

Reconciliations of Non-GAAP Financial Measures to the Comparable GAAP Financial Measures (Unaudited)

(Dollars in millions, except per share amounts)

A. Reconciliation of net income from continuing operations attributable to Equifax to diluted EPS attributable to Equifax, adjusted for the charge related to the realignment of internal resources and other costs, and acquisition-related amortization expense:

	Three Months Ended March 31,		\$ Change	% Change
	2015	2014		
Net income attributable to Equifax	\$ 88.3	\$ 83.9	\$ 4.4	5 %
Acquisition-related amortization expense, net of tax, and cash income tax benefit of acquisition-related amortization expense of certain acquired intangibles	26.5	27.0	(0.5)	(2)%
Realignment of internal resources and other costs, net of tax ⁽¹⁾	14.9	—	14.9	nm
Net income attributable to Equifax, adjusted for items listed above	\$ 129.7	\$ 110.9	\$ 18.8	17 %
Diluted EPS attributable to Equifax, adjusted for items listed above	\$ 1.07	\$ 0.89	\$ 0.18	20 %
Weighted-average shares used in computing diluted EPS	121.7	124.4		

nm - not meaningful

- (1) The realignment of internal resources and other costs for \$23.4 million (\$14.9 million, net of tax) predominantly relates to the realignment of our internal resources to support the Company's strategic objectives and increase the integration of our global operations. See the Notes to this reconciliation for additional detail.

B. Reconciliation of operating margin to adjusted operating margin, excluding the charge related to the realignment of internal resources and other costs, and presentation of adjusted operating margin:

(in millions)	Three months ended March 31,		\$ Change	% Change
	2015	2014		
Revenue	\$ 651.8	\$ 584.5	\$ 67.3	12%
Operating Income	154.2	151.9	2.3	2%
Realignment of internal resources and other costs ⁽¹⁾	23.4	—	23.4	nm
Adjusted Operating Income	\$ 177.6	\$ 151.9	\$ 25.7	17%
Adjusted Operating Margin	27.2%	26.0%		

nm - not meaningful

- (1) The realignment of internal resources and other costs for \$23.4 million (\$14.9 million, net of tax) predominantly relates to the realignment of our internal resources to support the Company's strategic objectives and increase the integration of our global operations. See the Notes to this reconciliation for additional detail.

Notes to Reconciliations of Non-GAAP Financial Measures to the Comparable GAAP Financial Measures

Charge related to the realignment of internal resources and other - During the first quarter of 2015, we recorded a charge of \$23.4 million (\$14.9 million, net of tax). This charge was predominantly related to the realignment of our internal resources to support the Company's strategic objectives and increase the integration of our global operations. Management believes excluding this charge from certain financial results provides meaningful supplemental information regarding our financial results for the three months ended March 31, 2015, as compared to the corresponding period in 2014, since a charge of such an amount is not comparable among the periods. This is consistent with how our management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods.

Diluted EPS attributable to Equifax, adjusted for the charge related to the realignment of internal resources, acquisition-related amortization expense, net of tax, and the adjustment of redeemable noncontrolling interest that reflects a redemption value in excess of fair value - We calculate this financial measure by excluding the impact of acquisition-related amortization expense and including a benefit to reflect the material cash income tax savings resulting from the income tax deductibility of amortization for certain acquired intangibles. These financial measures are not prepared in conformity with GAAP. Management believes excluding the impact of amortization expense is useful because excluding acquisition-related amortization, and other items that are not comparable, allows investors to evaluate our performance for different periods on a more comparable basis. Certain acquired intangibles result in material cash income tax savings which are not reflected in earnings. Management believes that including a benefit to reflect the cash income tax savings is useful as it allows investors to better value Equifax. Management makes these adjustments to earnings when measuring profitability, evaluating performance trends, setting performance objectives and calculating our return on invested capital.

Redeemable noncontrolling interest adjustment- During the first quarter of 2015, there was not an adjustment of redeemable noncontrolling interest as the redemption value is not in excess of fair value. Management believes excluding this charge is useful as it allows investors to evaluate our performance for different periods on a more comparable basis. Management makes these adjustments to net income when measuring profitability, evaluating performance trends, setting performance objectives and calculating our return on invested capital. This is consistent with how management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods.