

December 5, 2022



Singapore Airlines Extends Partnership with Anuvu as Content Service Provider

The creative media and technology provider finalizes long term partnership with leading airline, further bolstering its inflight entertainment client roster

LOS ANGELES, December 5, 2022 – [Anuvu](#), the leading provider of high-speed connectivity and entertainment solutions for demanding worldwide mobility markets, announced today the continuation of a long-term partnership with Singapore Airlines to provide full inflight entertainment and content services for the airline's passengers.

The long-term contract spanning movies, TV and audio aboard Singapore's fleet will begin in December 2022. The new agreement builds on the partnership and a successful history of joint industry acknowledgment for Singapore Airline's award-winning inflight entertainment.

"Singapore Airlines prides themselves on quality service and we here at Anuvu pride ourselves on being a leading force in aviation entertainment with our widespread content offerings," said Estibaliz Asiain, Anuvu's SVP of Media and Content. "We are excited and proud to continue working with one of the world's leading airlines to provide their passengers with premium and innovative content."

Anuvu is committed to elevating the entertainment experience for its clients and their customers around the globe. Through its extended partnership with Singapore Airlines, Anuvu will continue to expand its footprint within the global aviation entertainment market and its recognition as a leading content provider delivering a superior client experience.

About Anuvu

Anuvu's global experts effortlessly manage connectivity and content requirements for demanding mobility markets including airlines, cruise lines, and mission-critical maritime, energy and government applications. Anuvu's flexible and agile approach enables us to adopt the newest technology to optimize our clients' experience and we take pride in maximizing the performance of today while optimizing for tomorrow. Our goal is to provide clients with reliable, scalable, and affordable solutions that meet the ever-changing needs of their passengers and guests. Anuvu's innovation defines next-generation passenger experiences through integrated solutions tailored to customers' brands and service objectives.

Anuvu. Let Innovation Move You.

Follow Anuvu on LinkedIn and Twitter for further updates and insights.

Anuvu Media Contact:

Kite Hill PR for Anuvu
Patrice Gamble
Anuvu@kitehillpr.com