

TrueBlue's PeopleReady Named a Leader and Star Performer in Everest Group's 2026 Industrial Staffing Assessment

Recognition reflects scaled staffing capabilities, growing skilled trades specialization, and momentum in high-growth industries

TACOMA, Wash.--(BUSINESS WIRE)-- TrueBlue (NYSE: TBI), a leading provider of specialized workforce solutions, today announced that its flagship brand, PeopleReady, has been named a Leader in Everest Group's US Contingent Talent and Strategic Solutions PEAK Matrix® Assessment 2026 – Industrial. PeopleReady was also named a Star Performer, recognizing its year-over-year advancement in market impact and capabilities.

"The pace of change facing employers demands a different kind of partner — one that can solve today's challenges while helping them prepare for what's next," said Taryn Owen, President and CEO of TrueBlue. "The companies that stay ahead of the curve will be those that turn complexity into competitive advantage. Our recognition as a Leader by Everest Group reflects how we've built our strategy around helping clients do just that."

"PeopleReady has been recognized as a Leader and Star Performer in Everest Group's US Industrial Contingent Talent and Strategic Solutions PEAK Matrix® Assessment 2026, reflecting its scaled on-demand staffing capabilities, growing skilled trades specialization, and increasing traction in high-growth segments such as renewable energy and data center infrastructure," said Priyanka Mitra, Vice President of Everest Group. "Continued enhancements to its JobStack platform, including deeper self-service capabilities, AI-enabled worker matching through ReadyMatch™, and intelligent bill-rate recommendations, coupled with its territory-based delivery model and closer integration with other TrueBlue brands, further strengthen its ability to address enterprises' evolving industrial workforce needs."

PeopleReady's Key Strengths

Everest Group's assessment highlighted several areas that differentiate PeopleReady:

- **Scaled, digitally enabled staffing:** PeopleReady's JobStack® platform supports on-demand staffing through job search, shift fulfillment, onboarding, time approvals, and customer visibility into fill rates.
- **Industry expertise and growth-sector reach:** PeopleReady offers staffing solutions across manufacturing, construction, hospitality, event support, and energy. Its specialized sourcing capabilities, skilled trades expertise, and workforce development programs have established energy and data center infrastructure as key areas of expertise and differentiation within its broader industrial staffing portfolio.
- **Workforce development and access to opportunity:** Through its upskilling program

WorkUp, PeopleReady supports certifications, and career pathways in the skilled trades, complemented by apprenticeship-led talent development initiatives.

Community-based hiring programs also help connect veterans, people with disabilities, people experiencing long-term unemployment, and second-chance employment seekers with work.

- **Connected workforce solutions:** Through the broader TrueBlue portfolio, customers can access complementary capabilities, including commercial driver staffing and management, performance-based onsite workforce programs, and energy workforce support.

“Employers need workforce partners that can move quickly, understand their local markets, and deliver talent where it is needed most,” said Mike Kruszewski, President of PeopleReady On-Demand. “PeopleReady combines nationwide reach with deep local market expertise, enabling our teams to respond to customer needs across both established industries and emerging growth sectors. We are proud of this recognition and the progress it represents.”

To learn more about PeopleReady’s flexible staffing solutions, visit peopleready.com.

About TrueBlue

TrueBlue (NYSE: TBI) is a leading provider of specialized workforce solutions. As The People Company®, we put people first—advancing our mission to connect people and work while delivering smart, scalable solutions that help businesses grow and communities thrive. Since our founding, TrueBlue has connected more than 10 million people with work and served over 3 million clients across a variety of industries. Powered by proprietary, digitally enabled platforms and decades of expertise, our brands—PeopleReady, PeopleScout, Staff Management | SMX, Centerline, SIMOS, and Healthcare Staffing Professionals—provide a full spectrum of flexible staffing, workforce management, and recruitment solutions that bring precision, speed, and scale to the changing world of work. Learn more at trueblue.com.

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