

September 8, 2008



SIRIUS Satellite Radio to Premiere Weekly Show Devoted to The Beatles

'Breakfast with The Beatles,' hosted by renowned Beatles expert and longtime host Chris Carter, to air every Sunday on SIRIUS' Little Steven's Underground Garage Channel

NEW YORK, Sept. 8 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced that it will launch 'Breakfast with The Beatles,' a new weekly three-hour show dedicated to the music and legend of The Beatles. The show will air weekly exclusively on Little Steven's Underground Garage SIRIUS channel 25 beginning on Sunday, September 14 at 9:00 am ET.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

'Breakfast with The Beatles' will be hosted by renowned Beatles expert and longtime host Chris Carter. The show will feature classic Beatles hits, album tracks, B-sides, live recordings and solo material recorded after the band's split in 1970 as well as rarely heard gems. 'Breakfast with The Beatles' will also include insights from The Beatles themselves, special themed related shows, weekly features, including Beatles covers, and music influenced by the band. The weekly show will air on Sundays from 9:00 am - 12:00 pm ET.

"It's an honor to have Chris on our channel. We already play more Beatles music than any other radio channel so it fits in perfectly. Chris hosts the original 'Breakfast with The Beatles', which started 25 years ago and is often imitated but the original has never been equaled. He belongs with us," said "Little Steven" Van Zandt.

"SIRIUS proudly welcomes the most important rock band in history to its lineup of world class audio entertainment," said Scott Greenstein, President and Chief Content Officer, SIRIUS XM Radio. "The Beatles have revolutionized both music and popular culture forever, and inspired the many generations of artists whose work is the foundation of SIRIUS' own groundbreaking music programming."

Host Chris Carter has had the honor of personally interviewing Beatles Paul McCartney, George Harrison, Ringo Starr and Pete Best. Carter has also appeared on various television programs and news shows discussing The Beatles, including ABC News, NBC News, CBS News, Entertainment Tonight among others. Carter was a founding member of the alternative rock band Dramarama and wrote and produced the award-winning documentary film 'Mayor of the Sunset Strip' about legendary DJ Rodney Bingenheimer.

SIRIUS' Little Steven's Underground Garage, created and produced by E Street band member "Little Steven" Van Zandt plays the best rock 'n' roll records ever made-new and old. Little Steven's Underground Garage listeners will hear The Ramones, The White Stripes, MC5, Electric Prunes and many others.

For more information please visit www.sirius.com/undergroundgarage.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering the "The Best Radio on Radio" to more than 18 million subscribers, including 100% commercial free music, and premier sports, news, talk, entertainment, traffic and weather.

SIRIUS XM Radio has exclusive content relationships with an array of personalities and artists, including Howard Stern, Oprah, Martha Stewart, Jimmy Buffett, Elvis, Jamie Foxx, Barbara Walters, Frank Sinatra, Opie & Anthony, The Grateful Dead, Willie Nelson, Bob Dylan, Dale Earnhardt Jr., Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball, NASCAR, NHL, and PGA Tour, and broadcasts major college sports.

SIRIUS XM Radio has exclusive arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, Circuit City, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving Sirius XM Radio Inc. and XM Satellite Radio Holdings Inc., including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general business and economic conditions; the performance of financial markets and interest rates; the ability to obtain governmental approvals of the transaction on a timely basis; the failure to realize synergies and cost-savings from the transaction or delay in realization thereof; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; and operating costs and business disruption following the merger, including adverse effects on employee retention and on our business relationships with third parties, including manufacturers of radios, retailers, automakers and programming providers. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in

the forward-looking statements can be found in SIRIUS' and XM's Annual Reports on Form 10-K for the year ended December 31, 2007 and their respective Quarterly Reports on Form 10-Q for the Quarter ended June 30, 2008, all of which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward-looking statements as a result of developments occurring after the date of this communication.

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