

September 2, 2008



## **SIRIUS' Grateful Dead Channel to Celebrate its One Year Anniversary**

**The Grateful Dead Channel to give SIRIUS listeners an exclusive preview of The Dead's upcoming release 'Rocking the Cradle: Egypt1978'**

NEW YORK, Sept. 2 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced that the Grateful Dead channel SIRIUS channel 32 will celebrate its first anniversary beginning Sunday, September 7 at 7:00 am ET and running through Tuesday, September 30.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125> )

The month-long celebration will include an exclusive premiere of The Dead's upcoming release *Rocking the Cradle: Egypt 1978*, highlights from the past year's programming, including appearances from the members of the band, live in-studio performances, memorable moments from the live talk show, *Tales from the Golden Road*, and visits from celebrity Deadheads like Jimmy Buffett, Jesse Ventura, Tommy Chong and many others.

The anniversary month coincides with the Grateful Dead's release of a historic, never-before heard concert performed at The Great Pyramids of Giza, *Rocking the Cradle: Egypt1978*. This special collection includes more than three hours of rare and previously unreleased music and will be in stores on September 30. This release also marks the 30th anniversary of the band's legendary performances in Egypt.

David Lemieux, Grateful Dead archivist and the daily host of *Today in Grateful Dead History* on SIRIUS' Grateful Dead channel, will host an hour-long premiere preview special highlighting the *Egypt1978* release. The one-hour show will debut on Sunday, September 7 at 12:00 pm ET with an encore presentation at 12:00 am ET. The show will also rebroadcast at various times throughout "Anniversary Month" on the channel.

The Grateful Dead Channel launched exclusively on SIRIUS Satellite Radio last year. The channel features music spanning the band's career with unreleased concert recordings and original shows hosted by band members Bob Weir, Mickey Hart and Bill Kreutzmann. The channel also features rare archival interviews with Jerry Garcia and contributions from Grateful Dead expert David Gans and Dead archivist David Lemieux.

For more information please visit [www.sirius.com/gratefuldead](http://www.sirius.com/gratefuldead).

SOURCE SIRIUS XM Radio