

May 20, 2015



Avianca Selects Global Eagle Entertainment to Provide Content Services Fleet-wide

LOS ANGELES, May 20, 2015 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. ("GEE") (Nasdaq:ENT), a market-leading media and connectivity provider to the travel industry, today announced that it has been selected by Avianca Holdings to provide the in-flight entertainment service onboard its subsidiary airlines.

Through this long-term agreement, GEE will provide a variety of international and regional inflight entertainment (IFE), including movies, TV programming and audio, to Avianca's fleet of 168+ aircraft. The agreement will also be extended to provide content services on the 33+ A320neo aircraft that the airlines recently committed on order from Airbus. In addition, GEE will also provide content technical services to the airlines.

Global Eagle Entertainment Logo

The agreement, underscores GEE's strong foothold in the Latin American market. Currently, GEE provides IFE content and software solutions to over a dozen airlines in the region.

"We're delighted to be selected as the content service provider across Avianca's entire fleet," explained Amir Samnani, Senior Vice President of Content at GEE. "Latin America is an important market for GEE, as it is one of the fastest growing regions in the world. Our agreement with Avianca highlights our commitment to meeting the needs of our global customers through our regional presence and expertise."

Avianca's CEO, Fabio Villegas, said: "The alliance with GEE will allow Avianca travelers to enjoy a new onboard experience, with a wide offer of high quality content that will make our flights much more enjoyable. Its experience and knowledge in IFE systems for commercial airlines make GEE, without a doubt, the ideal partner for Avianca."

About Global Eagle Entertainment (GEE)

GEE (Nasdaq:ENT) is a market-leading media and connectivity company to the travel industry. The company supports airlines and other travel industry sectors with a wide range of connectivity, content, digital media and operations data solutions. GEE's comprehensive portfolio of products and services includes WiFi, movies, television, music, as well as wireless entertainment and digital media solutions. Serving over 150 airlines worldwide and the maritime industry, GEE delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia,

the Middle East, Europe, Africa, Oceania and South America. Find out more at www.geemedia.com

About Avianca

Avianca, a leading airline in Latin America, works to deliver a world class service to ensure/encourage customer loyalty. Its route network includes over 100 destinations in 27 countries in the Americas and Europe, connecting through its hubs in Bogota, El Salvador, and Lima. As a member of Star Alliance the airline offers worldwide connectivity options.

Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

CONTACT: Kevin Trosian
Vice President, Corporate Development and Investor Relations
+1 310-740-8624
investor.relations@geemedia.com
pr@geemedia.com

Source: Global Eagle Entertainment