

April 8, 2011



Rollins, Inc. to Participate in the 15th Annual Burkenroad Reports Investment Conference

ATLANTA, April 8, 2011 /PRNewswire/ -- Rollins, Inc. (NYSE: ROL) announced today that the company will participate in the *15th Annual Burkenroad Reports Investment Conference*, to be held Friday, April 15, 2011 at The New Orleans Sheraton Hotel in New Orleans, LA.

Harry Cynkus, Senior Vice President, Chief Financial Officer and Treasurer will make a presentation on Friday, April 15 2011 at 10:30 a.m. Central Time. The presentation will provide a corporate overview, highlight the services Rollins provides and discuss the most recent published financial results. A copy of this presentation will be available on our web site at www.rollins.com on the date of the event.

Rollins, Inc. is a premier North American consumer and commercial services company. Through its wholly owned subsidiaries, Orkin, HomeTeam Pest Defense, Western Pest Services, PCO Services, The Industrial Fumigant Company, Waltham Services, Crane Pest Control, and TruTech, the Company provides essential pest control services and protection against termite damage, rodents and insects to over 2 million customers in the United States, Canada, Europe, Central America, the Caribbean, the Middle East, Asia and the Mediterranean from over 500 locations. You can learn more about our subsidiaries by visiting our web sites at www.orkin.com, www.pestdefense.com, www.westernpest.com, www.orkincanada.ca, www.indfumco.com, www.walthamservices.com, www.cranepestcontrol.com, www.trutechinc.com and www.rollins.com. You can also find this and other news releases at www.rollins.com by accessing the news releases button.

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