Preferred stock, \$0.01 par value: Authorized shares - 10.0; Issued shares - none

Common stock, \$1.25 par value: Authorized shares - 300.0;

Issued shares - 189.3 at June 30, 2022 and December 31, 2021;

Outstanding shares - 122.4 and 122.1 at June 30, 2022 and December 31, 2021, respectively

Paid-in capital

Retained earnings

Accumulated other comprehensive loss

Treasury stock, at cost, 66.3 and 66.6 shares at June 30, 2022 and December 31, 2021, respectively

Stock held by employee benefit trusts, at cost, 0.6 shares at June 30, 2022 and December 31, 2021

Total Equifax shareholders' equity

Noncontrolling interests including redeemable noncontrolling interests

Total equity

Total liabilities and equity

| June 30,<br>2022 | December 31,<br>2021 |
|------------------|----------------------|
| (Unaudited)      |                      |
| \$               | \$                   |
| 223.6            | 224.7                |
| 892.9            | 727.6                |
| 153.9            | 108.4                |
| 82.9             | 60.2                 |
| 1,353.3          | 1,120.9              |
| 1,908.7          | 1,727.3              |
| 302.7            | 299.6                |
| 256.5            | 250.3                |
| 2,467.9          | 2,277.2              |
| (1,034.0)        | (961.3)              |
| 1,433.9          | 1,315.9              |
| 6,238.7          | 6,258.1              |
| 94.9             | 94.9                 |
| 1,827.4          | 1,898.0              |
| 273.0            | 353.1                |
| \$               | \$                   |
| 11,221.2         | 11,040.9             |
| \$               | \$                   |
| 1,611.7          | 824.8                |
| 190.4            | 211.6                |
| 224.6            | 237.5                |
| 158.7            | 257.9                |
| 109.4            | 121.3                |
| 338.4            | 638.2                |
| 2,633.2          | 2,291.3              |
| 4,073.5          | 4,470.1              |
| 395.4            | 358.2                |
| 121.3            | 130.1                |
| 176.8            | 190.0                |
| 7,400.2          | 7,439.7              |
| —                | —                    |
| 236.6            | 236.6                |
| 1,563.2          | 1,536.7              |
| 5,078.1          | 4,751.6              |
| (414.4)          | (295.4)              |
| (2,652.6)        | (2,639.2)            |
| (5.9)            | (5.9)                |
| 3,805.0          | 3,584.4              |
| 16.0             | 16.8                 |
| 3,821.0          | 3,601.2              |
| \$               | \$                   |
| 11,221.2         | 11,040.9             |

EQUIFAX  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**

(In millions)

Operating activities:

Consolidated net income  
Adjustments to reconcile consolidated net income to net cash provided by operating activities:  
Depreciation and amortization  
Stock-based compensation expense  
Deferred income taxes  
(Gain) loss on fair market value adjustment and gain on sale of equity investments  
Gain on divestiture  
Changes in assets and liabilities, excluding effects of acquisitions:  
Accounts receivable, net  
Other assets, current and long-term  
Current and long term liabilities, excluding debt  
Cash provided by operating activities

Investing activities:

Capital expenditures  
Acquisitions, net of cash acquired  
Cash received from divestiture  
Cash used in investing activities

Financing activities:

Net short-term borrowings  
Payments on long-term debt  
Treasury stock purchases  
Dividends paid to Equifax shareholders  
Dividends paid to noncontrolling interests  
Proceeds from exercise of stock options and employee stock purchase plan  
Payment of taxes related to settlement of equity awards  
Purchase of noncontrolling interests  
Cash provided by (used in) financing activities  
Effect of foreign currency exchange rates on cash and cash equivalents  
Decrease in cash and cash equivalents  
Cash and cash equivalents, beginning of period

