

June 4, 2009



Veteran Political Strategist Ed Rollins to Host Exclusive Limited Engagement Series of Shows on Sirius XM Radio

"The Ed Rollins Show" to air on P.O.T.U.S. - the channel that delivers unfiltered "Politics of the United States" to listeners of all backgrounds and ideologies

The renowned Washington operative creates long-form show to dive deep on timely issues through the eyes of the insider strategists

NEW YORK, June 4 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced that Ed Rollins, the former White House political director, veteran political strategist and campaign consultant and advisor, will host an exclusive limited engagement series of shows on which he and his guests will talk through today's issues and political strategies from a Washington insider's perspective, adding insight and great stories from inside the history-making campaigns and administrations he has worked throughout his many years in Washington.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20090604/NY27699>)

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

The Ed Rollins Show launches June 7, 2009 and will air from 1:00 - 2:00 pm ET every Sunday through June 28, 2009 exclusively on SIRIUS XM's P.O.T.U.S channel, SIRIUS channel 110 and XM channel 130. Topics and guests will span the worlds of politics, health care, business, the economy and beyond.

Ed Rollins has orchestrated a number of the most colorful and storied political campaigns in our country's history, including President Reagan's 1984 landslide presidential re-election victory. He served four United States Presidents including Nixon, Ford, and Reagan. In 1981 he ran the White House Office of Political Affairs and the White House Office of Intergovernmental Affairs and was Deputy Chief of Staff. He is also a frequent television commentator and appears regularly on CNN. He is Senior Presidential Fellow at the Kalikow Center for the Study of the American Presidency at Hofstra University.

P.O.T.U.S. was originally created to offer unprecedented unfiltered coverage of the 2008 presidential election and has evolved into SIRIUS XM Radio's channel dedicated to "Politics of the United States," taking listeners inside politics from every perspective.

SIRIUS XM's P.O.T.U.S. channel bridges the gap between the politics of the White House and the issues that matter most to Americans, broadcasting an independent forum for political news and discussion. Broadcasting live from Washington, DC and New York, P.O.T.U.S tells the story of American politics with unbiased news programs, live coverage of major political events inside and outside the beltway, and on-air commentary from listeners

that shape political discussion throughout the day with exclusive news and talk shows hosted by Joe Mathieu, Tim Farley and Pete Dominick.

For more information please visit www.sirius.com and www.xmradio.com.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December

31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

P-SIRI

Contact for SIRIUS XM Radio:

Hillary Schupf
SIRIUS XM Radio
212.901.6739
Hillary.Schupf@siriusxm.com

SOURCE SIRIUS XM Radio