

# SEI Private Banking to Hold Asset Management Symposium For Bank Wealth Managers

# Symposium Series Represents Latest Development in Broader Investment Education Program for Bankers

OAKS, Pa., May 2 /PRNewswire-FirstCall/ -- SEI (Nasdaq: SEIC), a leading global provider of outsourced asset management, investment processing and investment operations solutions, announced today that it will conduct its first Asset Management Symposium for bank wealth managers on May 9 and 10 at the Drake Hotel in Chicago, IL. This symposium will be the first in a series of regional asset management events planned for this year. Participants in the symposium will include the heads of wealth management from over 20 bank and trust institutions in the Midwest region.

The series represents the latest development in a broader education program aimed at informing the bank wealth market about innovations in investment strategies. Specifically, the symposium will offer leading-edge information about behavioral finance, goals-based investing, portable alpha, and managed volatility.

"The global business and investment landscape have changed dramatically in recent years and this will be an opportunity to bring executives together to discuss current trends in asset management," said David Campbell, Senior Vice President for SEI's Private Banking Business. "We are looking forward to an open dialogue with symposium participants as we share our vision regarding the challenges and opportunities facing the wealth management industry."

"Our customers are increasingly in need of more sophisticated investment services," said Brian Lucareli, SVP and Managing Director of Wealth Management for Johnson Bank. "I am excited to attend SEI's upcoming event and appreciate the opportunity to learn from industry experts and participate in best practice discussions with my peers so that we can better serve our clients."

The symposium series is the latest development within a more comprehensive initiative launch by SEI Private Banking to provide bank leaders a deeper level of information on investing and a broader set of tools to address these topics with their clients. SEI says the

company plans to add at least six more members to its team, dedicating them to working with bank wealth executives on the growing complexities of asset management solutions.

"Increasingly, the industry and investors are open to embracing new strategies that try to match strong performance with the appropriate level of risk management," said Al Chiaradonna, Senior Vice President for SEI's Private Banking Strategy and Innovation. "There are a number of options available to investors and we want to provide an opportunity to further educate our clients on these emerging strategies. We anticipate a lot of robust discussion about the intricacies of these strategies and how banks can use these solutions to help their clients achieve their goals."

## About SEI's Private Banks Segment

SEI's Private Banks business segment delivers investment management, investment processing and trading services to private banks and wealth management organizations. SEI enables wealth managers to meet the rapidly evolving business and investment needs of their clients by helping them grow revenue, reduce cost and risk and manage capital. SEI's solutions are used by over 290 clients in 9 countries. For more information, visit <a href="http://www.seic.com/banks/">http://www.seic.com/banks/</a>.

#### About SEI

SEI (Nasdaq: SEIC) is a leading global provider of outsourced asset management, investment processing and investment operations solutions. The company's innovative solutions help corporations, financial institutions, financial advisors, and affluent families create and manage wealth. As of March 31, 2007, through its subsidiaries and partnerships in which the company has a significant interest, SEI administers \$382.4 billion in mutual fund and pooled assets and manages \$190.0 billion in assets. SEI serves clients, conducts or is registered to conduct business and/or operations, from more than 20 offices in over a dozen countries. For more information, visit <a href="http://www.seic.com">http://www.seic.com</a>.

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