

October 16, 2015



CCA Industries, Inc. Reports Third Quarter 2015 Results

RIDGEFIELD PARK, N.J., Oct. 16, 2015 /PRNewswire/ -- CCA Industries, Inc. (NYSE MKT: CAW) announced today its results for the third quarter and nine months ended August 31, 2015, which can be found in the table below.

CCA Industries, Inc. manufactures and markets health and beauty aids, each under its individual brand name. The products include, principally, "Plus+White" toothpastes and teeth whiteners, "Bikini Zone" medicated topical and shave gels, "Nutra Nail" nail care treatments, "Scar Zone" scar treatment products, "Sudden Change" anti-aging skin care products, and "Solar Sense" sun protection products.

Statements contained in the news release that are not historical facts are forward looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties, which would cause actual results to differ materially, from estimated results. Such risks and uncertainties are detailed in the Company's filings with the Securities and Exchange Commission. No assurance can be given that the results in any forward-looking statement will be achieved and actual results could be affected by one or more factors, which could cause them to differ materially. For these statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act.

CCA INDUSTRIES, INC.

Three Months Ended

August 31, 2015 August 31, 2014

Revenues	\$	7,079,673	\$ 8,017,261
Net Income (Loss) from Continuing Operations	\$	175,080	\$ (199,110)
Net (Loss) Income on Discontinued Operations	\$	(125,191)	\$ 887,221

Total Net Income (Loss)	\$	49,889	\$	688,111
-------------------------	----	--------	----	---------

Earnings (Loss) per Share:

Basic

Continuing Operations	\$	0.02	\$	(0.03)
-----------------------	----	------	----	--------

Discontinued Operations	\$	(0.02)	\$	0.13
-------------------------	----	--------	----	------

(Loss)	\$	0.00	\$	0.10
--------	----	------	----	------

Earnings (Loss) per Share:

Diluted

Continuing Operations	\$	0.02	\$	(0.03)
-----------------------	----	------	----	--------

Discontinued Operations	\$	(0.02)	\$	0.13
-------------------------	----	--------	----	------

(Loss)	\$	0.00	\$	0.10
--------	----	------	----	------

Weighted Average Shares Outstanding:

Basic	7,006,684	7,006,684
-------	-----------	-----------

Diluted	7,006,684	7,006,684
---------	-----------	-----------

Nine Months Ended

August 31, 2015 August 31, 2014

Revenues	\$	20,707,422	\$ 25,104,842
Net (Loss) from Continuing Operations	\$	(1,539,170)	\$ (937,178)
Net Income (Loss) on Discontinued Operations	\$	59,948	\$ (3,750,981)
Total Net (Loss)	\$	(1,479,222)	\$ (4,688,159)

(Loss) Earnings per Share:

Basic

Continuing Operations	\$	(0.22)	\$ (0.13)
Discontinued Operations	\$	0.01	\$ (0.54)
(Loss)	\$	(0.21)	\$ (0.67)

(Loss) Earnings per Share:

Diluted

Continuing Operations	\$	(0.22)	\$ (0.13)
Discontinued Operations	\$	0.01	\$ (0.54)
(Loss)	\$	(0.21)	\$ (0.67)

Weighted Average Shares Outstanding:

Basic	7,006,684	7,006,684
-------	-----------	-----------

Diluted

7,006,684

7,006,684

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/cca-industries-inc-reports-third-quarter-2015-results-300161487.html>

SOURCE CCA Industries, Inc.