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NORWEGIAN CRUISE LINE
HOLDINGS LTD.

OCEANIA CRUISES UNVEILS REIMAGINED ENTERTAINMENT ACROSS ITS FLEET

A new celebratory evening, *The Blue Horizons Party*, plus original production shows, immersive wellness experiences, and more

MIAMI, April 30, 2025 /PRNewswire/ -- [Oceania Cruises](#)[®], the world's leading culinary- and destination-focused cruise line, has announced a sweeping revamp of its onboard entertainment program rolling out across its fleet of eight small, luxurious ships. Many of the new experiences will debut with the launch of *Oceania Allura*[™] in July 2025, offering guests a wide variety of opportunities to be entertained and engaged, from sunrise serenity to vibrant evenings.



Among the highlights is the fleetwide debut of *The Blue Horizons Party*, a stylish new celebratory, alongside an array of original productions, wellness-led experiences, and themed evenings – all designed to inspire connection, creativity, and joy.

Enjoy Every Moment On Board

The refreshed entertainment concept reinforces Oceania Cruises' commitment to deliver

immersive lifestyle experiences to enhance guest enjoyment. Guests can look forward to four different categories of onboard interaction:

- **Enrich**

Dive into meaningful experiences through exclusive branded partnerships, destination-focused culinary showcases, and a guest speaker series. Enjoy thought-provoking lectures, post-show talkbacks, and hands-on demonstrations that bring guests' travels vividly to life.

- **Entertain**

From captivating live shows and cultural performances to edutainment events and interactive game nights, entertainment on board offers a dynamic blend of learning and laughter – crafted for curious, worldly travelers.

- **Unwind**

Start the day with a sunrise meditative yoga class and wind down with ambient poolside music as the sun sets. Tranquil moments abound in venues including the pool deck, Artist Loft, the Library, or in a raft of creative workshops.

- **Celebrate**

Experience the joy of celebrating with old friends and new and revel in magical evenings at sea with themed deck parties, one-of-a-kind dining experiences, and curated music sets by world-class performers. These celebrations foster connection, discovery, and delight in unforgettable surroundings.

"We're thrilled to introduce this evolution of Oceania Cruises' entertainment," said Jason Montague, Chief Luxury Officer of Oceania Cruises. "These enhancements reflect our commitment to delighting our discerning guests with experiences that match their sophisticated tastes – combining enrichment, wellness, and celebration into unforgettable onboard moments. It's entertainment with meaning and heart, and we cannot wait to reveal more in the coming months."

New Celebratory Evening on Each Sailing

Following its successful debut on *Oceania Marina*[™], *The Blue Horizons Party* will take place on every voyage across the fleet. Inspired by the elegance of a private yacht soiree, the party invites guests to dress in hues of blue, from teal to turquoise to French navy, as they sip signature cocktails, enjoy live music, and mingle with fellow travelers – a picture-perfect way of celebrating the journey.

A New Era of Wellness and Enrichment

Oceania Cruises continues to champion wellness across all elements of its onboard experience, and guests aboard *Oceania Vista*[®] and *Oceania Allura*[™] can enjoy new guided immersive stretch and yoga sessions in the theater which can be tailored to all fitness levels. These serene classes complement the brand's acclaimed wellness brand Aquamar[®], which encompasses wellness-focused shore excursions in destinations all over the world, new bathroom amenities, spa treatments, and lighter menu options available across the fleet in The Grand Dining Room as well as in the standalone culinary venue Aquamar Kitchen.

Enrichment Meets Elegance

The new entertainment offering builds on the line's guest speaker series and Artist Loft creative workshops. Guests can expect an engaging and thoughtful calendar of performances, classes, and events – all designed to celebrate Oceania Cruises' signature blend of discovery, elegance, and connection.

For additional information on Oceania Cruises' small-ship luxury, exquisitely crafted cuisine, and expertly refined travel experiences, visit [OceaniaCruises.com](https://www.oceaniacruises.com), call 855-OCEANIA, or speak with a professional travel advisor.

About Oceania Cruises

Oceania Cruises[®] is the world's leading culinary- and destination-focused cruise line. The line's eight small, luxurious ships carry a maximum of 1,250 guests and feature The Finest Cuisine at Sea[®] and destination-rich itineraries that span the globe. Expertly curated travel experiences are available aboard the designer-inspired, small ships, which call on more than 600 marquee and boutique ports in more than 100 countries on seven continents, on voyages that range from seven to more than 200 days. Oceania Cruises[®] has two additional ships on order scheduled for delivery in 2027 and 2028 or 2029^[1]. Oceania Cruises[®] is a wholly owned subsidiary of Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH). To learn more, visit www.nclhltd.com.

^[1] Delivery for the second Oceania Cruises ship is contractually scheduled for the fourth quarter of 2028, but may be delayed to 2029.



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