Cash and cash equivalents, end of period

| Six Months Ended June 30, |           |
|---------------------------|-----------|
| 2022                      | 2021      |
| (Unaudited)               |           |
| \$                        | \$        |
| 424.2                     | 418.8     |
| 281.2                     | 236.4     |
| 36.7                      | 33.9      |
| 26.7                      | 14.1      |
| (2.4)                     | 17.5      |
| —                         | (0.2)     |
| (170.5)                   | (51.3)    |
| (43.4)                    | 5.3       |
| (475.7)                   | (123.4)   |
| 76.8                      | 551.1     |
| (315.4)                   | (235.5)   |
| (111.4)                   | (861.6)   |
| 98.1                      | 1.5       |
| (328.7)                   | (1,095.6) |
| 386.7                     | (0.6)     |
| —                         | (500.1)   |
| —                         | (69.9)    |
| (95.7)                    | (95.0)    |
| (2.4)                     | (5.8)     |
| 8.7                       | 25.1      |
| (32.3)                    | (30.4)    |
| —                         | (3.6)     |
| 265.0                     | (680.3)   |
| (14.2)                    | (1.7)     |
| (1.1)                     | (1,226.5) |
| 224.7                     | 1,684.6   |
| \$                        | \$        |
| 223.6                     | 458.1     |

**Common Questions & Answers (Unaudited)**  
(Dollars in millions)

**1. Can you provide a further analysis of operating revenue by operating segment?**

Operating revenue consists of the following components:

(In millions)

Three Months Ended June 30,

|                                     | 2022      | 2021     | \$ Change | % Change | Local<br>Currency<br>% Change<br>(1) | Organic<br>Local<br>Currency<br>% Change<br>(2) |
|-------------------------------------|-----------|----------|-----------|----------|--------------------------------------|-------------------------------------------------|
| <b>Operating revenue:</b>           | <b>\$</b> |          | <b>\$</b> |          |                                      |                                                 |
| Verification Services               | 504.5     | \$ 394.5 | 110.0     | 28 %     |                                      | 17 %                                            |
| Employer Services                   | 104.7     | 107.5    | (2.8)     | (3) %    |                                      | (9) %                                           |
| Total Workforce Solutions           | 609.2     | 502.0    | 107.2     | 21 %     |                                      | 11 %                                            |
| Online Information Solutions        | 329.2     | 347.8    | (18.6)    | (5) %    |                                      | (6) %                                           |
| Mortgage Solutions                  | 36.8      | 49.3     | (12.5)    | (25) %   |                                      | (25) %                                          |
| Financial Marketing Services        | 55.4      | 58.6     | (3.2)     | (5) %    |                                      | (5) %                                           |
| Total U.S. Information<br>Solutions | 421.4     | 455.7    | (34.3)    | (8) %    |                                      | (8) %                                           |
| Asia Pacific                        | 90.1      | 91.6     | (1.5)     | (2) %    | 6 %                                  | 6 %                                             |
| Europe                              | 79.8      | 76.7     | 3.1       | 4 %      | 16 %                                 | 16 %                                            |
| Canada                              | 64.0      | 64.7     | (0.7)     | (1) %    | 2 %                                  | 2 %                                             |
| Latin America                       | 52.2      | 44.1     | 8.1       | 18 %     | 28 %                                 | 19 %                                            |
| Total International                 | 286.1     | 277.1    | 9.0       | 3 %      | 11 %                                 | 10 %                                            |
|                                     | \$        | \$       | \$        |          |                                      |                                                 |
| Total operating revenue             | 1,316.7   | 1,234.8  | 81.9      | 7 %      | 8 %                                  | 4 %                                             |

(1) Local currency revenue change is calculated by conforming 2022 results using 2021 exchange rates.

(2) Organic local currency revenue growth is defined as local currency revenue growth, adjusted to reflect an increase in prior year Equifax revenue from the revenue of acquired companies in the prior year period. This adjustment is made for 12 months following the acquisition.

## 2. What is the estimate of the change in overall U.S. Mortgage Market transaction volume that is included in the 2022 third quarter and full year guidance provided?

Equifax estimates the change year over year in overall U.S. Mortgage Market transaction volume based on the change in total U.S. mortgage credit inquiries received by Equifax. The change year over year in total U.S. mortgage credit inquiries received by Equifax in the second quarter of 2022 was a decrease of 33%. The guidance provided on page 3 assumes a change year over year in total U.S. Mortgage Market Credit inquiries received by Equifax in the third and fourth quarters of 2022 to be declines of over 46%. For full year 2022 our guidance assumes a decline of over 37%. At the levels indicated for the second half of 2022, U.S. Mortgage Market Credit Inquiries will be approaching 30% below the average second half of year levels from the period prior to the pandemic, measured as the average credit inquiries in the second half of each year over the 2015-2019 period.

