

August 25, 2026



Sonic Automotive Elevates its Luxury Portfolio as Owners of the Authorized Jaguar Land Rover Retailer Serving Beverly Hills

Under recent new ownership, the Los Angeles-area luxury dealership is rechristened Jaguar Beverly Hills and Land Rover Beverly Hills to reflect its role as the JLR-authorized retailer serving one of the world's most iconic luxury destinations

CHARLOTTE, N.C., August 25, 2026 – [Sonic Automotive, Inc. \(NYSE: SAH\)](#), one of the nation's largest automotive and powersports retailers and a recipient of *Newsweek's* 2026 "Most Trustworthy Companies in America" award, today announced the renaming of two premier dealerships to Jaguar Beverly Hills and Land Rover Beverly Hills. Jaguar Beverly Hills and Land Rover Beverly Hills are among Sonic Automotive's 11 Jaguar Land Rover dealerships nationwide and 14 automotive and powersports dealerships serving the Southern California area.

Formerly known as Jaguar Los Angeles and Land Rover Los Angeles, the new names represent more than a change in identity. This transition reinforces their position as the only Jaguar and Land Rover retailer serving Beverly Hills, solidifying the company's commitment to delivering a client experience worthy of the Beverly Hills name, an internationally recognized destination for luxury, design, culture, and exceptional hospitality.

The transition arrives at a pivotal moment for the Jaguar and Land Rover brands. Jaguar is preparing for a bold new era of all-electric luxury, previewed by the dramatic Type 00 design vision and brought closer to production through the forthcoming Type 01 four-door electric GT. Range Rover continues to define modern luxury with the all-new Range Rover Electric and Range Rover SV Ultra. Defender is building on its legendary capability with Defender OCTA, the most powerful and capable Defender ever produced, while Discovery continues to deliver versatile, family-focused vehicles.

Featuring this array of highly desirable brands, Jaguar Beverly Hills and Land Rover Beverly Hills will provide a world-class home in one of the globe's most influential luxury markets.

"Beverly Hills is one of the most iconic destinations in the world, and these new dealership names more accurately reflect the world-class experience our teammates deliver," said David B. Smith, Chairman and Chief Executive Officer of Sonic Automotive. "The transition to Jaguar Beverly Hills and Land Rover Beverly Hills is a statement about our position as the official Jaguar and Land Rover retailer serving Beverly Hills, the brand standards we uphold, and our commitment to creating exceptional automotive retail experiences worthy of this

extraordinary market."

Building upon their established foundations, Land Rover Beverly Hills will continue to offer clients the iconic Range Rover, Defender, and Discovery portfolios, while Jaguar Beverly Hills showcases the brand's distinctive approach to modern luxury, design, and performance. Across both brands, the focus remains on delivering highly personalized service, elevated hospitality, and effortless convenience.

Clients will continue to be served by the same dedicated dealership teammates, with access to factory-trained service technicians, genuine parts, and personalized support throughout the ownership journey. Clients can experience the luxury experience at Jaguar Beverly Hills and Land Rover Beverly Hills in person at 400 S. La Brea Avenue, Los Angeles, CA 90036, or online at jaguarbeverlyhills.com and landroverbeverlyhills.com.

In addition to Jaguar Beverly Hills and Land Rover Beverly Hills, Sonic Automotive serves luxury automotive clients in Southern California through a portfolio of premier dealerships, including Beverly Hills BMW, BMW and MINI of Monrovia, Crown Lexus, Jaguar Land Rover Newport Beach, Land Rover Pasadena, Land Rover Santa Monica, Long Beach BMW, Mercedes-Benz of Calabasas, and W.I. Simonson Mercedes-Benz. Together, these dealerships reflect Sonic Automotive's commitment to delivering exceptional luxury ownership experiences across many of the world's most respected luxury automotive brands.

About Jaguar Beverly Hills

Jaguar Beverly Hills is a premier luxury automotive retailer serving Beverly Hills, Los Angeles, and the surrounding Southern California communities. The dealership offers Jaguar vehicles, factory-trained service, genuine parts, and personalized support throughout every stage of vehicle ownership. Jaguar Beverly Hills is committed to delivering a distinctive luxury automotive experience defined by modern design, performance, exceptional hospitality, and attention to detail. Find out more at jaguarbeverlyhills.com.

About Land Rover Beverly Hills

Land Rover Beverly Hills is a premier luxury automotive retailer serving Beverly Hills, Los Angeles, and the surrounding Southern California communities. The dealership offers the complete portfolio of Range Rover, Defender, and Discovery vehicles, along with factory-trained service, genuine parts, and personalized support throughout every stage of vehicle ownership. Land Rover Beverly Hills is committed to delivering an elevated automotive experience defined by exceptional hospitality, attention to detail, and long-term client relationships. Find out more at landroverbeverlyhills.com.

About Sonic Automotive

For more than 60 years, Sonic Automotive has pursued a single purpose: to deliver an experience for our guests and our teammates that fulfills dreams, enriches lives, and delivers happiness. We don't simply sell and service vehicles. We help people pursue their dreams, whether it's a guest purchasing their first vehicle, a family creating lifelong memories, or a teammate building a meaningful career.

Founded in 1966 by Bruton Smith, the company has grown into a Fortune 300 company under the leadership of Chairman and CEO David B. Smith. Today, more than 11,000 teammates bring the company's purpose to life across a nationwide network of 173 automotive and powersports franchises in 145 locations in 90 cities and 21 states. We are proud to represent 24 automotive and 15 powersports brands and have helped more than 7 million guests purchase vehicles, delivered over 40 million service experiences, and earned more than 1 million 5-star reviews by consistently putting people first.

At Sonic Automotive, we believe trust isn't claimed – it's earned through transparency, consistency, integrity, and genuine care. That's why we were the only automotive and powersports retailer recognized by Newsweek as one of America's Most Trustworthy Companies in 2026. As the automotive and powersports industries continue to evolve, our mission remains constant: to innovate, lead with integrity, and create exceptional experiences that inspire confidence, build lifelong relationships, and positively impact every life we touch.

Sonic Automotive. Driven By People. Inspired By Purpose. For more information, visit www.sonicautomotive.com and ir.sonicautomotive.com.