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Rovio's Angry Birds Takes Flight With Global Eagle Entertainment

LOS ANGELES, April 14, 2015 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. ("GEE") (Nasdaq:ENT), a market-leading media and connectivity provider to the travel industry, today announced a partnership with [Rovio Entertainment](#), the global entertainment media company with games at heart, to provide the world's best-known casual mobile gaming franchise, *Angry Birds*, to airlines as inflight entertainment content.

Angry Birds is the most downloaded mobile game of all time, boasting 2.8 billion downloads across all types of platforms. Through this agreement, GEE is providing customized *Angry Birds* content specifically for seat-back entertainment systems, and will soon market it to airline customers.

Global Eagle Entertainment Logo

GEE is the leading provider of inflight games and media content to airlines. With a catalogue of over 150 titles in its AIRGAMES portfolio, and twenty years of experience in supplying popular casual games for seat-back and wireless inflight entertainment systems, the company provides licensed and in-house designed games to over one hundred airlines around the world.

"Since it was first introduced, *Angry Birds* has grown into one of the most recognized brands in the world," said Alexis Steinman, SVP of Digital Products at GEE. "We are very excited to be able to offer our airline customers this exclusive opportunity to elevate their passenger experience offering. *Angry Birds*' mischievous casual game style, engaging short game play and international appeal make it an ideal addition to an airline's entertainment line-up."

"In the last five years, *Angry Birds* have been spreading their wings to every corner of the world," added Miikka Lindgren, Vice President of Business Development Games at Rovio Entertainment. "Thanks to our agreement with GEE, passengers will be able to take flight and join the *Angry Birds* on their mile high adventures. We love the idea of entertaining in the sky!"

About Global Eagle Entertainment (GEE)

GEE (Nasdaq:ENT) is a market-leading media and connectivity provider to the travel industry. The company supports airlines and other travel industry sectors with a wide range of connectivity, content, digital media and operations data solutions. GEE's comprehensive portfolio of products and services includes WiFi, movies, television, music, as well as wireless entertainment and digital media solutions. Serving over 150 airlines worldwide and the maritime industry, GEE delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are

located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at www.geemedia.com

Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

About Rovio Entertainment Ltd.

Rovio Entertainment Ltd, the creator of Angry Birds™, is a global industry-changing entertainment media company headquartered in Finland that creatively combines digital with physical, breaking the boundaries of traditional content delivery. What started as a casual game in 2009 became an international phenomenon within a few months of its release. Today Angry Birds is not only the most downloaded game of all time, it is a worldwide known entertainment brand reaching out into publishing, licensing, animations, books and location based entertainment. Rovio's animated Angry Birds feature film is slated for July, 2016. www.rovio.com

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