## 3. Why is operating cash flow for the six months ended June 30, 2022 a source of cash of \$76.8 million?

In the first quarter of 2022, Equifax deposited the balance of \$345.0 million into the restitution fund for the U.S. consumer class action settlement. This payment is reflected as a use of cash in the Consolidated Statement of Cash Flows within the operating cash flow section under the line titled *Current and long term liabilities, excluding debt*. Further changes in operating cash flow were due to increased working capital balances during the year.

## Reconciliations of Non-GAAP Financial Measures to the Comparable GAAP Financial Measures (Unaudited)

(Dollars in millions, except per share amounts)

### A. Reconciliation of net income attributable to Equifax to diluted EPS attributable to Equifax, defined as net income adjusted for acquisition-related amortization expense,

**legal expenses related to the 2017 cybersecurity incident, fair value adjustment and gain on sale of equity investments, foreign currency impact of certain intercompany loans, acquisition-related costs other than acquisition amortization, income tax effect of stock awards recognized upon vesting or settlement, Argentina highly inflationary foreign currency adjustment, and income tax adjustments:**

|                                                                                       | Three Months Ended June 30, |       |           | %<br>Change |
|---------------------------------------------------------------------------------------|-----------------------------|-------|-----------|-------------|
|                                                                                       | 2022                        | 2021  | \$ Change |             |
| <i>(In millions, except per share amounts)</i>                                        | \$                          | \$    | \$        |             |
| Net income attributable to Equifax                                                    | 200.6                       | 215.1 | (14.5)    | (7) %       |
| Acquisition-related amortization expense of certain acquired intangibles (1)          | 57.9                        | 40.1  | 17.8      | 44 %        |
| Legal expenses related to the 2017 cybersecurity incident (2)                         | 0.5                         | (1.1) | 1.6       | (145) %     |
| Fair market value adjustment and gain on sale of equity investments (3)               | 6.7                         | 5.6   | 1.1       | 20 %        |
| Foreign currency impact of certain intercompany loans (4)                             | (3.0)                       | (2.7) | (0.3)     | 11 %        |
| Acquisition-related costs other than acquisition amortization (5)                     | 12.0                        | 0.9   | 11.1      | 1,233 %     |
| Income tax effects of stock awards that are recognized upon vesting or settlement (6) | (2.0)                       | (4.6) | 2.6       | (57) %      |
| Argentina highly inflationary foreign currency adjustment (7)                         | (0.1)                       | 0.1   | (0.2)     | nm          |
| Tax impact of adjustments (8)                                                         | (14.7)                      | (8.3) | (6.4)     | nm          |
|                                                                                       | \$                          | \$    | \$        |             |
| Net income attributable to Equifax, adjusted for items listed above                   | 257.9                       | 245.1 | 12.8      | 5 %         |
|                                                                                       | \$                          | \$    | \$        |             |
| Diluted EPS attributable to Equifax, adjusted for the items listed above              | 2.09                        | 1.98  | 0.11      | 5 %         |
| Weighted-average shares used in computing diluted EPS                                 | 123.3                       | 123.5 |           |             |

