

April 23, 2010



NORWEGIAN CRUISE LINE
HOLDINGS LTD.

Oceania Cruises to Offer First-Ever Alaska Cruises for Summer 2011

Boutique Ports Plus Favorites and 2 Full Days of Glacier Cruising Cruises Open for Sale on April 28

MIAMI, April 23 /PRNewswire/ -- The great land of Alaska will join the list of destinations visited on the award-winning itineraries of Oceania Cruises for summer 2011. Highlights include two full days of glacier cruising and a mix of marquee as well as off-the-beaten-path ports, the latter a hallmark of all Oceania Cruises' voyages.

Ten departures are designed to explore Alaska's Inside Passage in depth, including Sitka, Skagway, Juneau and Ketchikan, plus less-visited outposts such as Kodiak, Homer and Hoonah. Depending on the itinerary, travelers will also cruise the awe-inspiring Hubbard Glacier, Gulf of Alaska, Tracy Arm and College Fjord.

Travelers can choose from four exciting, new itineraries. With two-for-one fares and free air, a 10-day Alaska cruise starts at \$3,499 per guest based on double occupancy.

- Majestic Alaska— 14 days roundtrip from San Francisco, a maiden port for Oceania Cruises, visiting Victoria and Vancouver, British Columbia; Sitka, Hoonah, Skagway, Juneau and Ketchikan, Alaska; and Astoria, Ore. Departures: May 12, Aug. 26.
- Alaskan Grandeur — 12 days between San Francisco and Vancouver. Ports include Astoria and Victoria, as well as Wrangell, Juneau, Hoonah, Sitka and Ketchikan. Departures: May 26, Aug. 14.
- Frontiers and Glaciers — 10 days roundtrip from Vancouver, calling at Sitka, Hoonah, Kodiak, Wrangell and Ketchikan. Departures: June 7, Aug. 4.
- Glacial Wilderness — 12 days between Vancouver and Anchorage, with visits to Ketchikan, Wrangell, Juneau, Hoonah, Skagway, Sitka, Seward and Homer. Departures: June 17 and 29, July 11 and 23.

"We are thrilled to add the 49th state to our growing slate of enriching itineraries," stated Frank Del Rio, Oceania Cruises' founder and chairman/CEO of parent company Prestige Cruise Holdings. "Our guests are always seeking destinations rich in history, culture, adventure and stunning scenery. The great state of Alaska delivers all of these points of interest and more. We would also like to thank Alaska's Governor, Sean Parnell, and the Alaska Legislature for their efforts to rollback the head tax on cruise passengers which was an important consideration in evaluating our deployment alternatives."

Travelers will discover Alaska aboard Oceania Cruises' 684-guest *Regatta* – an intimate ship acclaimed for its open-seating gourmet dining (no surcharges), luxurious public rooms and accommodations, and warm, attentive service.

Oceania Cruises' maiden Alaska cruises go on sale April 28, 2010. For reservations or to order a brochure, contact a travel agent, visit OceaniaCruises.com or call toll-free at 800-531-5658.

About Oceania Cruises

Oceania Cruises® is the world's only upper-premium cruise line and offers an unrivaled combination of the finest cuisine at sea, elegant accommodations, exceptional personalized service and extraordinary value. Award-winning itineraries visit more than 300 ports in Europe, Australia, New Zealand, Asia, and the Americas aboard the luxurious *Regatta*, *Insignia*, *Nautica* and brand new *Marina. Riviera*, a sister ship to *Marina*, is scheduled to join the fleet in April 2012.

About Prestige Cruise Holdings

Prestige Cruise Holdings (PCF) is the parent company of Oceania Cruises and Regent Seven Seas Cruises. Formed in 2007 to manage select assets in Apollo Management's cruise investment portfolio, PCH is led by Chairman and CEO Frank Del Rio, the founder of Oceania Cruises. PCH is the market leader in the upper-premium and luxury segments of the cruise industry with nearly 4,000 berths between the Oceania Cruises and Regent Seven Seas Cruises brands, a number the company expects will grow to approximately 6,500 berths by 2012.

SOURCE Oceania Cruises