

## SEI Launches Goals-Based Global Strategic Portfolios

DUBAI, UNITED ARAB EMIRATES -- (MARKET WIRE) -- 03/29/11 -- SEI (NASDAQ: SEIC) today announced the launch of a new range of investment solutions, the SEI Global Strategic Portfolios. These funds are designed specifically for regional investors.

The Portfolios provide investors with five core investment options designed to meet a wide range of financial goals and attitudes towards risk.

They embrace SEI's Goals-Based Investment philosophy which blends modern portfolio construction theory with behavioral finance. SEI research has shown that a goals-based approach to asset allocation can help mitigate the irrational investor behaviors that are natural reactions to volatile economic climates, such as buying high and selling low.

The Portfolios are powered by SEI's Manager-of-Managers investment approach, in which specialist investment managers are selected and monitored by SEI's global team of approximately 100 investment professionals. This approach combines dynamic asset allocation, portfolio construction, manager selection, and continuous monitoring to maximize investment opportunities and diversify risk providing more consistent results for investors.

Ranging from global conservative to global aggressive, the Portfolios extend across the spectrum of risk profiles. They are U.S. dollar denominated funds, offering daily liquidity, domiciled in Dublin, and are UCITS regulated.

Commenting, Jahangir Aka, Senior Executive Officer, SEI Middle East said:

"Current events in the Middle East have been a sharp reminder to regional investors of the need to diversify their investment portfolios and risk-exposure. The SEI Global Strategic Portfolios are designed to provide regional investors with global diversification and exposure to up to four asset classes: equity, fixed interest, absolute return, and liquidity.

"The Portfolios combine multiple specialist managers and offer investors access to a diverse range of markets within a single investment vehicle. We are pleased to be able to bring our unique investment approach and expertise to our regional clients."

## About SEI

SEI (NASDAQ: SEIC) is a leading global provider of investment processing, fund processing, and investment management business outsourcing solutions that help

corporations, financial institutions, financial advisors, and ultra-high-net-worth families create and manage wealth. As of December 31, 2010, through its subsidiaries and partnerships in which the company has a significant interest, SEI manages or administers \$416.0 billion in mutual fund and pooled or separately managed assets, including \$172.3 billion in assets under management and \$243.7 billion in client assets under administration. For more information, visit <a href="https://www.seic.com/me">www.seic.com/me</a>.

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