

Ladenburg Thalmann Launches Ladenburg Thalmann Annuity Insurance Services

Firm to provide critical annuity processing and marketing services to advisors

MIAMI--(BUSINESS WIRE)-- Ladenburg Thalmann Financial Services Inc. (NYSE MKT: LTS; LTS PrA) today announced the launch of a new wholly-owned subsidiary, Ladenburg Thalmann Annuity Insurance Services LLC (LTAIS). The new company will provide marketing strategies, product expertise, and back-office processing for fixed and equity-indexed annuities.

"Our new, comprehensive platform gives advisors access to annuities from a range of sources, ensuring that fixed and equity-index annuities are delivered in a way that serves the best interest of the client," said Richard Lampen, CEO, President and Director, Ladenburg Thalmann Financial Services. "In an age when the requirements for offering products and services to clients is under intensive regulatory scrutiny, it is critical that our advisors be confident in the way those products and services are delivered."

"Annuities have become an important part of the financial planning process. Given the volume of annuity business generated from Ladenburg Thalmann-affiliated companies, we felt compelled to create a solution that will better enable integration of annuities into the planning process and allow access to leading carriers and products," said Jim Gelder, CEO, LTAIS. "We are committed to building an annuity platform in close coordination with advisors to provide clients with best-in-class access to tools and resources."

The launch of LTAIS expands Ladenburg Thalmann's retirement product offerings and continues to build on the network model of firms supporting over 4,000 financial advisors nationwide.

About LTAIS

Ladenburg Thalmann Annuity Insurance Services LLC (LTAIS) is a wholly owned subsidiary of Ladenburg Thalmann Financial Services Inc. LTAIS is a full-service annuity processing and marketing platform offering advisors propriety and industry-leading technologies, contracting and licensing, and in-house annuity experts. The company's sales support team works in close coordination with financial advisors to ensure that the products being offered are in the best interest of the client.

For more information, visit the LTAIS website at <u>ladenburgannuity.com</u>.

About Ladenburg

Ladenburg Thalmann Financial Services Inc. (NYSE MKT: LTS, LTS PrA) is a publicly-traded diversified financial services company based in Miami, Florida. Ladenburg's subsidiaries include industry-leading independent broker-dealer firms Securities America, Inc., Triad Advisors, Inc., Securities Service Network, Inc., Investacorp, Inc. and KMS Financial Services, Inc., as well as Premier Trust, Inc., Ladenburg Thalmann Asset Management Inc., Highland Capital Brokerage, Inc., a leading independent life insurance brokerage company, and Ladenburg Thalmann & Co. Inc., an investment bank which has been a member of the New York Stock Exchange for over 135 years. The company is committed to investing in the growth of its subsidiaries while respecting and maintaining their individual business identities, cultures, and leadership. For more information, please visit www.ladenburg.com.

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