

January 16, 2018



## Uptick Newswire “Stock Day” Interviews CEO of Chanticleer Holdings on the Company’s Rapid Success Plans for Little Big Burger in 2018

PHOENIX, Ariz., Jan. 16, 2018 (GLOBE NEWSWIRE) -- The Uptick Newswire “Stock Day” podcast keeps investors up to date on the latest penny stock news by bringing transparency in the micro-cap side of the market. Connect with “Stock Day” and to over 600+ interviews from CEO’s on the OTC, Pink Sheets and micro-cap news from around the world by following “Stock Day”’s YouTube, Google Play and iTunes. Everett Jolly, CEO and host of “Stock Day”.

Mr. Jolly welcomes back Chanticleer Holdings with a stock update, “This Company was on “Stock Day” back in September of 2017. Back then the stock was trading at \$2.10 and is now around \$3.30 trading on the NASDAQ.” Michael D. Pruitt, CEO of **Chanticleer Holdings, Inc.** (NASDAQ:BURG) (“**Company**”) started the interview off discussing the launch of its quick and easy online ordering system for with the wholly owned Little Big Burger Fast-Casual chain. This gives customers a better experience by not having to wait in line, to be able to just pick up their order at a scheduled time. This online feature is available at all 12 store locations. Customers can order online or check locations by going to: <http://www.littlebigburger.com/>.

Mr. Pruitt touched on the Company’s most recent launch of a new breakfast sandwich line and the original Ground Work Coffee at 3 locations in Oregon. Launching this new line is to test the brand, which has already proven successful, and to expand on something new for the customers. “We are excited about the start of 2018 and we look forward to this being a really good year as we move forward in our goal to double our restaurants by 2020,” states Mr. Pruitt.

Continuing the interview, Mr. Pruitt was asked to elaborate on the financial side of the Company that counters to recent public trading. The Company is still trading at a significant discount to industry average of 3x revenue. Starting 2018 off with 57 store locations, the Company is confident that it can open two or three stores per quarter which is equivalent to a twenty plus percent growth rate for the year. In 2018 the Company looks to be working on a potential franchise and new joint venture partner arrangements which could influence the opening of new stores at a faster pace.

Mr. Pruitt discussed the building permit in Seattle where there are 3 stores under lease, opening a brand new market for the Company. This is not the only new opportunity for Little Big Burger as the franchise continues with a location in Austin, Texas and the first two of

eight store commitment for the San Diego area. The first of which will open here in the next few weeks with potential for more in 2018.

Mr. Jolly brings up a concern of inflation of the dollar on in store level profit margins; if Little Big Burger would have to raise certain prices within the franchise. Mr. Pruitt responds to this question by discussing the rise in price for minimum wage and how the Company has already raised some prices and has the right team to address if the future dictates more changes are necessary.

Concluding the interview, CEO, Michael Pruitt states, "My goal is to earn the opportunity to have BURG come into your listeners' portfolios. So I encourage them to, one, do whatever research they feel necessary. We take pride in making sure that our website [www.chanticleerholdings.com](http://www.chanticleerholdings.com) has all the information on our brands, our franchising, you can sign up for email alerts as it relates to things that are happening in our news. Two, I encourage your listeners that I answer every email and I return every phone call. So you can get my email right off our website and our corporate phone number is on there so feel free to call me any time or email me with any questions as you evaluate this opportunity."

Listen to the interview by [clicking here](#) or the following link:

<https://upticknewswire.com/featured-interview-ceo-mike-pruitt-of-chanticleer-holdings-inc-nasdaq-burg>

Learn more on the Little Big Burger by going to this link:

<https://drive.google.com/file/d/0B2Mroo11Vg-LT3JkbjExMV94ZDg/view>

### **About Uptick Newswire and the "Stock Day Podcast"**

Uptick Newswire is a private company reaching out to the masses keeping investors and shareholders up to date on company news and bringing transparency to the undervalued, undersold, micro-cap stocks of the market and is the sole producer of the Uptick Network "Stock Day" Podcast. The Uptick Network "Stock Day" Podcast is an extension of Uptick Newswire and has recently launched the [Video Interview Studio](#) located in Phoenix, Arizona with its new host, Kathryn Donnelly.

<https://www.youtube.com/watch?v=kU5SVLp4org>

Follow us and keep an eye on Uptick's [YouTube](#), [Twitter](#), and [Facebook](#) for additional radio and video shows produced by Uptick! <https://upticknewswire.com/> Recent Podcasts Include:

CEO David Lifschultz of Genoil Inc. (OTCQB:GNOLF), returns to Stock Day to give an update about international opportunities developing from their GHU hydroconversion technology.

CEO Kevin Richardson of SANUWAVE Health, Inc. (OTCQB:SNWV), gives an update on acoustic shockwave therapy & recent FDA Clearance.

Investors Hangout is a proud sponsor of "Stock Day." Uptick Newswire encourages listeners to visit Little Big Burger's message board on: <https://investorshangout.com/Chanticleer-Holdings-Inc-BURG-59568/>

### **About Little Big Burger**

[Little Big Burger](#) (“LBB”) is a wholly-owned subsidiary of Chanticleer Holdings, Inc. Founded in Portland, OR in 2010, LBB is a counter service, fast-casual restaurant concept offering fresh, high quality cooked-to-order burgers, truffle fries and rootbeer floats. LBB has developed a cult-like following in the Pacific Northwest by offering a simple menu focused on delicious quality, served in a hip atmosphere. LBB now has 12 locations - 11 in the State of Oregon and one in Charlotte, NC. The Company expects new locations to open soon in Portland, San Diego, Seattle and Austin. Parties interested in franchise opportunities should send an email to [mp@chanticleerholdings.com](mailto:mp@chanticleerholdings.com).

**About Chanticleer Holdings, Inc.** Headquartered in Charlotte, NC, [Chanticleer Holdings](#) owns, operates, and franchises fast-casual and full-service restaurant brands, including Little Big Burger, BGR – Burgers Grilled Right, American Burger Company, Just Fresh and Hooters. At 12/31/2017, the Company had a total of 57 branded restaurant locations – 43 of which are Company owned and operated and 14 of which are franchised. For more information, visit <http://www.chanticleerholdings.com>.

**Forward-Looking Statements:***Any statements that are not historical facts contained in this release are “forward-looking statements” as that term is defined under the Private Securities Litigation Reform Act of 1995 (PSLRA), which statements may be identified by words such as “expects,” “plans,” “projects,” “will,” “may,” “anticipates,” “believes,” “should,” “intends,” “estimates,” and other words of similar meaning. Such forward-looking statements are based on current expectations, involve known and unknown risks, a reliance on third parties for information, transactions or orders that may be cancelled, and other factors that may cause our actual results, performance or achievements, or developments in our industry, to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Factors that could cause actual results to differ materially from anticipated results include risks and uncertainties related to the fluctuation of global economic conditions, the performance of management and our employees, our ability to obtain financing or required licenses, competition, general economic conditions and other factors that are detailed in our periodic reports and on documents we file from time to time with the Securities and Exchange Commission. The forward-looking statements contained in this press release speak only as of the date the statements were made, and the companies do not undertake any obligation to update forward-looking statements. We intend that all forward-looking statements be subject to the safe-harbor provisions of the PSLRA.*

Contact:  
Uptick Newswire LLC  
Everett Jolly, CEO/Founder  
602-441-3474  
[info@upticknewswire.com](mailto:info@upticknewswire.com)  
[www.upticknewswire.com](http://www.upticknewswire.com)  
Source: [Uptick Newswire](#)

Source: Chanticleer Holdings, Inc.