nm - not meaningful

- (1) During the second quarter of 2022, we recorded acquisition-related amortization expense of certain acquired intangibles of \$57.9 million (\$47.2 million, net of tax). We calculate this financial measure by excluding the impact of acquisition-related amortization expense and including a benefit to reflect the significant cash income tax savings resulting from the income tax deductibility of amortization for certain acquired intangibles. The \$10.7 million of tax is comprised of \$14.8 million of tax expense net of \$4.1 million of a cash income tax benefit. During the second quarter of 2021, we recorded acquisition-related amortization expense of certain acquired intangibles of \$40.1 million (\$33.8 million, net of tax). The \$6.3 million of tax is comprised of \$10.3 million of tax expense net of \$4.0 million of a cash income tax benefit. See the Notes to this reconciliation for additional detail.
- (2) During the second quarter of 2022, we recorded legal expenses related to the 2017 cybersecurity incident of \$0.5 million (\$0.4 million, net of tax). During the second quarter of 2021, we recorded legal expenses related to the 2017 cybersecurity incident of \$1.1 million (\$0.8 million, net of tax). See the Notes to this reconciliation for additional detail.
- (3) During the second quarter of 2022, we recorded an unrealized loss on the fair market value adjustment and gain on sale of equity investments of \$6.7 million (\$5.7 million, net of tax). During the second quarter of 2021, we recorded an unrealized loss on the fair market value adjustment of an equity investment of \$5.6 million (\$3.5 million, net of tax). The fair value adjustments were recorded to the Other income, net line item within the Consolidated Statements of Income. See the Notes to this reconciliation for additional details.
- (4) During the second quarter of 2022 and 2021, we recorded a foreign currency gain on certain intercompany loans of \$3.0 million and \$2.7 million, respectively. The impact was recorded to the Other income, net line item within the Consolidated Statements of Income. See the Notes to this reconciliation for additional detail.
- (5) During the second quarter of 2022, we recorded \$12.0 million (\$9.1 million, net of tax) for acquisition costs other than acquisition-related amortization. During the second quarter of 2021, we recorded \$0.9 million (\$0.7 million, net of tax) for acquisition costs other than acquisition-related amortization. These costs primarily related to integration costs resulting from recent acquisitions and were recorded in operating income. See the Notes to this reconciliation for additional detail.
- (6) During the second quarter of 2022, we recorded a tax benefit of \$2.0 million related to the tax effects of deductions for stock compensation in excess of amounts recorded for compensation costs. During the second quarter of 2021, we recorded a tax benefit of \$4.6 million related to the tax effects of deductions for stock compensation expense in excess of amounts recorded for compensation costs. See the Notes to this reconciliation for additional detail.
- (7) Argentina experienced multiple periods of increasing inflation rates, devaluation of the peso, and increasing borrowing rates. As such, Argentina was deemed a highly inflationary economy by accounting policymakers in 2018. During the second quarter of 2022 and 2021, we recorded a foreign currency gain of \$0.1 million and a foreign currency loss of \$0.1 million, respectively, related to the impact of remeasuring the peso denominated monetary assets and liabilities as a result of Argentina being a highly inflationary economy. See the Notes to this reconciliation for additional detail.
- (8) During the second quarter of 2022, we recorded the tax impact of adjustments of \$14.7 million comprised of (i) acquisition-related amortization expense of certain acquired intangibles of \$10.7 million (\$14.8 million of tax expense net of \$4.1 million of cash income tax benefit), (ii) a tax adjustment of \$0.1 million related to legal expenses for the 2017 cybersecurity incident, (iii) a tax adjustment of \$1.0 million related to the loss on fair market value adjustment of equity investments and (iv) a tax adjustment of \$2.9 million related to acquisition costs other than acquisition-related amortization.

During the second quarter of 2021, we recorded the tax impact of adjustments of \$8.3 million comprised of (i) acquisition-related amortization expense of certain acquired intangibles of \$6.3 million (\$10.3 million of tax expense net of \$4.0 million of cash income tax benefit), (ii) a tax adjustment of \$0.3 million for legal expenses related to the 2017 cybersecurity incident, (iii) a tax adjustment of \$2.1 million related to the loss on fair market value adjustment of an equity investment and (iv) a tax adjustment of \$0.2 million related to acquisition costs other than acquisition-related amortization.

**B. Reconciliation of net income attributable to Equifax to adjusted EBITDA, defined as net income excluding income taxes, interest expense, net, depreciation and amortization expense, legal expenses related to the 2017 cybersecurity incident, fair value adjustment and gain on sale of equity investments, foreign currency impact of certain intercompany loans, acquisition-related costs other than acquisition amortization, Argentina highly inflationary foreign currency adjustment and presentation of adjusted EBITDA margin:**

