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SIRIUS XM Radio Announces Holiday Channel Lineup

Radio Hanukkah is back, along with holiday hits sung by Bruce Springsteen, Bing Crosby, Pavarotti, Nat 'King' Cole, to name a few

NEW YORK, Nov. 18 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) will celebrate the holiday season with commercial-free music and specialty channels dedicated to the holiday season across SIRIUS and XM.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

SIRIUS XM's holiday music channels will broadcast traditional holiday favorites, country music versions of holiday hits and classical holiday music. Holiday programming will feature a celebration of Hanukkah; classic Bing Crosby Christmas radio specials featuring celebrity guests, including Frank Sinatra; contemporary holiday hits sung by recording artists including Bruce Springsteen; and of course, a non-stop broadcast of holiday music favorites recorded by artists including Dean Martin, Judy Garland, Andy Williams, and the Mormon Tabernacle Choir, among many others. Listeners can create the perfect seasonal soundtrack for their holiday events and activities.

SIRIUS XM Radio holiday channel lineup features:

Holly on SIRIUS channel 81 and XM channel 35 will broadcast contemporary holiday hits mixed with selected traditional favorites and will include Bruce Springsteen, Amy Grant, The Carpenters, Mannheim Steamroller and more. Holly will air through New Year's Eve, December 31.

Bing Crosby Christmas Radio on SIRIUS channel 113 and XM channel 120, a non-stop broadcast of more than twenty years of vintage Bing Crosby holiday radio specials, hosted exclusively for SIRIUS XM by the Crosby family and featuring a wide variety of Crosby's beloved music -- including his most popular recording ever, "White Christmas" -- and special guests like Frank Sinatra, Judy Garland and Bob Hope among others. Bing Crosby Christmas Radio will air beginning December 13 at 12 midnight ET to Christmas Day, December 25.

Holiday Traditions on XM channel 36 will broadcast traditional holiday recordings from the '40s through the '60s by artists including Bing Crosby, Andy Williams, Ray Conniff, Nat "King" Cole and more. Holiday Traditions will air beginning Monday, November 24 at 12 midnight ET through Christmas Day, December 25.

Holiday Pops on SIRIUS channel 79 and XM channels 37 and 77 will broadcast beloved carols sung by the greatest classical musicians of all-time including the Mormon Tabernacle Choir, Luciano Pavarotti, Boston Pops and Leontyne Price among others. Holiday Pops will air beginning Thanksgiving Day November 27 at 12 midnight ET to Christmas Day,

December 25.

Radio Hanukkah on SIRIUS channel 3 and XM channel 38 will broadcast a celebration showcasing Hanukkah music and Jewish culture. Radio Hanukkah will air beginning the first night of Hanukkah on December 21 starting at 12 midnight ET to December 29.

Regular SIRIUS XM programming will resume after the holiday season.

For up-to-date holiday music programming information, please visit www.sirius.com and www.xmradio.com.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering The Best Radio on Radio(TM) to more than 18 million subscribers, including commercial free music, and premier sports, news, talk, entertainment, traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Elvis, Jamie Foxx, Barbara Walters, Frank Sinatra, Opie & Anthony, The Grateful Dead, Willie Nelson, Bob Dylan, Dale Earnhardt Jr., Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball, NASCAR, NBA, NHL, and PGA TOUR, and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, Circuit City, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general business and economic conditions; the performance of financial markets and interest rates;

the ability to obtain governmental approvals of the transaction on a timely basis; the failure to realize synergies and cost-savings from the transaction or delay in realization thereof; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; and operating costs and business disruption following the merger, including adverse effects on employee retention and on our business relationships with third parties, including manufacturers of radios, retailers, automakers and programming providers. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' and XM's Annual Reports on Form 10-K for the year ended December 31, 2007 and their respective Quarterly Reports on Form 10-Q for the quarter ended September 30, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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