

April 16, 2015



# Media Alert: ForgeRock's Eve Maler Featured in Three Sessions at RSA Conference 2015, USA

## Company to Exhibit April 20-24 at Moscone West, Booth #N3235

SAN FRANCISCO, CA -- (Marketwired) -- 04/16/15 -- [ForgeRock®](#), the leading open platform provider of identity management solutions, today announced that it is presenting and exhibiting as a Bronze Sponsor at [RSA® Conference 2015, USA](#). ForgeRock executives and team members will be demonstrating the latest identity management solutions from ForgeRock, including what's new from the [ForgeRock Identity Platform™](#) and the [OpenUMA](#) project at Booth #N3235. User-Managed Access (UMA) is an OAuth-based protocol that enables an individual to control the authorization of data sharing and service access done by others.

Eve Maler ([@xmlgrrl](#)), one of just a handful of judges for [the first Crowdsourced Submissions](#) at RSA Conference 2015, serves as ForgeRock's vice president of innovation and emerging technology and former Forrester principal analyst. She will share her expertise at the following panels:

### ***First Session: [On the Care and Feeding of Human and Device Relationships](#)***

**Description:** We have relationships with humans, entities, and things. Our connections as relationships are multiplying. Who has the authority to confirm the validity of a relationship? How can we understand technical aspects of relationships? How will we manage billions of relationships? This session will focus on the technical aspects of the draft laws of relationships between people, entities, and things.

**When:** April 23, 2015 from 8 a.m. - 8:50 a.m. PT

**Where:** Moscone West | Room: 3008

### ***Second Session: [Use Context to Improve Your User Identification Odds](#)***

**Description:** Authentication is correlation for high-quality identification. Our applications aren't achieving high quality, which impacts security, fraud rates, and brand management. If we went back to first principles and rebuilt our identification processes, we'd operate much more along the lines of contextual sensitivity and risk-based approaches.

**When:** April 23, 2015 from 10:20 a.m. - 11:10 a.m. PT

**Where:** Moscone West | Room: 3009

### ***Third Session: [Identithication: Convergence of Identity and Authentication - A Rock Opera](#)***

**Description:** What could be more informative and entertaining than the industry's leading experts debating practical implications of the need for greater security around the new use cases for identity? Simple, have the panelists express their opinions in song as a modern rock opera. "Identithication" explores critical questions -- who are you, how are you sure,

and how can you use identity, all set to song.

**When:** April 23, 2015 from 11:30 a.m. - 12:20 p.m. PT

**Where:** Moscone West | Room: 2002

To schedule an interview at RSA with ForgeRock executives, please contact Travis Anderson at [forgerock@trainercomm.com](mailto:forgerock@trainercomm.com).

### ***Supporting Resources***

ForgeRock Identity Platform (<http://www.forgerock.com/products/>)

UMA Working Group (<http://kantarainitiative.org/confluence/display/uma/Home>)

ForgeRock Blog (<http://forgerock.com/blog/>)

ForgeRock Customers (<http://forgerock.com/customers/>)

ForgeRock on Twitter (<https://twitter.com/ForgeRock>)

ForgeRock on Facebook (<https://www.facebook.com/pages/ForgeRock/101648653214231>)

### ***About ForgeRock***

The ForgeRock Identity Platform™ transforms the way millions of customers and citizens interact with businesses and governments online, providing better security, building relationships, and enabling new cloud, mobile, and IoT offerings from any device or connected thing. ForgeRock serves hundreds of brands like Morningstar, Vodafone, GEICO, TomTom, and Pearson, as well as governments like Norway, Canada, and Belgium, among many others. Headquartered in San Francisco, California, ForgeRock has offices in London, Bristol, Grenoble, Oslo, Singapore, and Vancouver, Washington. ForgeRock is privately held, backed by leading global venture capital firms Accel Partners, Foundation Capital, and Meritech Capital. For more information and free downloads, visit <http://www.forgerock.com> or follow ForgeRock on Twitter at <http://www.twitter.com/forgerock>.

Source: ForgeRock