

July 5, 2018



# Chanticleer Holdings Announces Opening of First Little Big Burger in Texas

## First of Three Locations Set to Open This Weekend

CHARLOTTE, N.C., July 05, 2018 (GLOBE NEWSWIRE) -- Chanticleer Holdings, Inc. (NASDAQ:BURG) ("Chanticleer" or the "Company"), owner, operator, and franchisor of multiple nationally recognized better burger restaurant brands, including Little Big Burger ("LBB"), Burgers Grilled Right ("BGR") and American Burger Company, today announced the opening of its newest LBB franchise location in Austin Texas.

This location marks the first of a minimum of three stores to be opened in Texas as part of a previously announced multi-unit franchise deal with Big Star BG, LLC, an Austin-based restaurant group. Big Star BG, LLC will manage all aspects of the operation.

"Little Big Burger's funky music, decor and menu are all a natural fit for East Austin," noted Wesley Jones, the president of Austin restaurant group Big Star BG, which is overseeing the local expansion. "We selected East 6th Street as our first location as we feel it's one of the more iconic streets in town and has all of the elements of what makes East Austin so great." The location will feature "heavy East Austin influence" per Jones, with local furniture makers and an artist helping with the space.

Michael Pruitt, Chanticleer Holdings Chief Executive Officer commented, "We are excited to further expand Little Big Burger's national footprint just as promised, now establishing a presence in Texas. We look forward to cultivating our partnership as we introduce our iconic brand to local communities in Austin."

Pruitt continued, "Today's announcement represents more tangible progress towards our stated 2018 and beyond goal of achieving profitable growth while expanding franchising, driving cash flow, monetizing non-core business and strengthening our balance sheet. We look forward to announcing additional LBB openings soon."

Chanticleer Holdings current total restaurant count consists of 58 locations both in the US and abroad. The Company expects overall store count to grow at least 20% in 2018 primarily led by franchising and joint ventures of the LBB and BGR brands.

Please follow Little Big Burger Austin Texas at <https://www.facebook.com/littlebigburgeratx/> for details.

### **About Chanticleer Holdings, Inc.**

Headquartered in Charlotte, NC, Chanticleer Holdings owns, operates, and franchises fast,

casual, and full-service restaurant brands, including American Burger Company, BGR – Burgers Grilled Right, Little Big Burger, Just Fresh, and Hooters. For more information, please visit: [www.chanticleerholdings.com](http://www.chanticleerholdings.com).

### **About Little Big Burger**

Little Big Burger ("LBB") is a wholly-owned subsidiary of Chanticleer Holdings, Inc. Founded in Portland, OR in 2010, LBB is a counter service, fast-casual restaurant concept offering fresh, high quality cooked-to-order burgers, truffle fries and root beer floats. LBB has developed a cult-like following in the Pacific Northwest by offering a simple menu focused on delicious quality, served in a hip atmosphere. LBB now has 14 locations - 11 in the State of Oregon, one in Charlotte, NC, and two in Southern Ca. The Company expects new locations to open soon in Portland, San Diego, Seattle, Austin and NC. Parties interested in franchise opportunities should send an email to [mp@chanticleerholdings.com](mailto:mp@chanticleerholdings.com) or visit [www.littlebigburger.com](http://www.littlebigburger.com).

A video about Little Big Burger may be viewed at the following link:  
<http://www.chanticleerholdings.com/brands/littlebigburger/>

### **About Burgers Grilled Right**

BGR is helping lead the better burger market with a menu designed around our commitment to using only the highest quality ingredients. BGR's menu is designed around an exclusive blend of Prime, Dry-aged burgers, grilled over an open flame. BGR operates stores domestically and internationally, with franchise opportunities in both markets. For more information, visit [www.bgrtheburgerjoint.com](http://www.bgrtheburgerjoint.com).

### **About American Burger Company**

American Roadside Burgers is a tribute to the American roadside burger stands of the past. Using quality ingredients and variety throughout the menu, American Roadside features premium hand pattied ground beef, plus chicken sandwiches, wings and salads, along with side items like french fries, onion rings, mac & cheese, and house-made slaw. For more information, visit [www.americanburgerco.com](http://www.americanburgerco.com).

### **Forward-Looking Statements:**

Any statements that are not historical facts contained in this release are "forward-looking statements" as that term is defined under the Private Securities Litigation Reform Act of 1995 (PSLRA), which statements may be identified by words such as "expects," "plans," "projects," "will," "may," "anticipates," "believes," "should," "intends," "estimates," and other words of similar meaning. Such forward-looking statements are based on current expectations, involve known and unknown risks, a reliance on third parties for information, transactions or orders that may be cancelled, and other factors that may cause our actual results, performance or achievements, or developments in our industry, to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Factors that could cause actual results to differ materially from anticipated results include risks and uncertainties related to the fluctuation of global economic conditions, the performance of management and our employees, our ability to obtain financing or required licenses, competition, general economic conditions and other

factors that are detailed in our periodic reports and on documents we file from time to time with the Securities and Exchange Commission. The forward-looking statements contained in this press release speak only as of the date the statements were made, and the companies do not undertake any obligation to update forward-looking statements. We intend that all forward-looking statements be subject to the safe-harbor provisions of the PSLRA.

**Contact Information:**

Investor Relations

Jason Assad

678-570-6791

[Ja@chanticleerholdings.com](mailto:Ja@chanticleerholdings.com)

Source: Chanticleer Holdings, Inc.