

SEI Wealth Platform(SM) Certification Program Launched in Response to Demand for Enterprise-Wide Wealth Management Solution

Program to Create Line-Up of Project-Ready Certified Consultants to Support Private Banking Platform Activity

OAKS, PA -- (Marketwired) -- 03/25/15 -- Amid growing demand in the wealth management industry to transition to global-ready, enterprise-wide wealth processing and wealth management solutions, such as the SEI Wealth Platform (the Platform), <u>SEI</u> (NASDAQ: SEIC) has launched the SEI Wealth Platform Certification Program. Upon completion of the Platform Certification Program, individuals will be the first SEI-certified, preferred providers of SEI Wealth Platform implementation and support. The 5-week program consists of 32 hours of self-administered and classroom-style training. Consultants from EY, Oakbrook Solutions, Inc., and Verus Consulting Group LLC are participating in the inaugural class, which is running from March 2 - 31.

"The Platform Certification Program will provide third-party consultants with the knowledge and expertise necessary to get firms up and running on the Platform as quickly as possible," said Vince Campisciano, Leader of the SEI Wealth Platform Project Management and Implementation team for SEI North America Private Banking. "The Platform is the only enterprise-wide, end-to-end solution on the market today, and certification on the Platform will be a huge benefit to consultants and wealth management firms alike."

The Platform Certification Program is an extension of SEI's established and robust effort to provide employees and partners with the skills and knowledge needed to utilize the comprehensive nature of their end-to-end solution. The Program begins with self-administered eLearning designed to provide a foundational understanding of the solution. Onsite classroom training follows, offering three days of in-depth SEI Wealth Platform instruction at SEI's Oaks headquarters. Participants will receive certification after successfully completing a knowledge assessment at the conclusion of the program. Certified partners will then have access to continued education through SEI's knowledge network of digital videos, thought leadership, release notes, and other related materials.

"The banking industry is transforming quickly, and leaders in the space are realizing that future business success hinges on replacing aging legacy systems with robust enterprise wealth management solutions," said Al Chiaradonna, Senior Vice President, SEI Wealth Platform, North America Private Banking. "Recognizing the pace of this change, we have created the Platform Certification Program in an effort to extend our industry ecosystem and further help firms seamlessly transition to the Platform."

Designed to help organizations streamline their wealth management processes, the SEI Wealth Platform is an end-to-end solution for wealth management organizations, supporting the front, middle, and back office, comprised of wealth processing services and wealth management programs. After initially launching in the U.K., the first U.S. bank went live at the end of 2012. Since then, the Platform has gained significant momentum, with 25 clients live today, including 6 in the U.S., and a backlog of 5 U.S. private banking wealth management firms in various stages of conversion. Currently, there are over \$47 billion in assets under management on the Platform and more than 240,000 accounts.

SEI intends to offer the certification program on a quarterly basis. The next Platform Certification Program, scheduled for June, is approaching capacity. Partners interested in future classes should contact Vince Campisciano at vcampisciano@seic.com.

About the SEI Wealth Platform(SM) The SEI Wealth Platform (the Platform) is an outsourcing solution for wealth managers encompassing wealth processing services and wealth management programs, combined with business process expertise. With the Platform, SEI provides wealth management organizations with the infrastructure, operations, and administrative support necessary to capitalize on their strategic objectives in a constantly shifting market. The SEI Wealth Platform supports trading and transactions on 117 stock exchanges in 49 countries and 34 currencies, through the use of straight-through processing and a single operating infrastructure environment. For more information, visit: seic.com/wealthplatform.

About SEI

SEI (NASDAQ: SEIC) is a leading global provider of investment processing, investment management, and investment operations solutions that help corporations, financial institutions, financial advisors, and ultra-high-net-worth families create and manage wealth. As of December 31, 2014, through its subsidiaries and partnerships in which the company has a significant interest, SEI manages or administers \$625 billion in mutual fund and pooled or separately managed assets, including \$253 billion in assets under management and \$372 billion in client assets under administration. For more information, visit seic.com.

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