

Letter to Our Shareholders

August 18, 2020

Dear Shareholders:

We previously mailed you our proxy for the Virtual Annual Meeting of the Shareholders that was scheduled for July 16, 2020. Due to a lack of a quorum, the meeting was adjourned to September 16, 2020 at 2pm. We believe that the lack of a quorum was due to a number of shareholders not receiving their proxy until after the meeting date. The problems with the U.S. post office delivery have been well publicized. The challenge of the pandemic combined with an effort to politicize the post office have crippled its efforts to meet the high standards it has always upheld. We encourage you to submit your proxies for the adjourned meeting on September 16. As before, you may vote online until 11:59PM EDST the day before the meeting. The Company has made the proxy materials, including the Proxy Statement, Annual Report and Letter to Shareholders, available to the shareholders of record at www.ccainvestor.com.

Shareholders will be able to listen in, vote and submit questions at the Virtual Annual Shareholders Meeting through the following link: https://www.ccainvestor.com/2020-annual-meeting. An internet connection is required to access the link. In addition, shareholders can participate by telephone at 646-558-8656, Meeting ID# 825-6433-1173, Password 838683. There will be no physical location for shareholders to attend.

Respectfully yours,

Lance Funston Chairman & CEO CCA Industries, Inc.