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## **SEI to Discuss Continued Innovation at Sibos Conference in Amsterdam**

OAKS, Pa., Oct. 21 /PRNewswire-FirstCall/ -- SEI (Nasdaq: SEIC) announced today that it will make two presentations on the need for continued innovation in financial services and wealth management at the Sibos conference, in Amsterdam, Oct. 25-29, 2010.

This year, the Sibos conference program focuses on three themes -- regulation, rebuilding trust and recovery.

"The pace and magnitude of change we have seen in the global wealth management industry has caused firms to rethink their plans for future growth," said Joseph P. Ujobai, Executive Vice President for SEI's Global Wealth Services.

"SEI is uniquely positioned to support clients with this change; delivering core solutions that enable firms to enrich their client relationships and adapt to ongoing regulatory change, turning the challenges they face today into opportunities for tomorrow."

The two SEI presentations are:

-- Tackling the Challenges Facing the Wealth Management Industry

Mr. Ujobai will discuss the mindset of today's high net worth individual and the need for wealth managers to connect on a deeper, more emotional level to become the trusted advisor for which today's investor is looking.

-- Growth through Innovation in Financial Services and Wealth Management

Al Chiaradonna, Senior Vice President, SEI Global Wealth Services, will speak at the TCS Bancs Customer Forum, also occurring during the Sibos Conference. Mr. Chiaradonna will discuss the role of technology, and how it has evolved into a way of doing business rather than a cost. Additionally, he will cover the importance of co-sourcing and strategic partnerships in order to increase speed-to-market and operate as a true outsourcing partner in today's rapidly evolving industry.

As an exhibitor at the Sibos conference, SEI will be demonstrating the capabilities of its latest innovation, the Global Wealth Platform. The platform lies at the centre of SEI's Global Wealth Services and provides end-to-end investment and processing capabilities.

SEI's objective for Global Wealth Services is to simplify operating models, allowing wealth managers to have more time to focus on what matters most -- building richer client relationships and increasing the capital value of their businesses. SEI has seen steady momentum with seven wealth advisory firms in the UK and is actively planning deployment in the U.S. and other markets.

### **About SEI's Global Wealth Services**

SEI's Global Wealth Services is an outsourcing solution for Wealth Managers encompassing wealth processing services and wealth management programs, coupled with business process expertise. The integrated offering aims to provide wealth management organizations the infrastructure, operations and administrative support necessary to capitalize on their strategic objectives in a constantly shifting market.

At the heart of the solution lies the Global Wealth Platform, which supports trading and transactions on 100 stock exchanges in 53 countries and 31 currencies, all using straight-through processing. For more information, visit [www.seic.com/pwi](http://www.seic.com/pwi).

### **About SEI**

SEI (Nasdaq: SEIC) is a leading global provider of outsourced asset management, investment processing and investment operations solutions. The company's innovative solutions help corporations, financial institutions, financial advisors, and affluent families create and manage wealth. As of September 30, 2010, through its subsidiaries and partnerships in which the company has a significant interest, SEI administers \$402 billion in mutual fund and pooled assets and manages \$164 billion in assets. SEI serves clients, conducts or is registered to conduct business and/or operations, from numerous offices worldwide. For more information, visit [www.seic.com](http://www.seic.com).

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