

October 20, 2011



SEI Global Wealth Services Selected to Support ARIA Growth Ambitions

SEI Platform to Power ARIA Portfolio Management Activities

LONDON -- (MARKET WIRE) -- 10/20/11 -- SEI (NASDAQ: SEIC) announced today that it has been selected as a strategic partner to ARIA Capital Management to support their discretionary investment management services through its Global Wealth Services solution.

ARIA is a fast-growing, boutique private client investment manager focused on long-term relationships and achieving cash plus returns for their clients. The firm also runs a selection of absolute return and alternative funds, which have demonstrated consistent positive returns over full-market cycles.

The new partnership will support ARIA in executing its growth strategy over the coming years and will also provide clients with enhanced services, including an improved discretionary fund management service and better access to information, via online portfolio valuation tools. The majority of ARIA's assets under management will be converted to SEI's Global Wealth Platform during the first year of the agreement.

At the core of SEI's offering is the Global Wealth Platform, which will provide ARIA with a single, scalable, and integrated wealth management infrastructure to efficiently and actively manage client portfolios. The unique combination of strategy management and flexible rebalancing functionality will enable ARIA to tailor client portfolios while achieving straight-through processing.

SEI provides Global Wealth Services to a range of firms across the wealth management spectrum and today's announcement follows recent partnerships established with Paradigm Group, Premier Asset Management, and True Potential.

Ryan Hicke, Managing Director, SEI's Global Wealth Services U.K., said:

"ARIA is an exciting business and our strategic partnership should contribute to their continued growth as investment specialists. We have been particularly impressed with their highly personalised service and the strong focus on long-term relationships, which have proven successful with their private clients.

"Our Global Wealth Services will support the firm's continuing growth and allow a more simplistic, efficient, and scalable platform for investment processing, as well as enhance their client experience. In addition, we believe ARIA is well-positioned to capitalise on the efficiencies of the Global Wealth Platform's client portfolio management solution."

Jim London, Director of Solutions, SEI's Global Wealth Services U.K., said:

"The portfolio management solution within GWS will provide ARIA with a wide set of capabilities and functionality to deliver their client proposition. We continue to evolve our services for private client discretionary managers in the U.K."

Matt Brittain, ARIA, said:

"We spent in excess of 12 months reviewing a very broad spectrum of platforms; from private banking to more traditional stock broking services, as well as more retail orientated IFA propositions. Ultimately, SEI offered not only the most powerful portfolio management and reporting tool, with impressive management reporting facilities, but also could cater for the full breadth of our business. Principally, we provide intermediaries with a full service, outsourced investment management and execution facility, so technological integration capability between both adviser and investment manager is paramount for us. From that perspective, we found what we were looking for."

About SEI's Global Wealth Services

SEI's Global Wealth Services is an outsourcing solution for wealth managers combining wealth processing technology and wealth management programs, coupled with business process expertise. The integrated offering aims to provide wealth management organisations the infrastructure, operations and administrative support necessary to capitalise on their strategic objectives in a constantly shifting market.

At the heart of the solution lies the Global Wealth Platform, which supports trading and transactions on 100 stock exchanges in 53 countries and 31 currencies, all using straight-through processing. For more information, visit www.seic.com/pwi.

About SEI

SEI (NASDAQ: SEIC) is a leading global provider of investment processing, fund processing, and investment management business outsourcing solutions that help corporations, financial institutions, financial advisors, and ultra-high-net-worth families create and manage wealth. As of September 30, 2011, through its subsidiaries and partnerships in which the company has a significant interest, SEI manages or administers \$395 billion in mutual fund and pooled assets or separately managed assets, including \$151 billion in assets under management and \$244 billion in client assets under administration. For more information, visit www.seic.com.

Source: SEI