| (in millions)                                                                      | Three Months Ended June 30, |          |           | %<br>Change |
|------------------------------------------------------------------------------------|-----------------------------|----------|-----------|-------------|
|                                                                                    | 2022                        | 2021     | \$ Change |             |
|                                                                                    | \$                          | \$       | \$        |             |
| Revenue                                                                            | 1,316.7                     | 1,234.8  | 81.9      | 7 %         |
| Net income attributable to Equifax                                                 | \$ 200.6                    | \$ 215.1 | \$ (14.5) | (7) %       |
| Income taxes                                                                       | 63.4                        | 61.2     | 2.2       | 4 %         |
| Interest expense, net*                                                             | 41.4                        | 34.7     | 6.7       | 19 %        |
| Depreciation and amortization                                                      | 139.8                       | 117.4    | 22.4      | 19 %        |
| Legal expenses related to the 2017 cybersecurity incident <sup>(1)</sup>           | 0.5                         | (1.1)    | 1.6       | (145) %     |
| Fair market value adjustment and gain on sale of equity investments <sup>(2)</sup> | 6.7                         | 5.6      | 1.1       | 20 %        |
| Foreign currency impact of certain intercompany loans <sup>(3)</sup>               | (3.0)                       | (2.7)    | (0.3)     | 11 %        |
| Acquisition-related amounts other than acquisition amortization <sup>(4)</sup>     | 12.0                        | 0.9      | 11.1      | 1,233 %     |
| Argentina highly inflationary foreign currency adjustment <sup>(5)</sup>           | (0.1)                       | 0.1      | (0.2)     | (200) %     |
| Adjusted EBITDA, excluding the items listed above                                  | \$ 461.3                    | \$ 431.2 | \$ 30.1   | 7 %         |
| Adjusted EBITDA margin                                                             | 35.0 %                      | 34.9 %   |           |             |

nm - not meaningful

\*Excludes interest income of \$0.2 million in 2022 and \$0.2 million 2021.

- (1) During the second quarter of 2022, we recorded legal expenses related to the 2017 cybersecurity incident of \$0.5 million (\$0.4 million, net of tax). During the second quarter of 2021, we recorded legal expenses related to the 2017 cybersecurity incident of \$1.1 million (\$0.8 million, net of tax). See the Notes to this reconciliation for additional detail.
- (2) During the second quarter of 2022, we recorded an unrealized loss on the fair market value adjustment and gain on sale of equity investments of \$6.7 million (\$5.7 million, net of tax). During the second quarter of 2021, we recorded an unrealized loss on the fair market value adjustment of an equity investment of \$5.6 million (\$3.5 million, net of tax). The fair value adjustments were recorded to the Other income, net line item within the Consolidated Statements of Income. See the Notes to this reconciliation for additional details.
- (3) During the second quarter of 2022 and 2021, we recorded a foreign currency gain on certain intercompany loans of \$3.0 million and \$2.7 million, respectively. The impact was recorded to the Other income, net line item within the Consolidated Statements of Income. See the Notes to this reconciliation for additional detail.
- (4) During the second quarter of 2022, we recorded \$12.0 million (\$9.1 million, net of tax) for acquisition costs other than acquisition-related amortization. During the second quarter of 2021, we recorded \$0.9 million (\$0.7 million, net of tax) for acquisition costs other than acquisition-related amortization. These costs primarily related to integration costs resulting from recent acquisitions and were recorded in operating income. See the Notes to this reconciliation for additional detail.
- (5) Argentina experienced multiple periods of increasing inflation rates, devaluation of the peso, and increasing borrowing rates. As such, Argentina was deemed a highly inflationary economy by accounting policymakers in 2018. During the second quarter of 2022 and second quarter of 2021, we recorded a foreign currency gain of \$0.1 million and a foreign currency loss of \$0.1 million, respectively, related to the impact of remeasuring the peso denominated monetary assets and liabilities as a result of Argentina being a highly inflationary economy. See the Notes to this reconciliation for additional detail.

**C. Reconciliation of operating income by segment to Adjusted EBITDA, excluding depreciation and amortization expense, other income, net, noncontrolling interest, legal expenses related to the 2017 cybersecurity incident, fair value adjustment and gain on sale of equity investments, foreign currency impact of certain intercompany loans, acquisition-related costs other than acquisition amortization, Argentina highly inflationary foreign currency adjustment and presentation of adjusted EBITDA margin for each of the segments:**

