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Global Eagle and Travel Publisher Lonely Planet Sign Agreement to Put Travel Destination Guides at Passengers' Fingertips

Insightful Guides to Feature Destination Cities, Travel Tips and Local Knowledge

LOS ANGELES, Sept. 29, 2015 (GLOBE NEWSWIRE) --[Global Eagle Entertainment Inc.](#) ("GEE") (Nasdaq:ENT), a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry, today announced a new content agreement with leading travel publisher Lonely Planet to add dozens of insightful destination travel guides and travel tip booklets to GEE's inflight entertainment (IFE) platform serving airlines across the globe.

Airline passengers will have access to more than 30 of Lonely Planet's *Pocket* guides from around the world, including popular tourist destinations such as Beijing, Dubai, Las Vegas, Paris, Rome and many more. Airlines will be able to purchase the *Pocket* guides for in-seat and wireless

entertainment systems. The partnership brings together Lonely Planet, the world's leading travel publishers with over 130 million books printed in 13 languages, with GEE's industry knowledge and IFE solutions on flights around the world.

Global Eagle Entertainment Logo

"This new partnership between Lonely Planet and Global Eagle Entertainment offers up an exciting opportunity for airlines to enhance their overall experience for passengers, who can now brush up on the sights and attractions awaiting them at the end of their flight," explained Alexis Steinman, Senior Vice President of Digital Media Solutions for GEE. "These Lonely Planet travel destination guides will be accessible on airline inflight entertainment systems and on passengers' own devices served by GEE. It is must-have content for airlines dedicated to a great passenger experience."

"It is a great opportunity for Lonely Planet to be able to offer our travel expertise where and when it's needed most – at the fingertips of air travelers on the go – via the global reach of GEE's inflight entertainment service," said Tom Hall, Editorial Director, Lonely Planet. "Our *Pocket* guides are ideal for travelers looking for a snapshot of destination highlights as well as vital information on how to make the most of their trip. Now easier to access and enjoy than ever before aboard GEE's IFE lineup."

Global Eagle Entertainment delivers 500,000 content titles in 50 languages to more than 150

airlines worldwide every year, positioning GEE as the go-to inflight content provider to the airline and travel industry.

About Lonely Planet

Lonely Planet is the world's leading travel media company, providing inspiring and trustworthy information for every kind of traveler since 1973. Over the past four decades, Lonely Planet has cultivated a dedicated traveler community and printed over 130 million books in 13 different languages to almost every destination on the planet. The Lonely Planet ecosystem also includes digital and mobile apps, a comprehensive ebook collection, 10 international magazines and an award-winning website. Visit them at www.lonelyplanet.com, and join them on Facebook (facebook.com/lonelyplanet), Twitter ([@lonelyplanet](https://twitter.com/lonelyplanet) and [#lp](https://twitter.com/lp)) and Instagram (instagram.com/lonelyplanet).

About Global Eagle Entertainment (GEE)

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of in-flight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving more than 200 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at: www.geemedia.com.

Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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