

RealPage® Launches Underwriting Analytics

Accelerates deal flow and improves risk-adjusted returns

RICHARDSON, Texas--(BUSINESS WIRE)-- [RealPage, Inc.](#) (NASDAQ:RP) a leading global provider of software and data analytics to the real estate industry, today announced the launch of RealPage Underwriting Analytics, delivering the industry's first on-demand, artificial-intelligence-driven analysis of asset value designed to reduce investment risk and accelerate deal flow.

Underwriting Analytics combines the industry's gold standards for rent comps, sales comps, and pipeline with lease-transaction-enabled data science to produce highly accurate estimated values for tens of thousands of multifamily assets.

Keith Dunkin, Senior Vice President of Asset Optimization, shared the genesis of this innovation. "We leveraged our success in predictive analytics with YieldStar and LRO, and introduced an expanded artificial intelligence approach to correlate our survey-based rents with our highly accurate lease transaction benchmarks to produce a synthetic NOI and assessment of value for these assets."

Underwriting Analytics delivers the power of RealPage's industry-leading data set and world-class data science to anyone, anywhere, anytime. It is available at [RealPage.com](#) and accessed through an intuitive user interface configurable based on a multitude of investment strategies, providing an actionable assessment of property value almost instantaneously.

In conjunction with the launch of Underwriting Analytics, RealPage is providing complimentary access to highly valuable market and property performance metrics including market and property level asking rent, effective rent, rent concessions and occupancy for millions of units.

Steve Winn, RealPage CEO, commented, "For multifamily investors, a majority of their return on investment comes from capital management, what you buy, where you buy, and when you sell. Until now, investors have made these decisions based on time-consuming analyses and expensive market studies that evolved little in recent cycles. Underwriting Analytics reflects our North Star commitment of innovation and simplicity providing the industry with highly accurate and valuable answers."

To learn more about RealPage Underwriting Analytics, visit <https://www.realpage.com/asset-optimization/underwriting-analytics/>

About RealPage

RealPage is a leading global provider of software and data analytics to the real estate industry. Clients use its platform to improve operating performance and increase capital returns. Founded in 1998 and headquartered in Richardson, Texas, RealPage currently serves over 12,400 clients worldwide from offices in North America, Europe and Asia. For more information about the company, visit <http://www.realpage.com>

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RealPage, Inc.

Lea Lashley, 972-820-4447

RealPageMediaRelations@realpage.com

Source: RealPage, Inc.