| (In millions)                    |                     |                            |               |                           |         |
|----------------------------------|---------------------|----------------------------|---------------|---------------------------|---------|
| Three Months Ended June 30, 2022 |                     |                            |               |                           |         |
|                                  | Workforce Solutions | U.S. Information Solutions | International | General Corporate Expense | Total   |
|                                  | \$                  | \$                         | \$            |                           | \$      |
| Revenue                          | 609.2               | 421.4                      | 286.1         | —                         | 1,316.7 |
| Operating income                 | 281.2               | 112.0                      | 32.4          | (121.0)                   | 304.6   |
| Depreciation and amortization    | 40.1                | 46.3                       | 34.0          | 19.4                      | 139.8   |
| Other income, net*               | —                   | 27.9                       | (30.9)        | 4.6                       | 1.6     |
| Noncontrolling interest          | —                   | —                          | (0.8)         | —                         | (0.8)   |
| Adjustments <sup>(1)</sup>       | 4.1                 | (25.4)                     | 35.9          | 1.5                       | 16.1    |
| Adjusted EBITDA                  | 325.4               | 160.8                      | 70.6          | (95.5)                    | 461.3   |
| Operating margin                 | 46.2 %              | 26.6 %                     | 11.3 %        | nm                        | 23.1 %  |
| Adjusted EBITDA margin           | 53.4 %              | 38.2 %                     | 24.7 %        | nm                        | 35.0 %  |

nm - not meaningful

\*Excludes interest income of \$0.2 million in International.

| (In millions)                    |                     |                            |               |                           |         |
|----------------------------------|---------------------|----------------------------|---------------|---------------------------|---------|
| Three Months Ended June 30, 2021 |                     |                            |               |                           |         |
|                                  | Workforce Solutions | U.S. Information Solutions | International | General Corporate Expense | Total   |
|                                  | \$                  | \$                         | \$            |                           | \$      |
| Revenue                          | 502.0               | 455.7                      | 277.1         | —                         | 1,234.8 |
| Operating income                 | 265.8               | 136.7                      | 33.4          | (129.9)                   | 306.0   |
| Depreciation and amortization    | 22.9                | 39.4                       | 35.6          | 19.5                      | 117.4   |
| Other income, net*               | —                   | 0.8                        | 0.5           | 4.5                       | 5.8     |
| Noncontrolling interest          | —                   | —                          | (0.8)         | —                         | (0.8)   |
| Adjustments <sup>(1)</sup>       | —                   | 0.5                        | 5.7           | (3.4)                     | 2.8     |
| Adjusted EBITDA                  | 288.7               | 177.4                      | 74.4          | (109.3)                   | 431.2   |
| Operating margin                 | 53.0 %              | 30.0 %                     | 12.1 %        | nm                        | 24.8 %  |
| Adjusted EBITDA margin           | 57.5 %              | 38.9 %                     | 26.8 %        | nm                        | 34.9 %  |

nm - not meaningful

\*Excludes interest income of \$0.2 million in International.

(1) During the second quarter of 2022, we recorded pre-tax expenses of \$0.5 million for legal expenses related to the 2017 cybersecurity incident, a \$6.7 million unrealized loss on the fair value adjustment and gain on sale of equity investments, a \$3.0 million foreign currency gain on certain intercompany loans and \$12.0 million in acquisition costs other than acquisition-related amortization.

During the second quarter of 2021, we recorded \$1.1 million of legal fees related to the 2017 cybersecurity incident, a \$5.6 million unrealized loss on the fair value adjustment of an equity investment, a \$2.7 million foreign currency gain on certain intercompany loans, \$0.9 million in acquisition costs other than acquisition-related amortization and a foreign currency loss of \$0.1 million related to the impact of remeasuring the peso denominated monetary assets and liabilities as a result of Argentina being a highly inflationary economy.

## Notes to Reconciliations of Non-GAAP Financial Measures to the Comparable GAAP Financial Measures

### Diluted EPS attributable to Equifax is adjusted for the following items:

**Acquisition-related amortization expense** - During the second quarter of 2022 and 2021, we recorded acquisition-related amortization expense of certain acquired intangibles of \$57.9 million (\$47.2 million, net of tax) and \$40.1 million (\$33.8 million, net of tax), respectively. We calculate this financial measure by excluding the impact of acquisition-related amortization expense and including a benefit to reflect the material cash income tax savings resulting from the income tax deductibility of amortization for certain acquired intangibles. These financial measures are not prepared in conformity with GAAP.

Management believes excluding the impact of amortization expense is useful because excluding acquisition-related amortization and other items that are not comparable allows investors to evaluate our performance for different periods on a more comparable basis. Certain acquired intangibles result in material cash income tax savings which are not reflected in earnings. Management believes that including a benefit to reflect the cash income tax savings is useful as it allows investors to better value Equifax. Management makes these adjustments to earnings when measuring profitability, evaluating performance trends, setting performance objectives and calculating our return on invested capital.

**Legal expenses related to the 2017 cybersecurity incident-** Legal expenses related to the 2017 cybersecurity incident include legal fees to respond to subsequent litigation and government investigations for both periods presented. During the second quarter of 2022 and 2021, we recorded legal expenses related to the 2017 cybersecurity incident of \$0.5 million (\$0.4 million, net of tax) and \$1.1 million (\$0.8 million, net of tax). Management believes excluding these charges is useful as it allows investors to evaluate our performance for different periods on a more comparable basis. Management makes these adjustments to net income when measuring profitability, evaluating performance trends, setting performance objectives and calculating our return on invested capital. This is consistent with how management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods. The legal expenses related to the 2017 cybersecurity incident do not include losses accrued for certain legal proceedings and government investigations related to the 2017 cybersecurity incident.

**Fair market value adjustment and gain on sale of equity investments-** During the second quarter of 2022, we recorded a \$6.7 million (\$5.7 million, net of tax) unrealized loss related to adjusting our investment in Brazil to fair value and gains related to the sale of two equity method investments. During the second quarter of 2021 we recorded a \$5.6 million (\$3.5 million, net of tax) unrealized loss related to adjusting our investment in Brazil to fair value. The investment in Brazil has a readily determinable fair value and is adjusted to fair value at the end of each reporting period, with unrealized gains or losses to be recorded within the Consolidated Statements of Income in Other income, net. Management believes excluding these charges from certain financial results provides meaningful supplemental information regarding our financial results for the three months ended June 30, 2022 and 2021, since the non-operating gains or losses are not comparable among the periods. This is consistent with how our management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods.

**Foreign currency impact of certain intercompany loans -** During the second quarter of 2022 and 2021, we recorded a gain of \$3.0 million and \$2.7 million, respectively, related to foreign currency impact of certain intercompany loans. Management believes excluding this charge is useful as it allows investors to evaluate our performance for different periods on a more comparable basis. This is consistent with how management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods.

**Acquisition-related costs other than acquisition amortization-** During the second quarter of 2022 and 2021, we recorded \$12.0 million (\$9.1 million, net of tax) and \$0.9 million (\$0.7 million, net of tax), respectively, for acquisition costs other than acquisition-related amortization. These costs primarily related to integration costs resulting

from recent acquisitions and were recorded in operating income. Management believes excluding this charge from certain financial results provides meaningful supplemental information regarding our financial results, since a charge of such an amount is not comparable among the periods. This is consistent with how our management reviews and assesses Equifax's historical performance and is useful when planning, forecasting, and analyzing future periods.

**Income tax effects of stock awards that are recognized upon vesting or settlement-**

During the second quarter of 2022, we recorded a tax benefit of \$2.0 million related to the tax effects of deductions for stock compensation in excess of amounts recorded for compensation costs. During the second quarter of 2021, we recorded a tax benefit of \$4.6 million related to the tax effects of deductions for stock compensation in excess of amounts recorded for compensation costs. Management believes excluding this tax effect from financial results provides meaningful supplemental information regarding our financial results for the three months ended June 30, 2022 and 2021 because these amounts are non-operating and relate to income tax benefits or deficiencies for stock awards recognized when tax amounts differ from recognized stock compensation cost. This is consistent with how management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods.

**Argentina highly inflationary foreign currency adjustment-** Argentina experienced multiple periods of increasing inflation rates, devaluation of the peso, and increasing borrowing rates. As such, Argentina was deemed a highly inflationary economy by accounting policymakers. We recorded a foreign currency gain of \$0.1 million and foreign currency loss of \$0.1 million during the second quarter of 2022 and second quarter of 2021, respectively, as a result of remeasuring the peso denominated monetary assets and liabilities due to Argentina being highly inflationary. Management believes excluding this charge is useful as it allows investors to evaluate our performance for different periods on a more comparable basis. This is consistent with how management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods.

**Adjusted EBITDA and EBITDA margin -** Management defines adjusted EBITDA as consolidated net income attributable to Equifax plus net interest expense, income taxes, depreciation and amortization, and also excludes certain one-time items. Management believes the use of adjusted EBITDA and adjusted EBITDA margin allows investors to evaluate our performance for different periods on a more comparable basis.

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