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SiriusXM Announces Coverage for 2026-27 NBA Season

SiriusXM offers live broadcasts of every game from Opening Night through NBA Finals

Daily NBA talk and analysis airs 365 days a year on the exclusive [SiriusXM NBA Radio](#) channel, hosted by former players, executives and other league experts

Every NBA game is included in the new SiriusXM Sports Pass subscription, available for only \$5/month

NEW YORK – October 19, 2026 – SiriusXM will deliver fans across North America the most comprehensive audio coverage of the NBA, offering live broadcasts of every NBA game from Opening Night through the NBA postseason and The Finals, as well as daily NBA talk programming every day of the year on the exclusive [SiriusXM NBA Radio](#) channel.

The 2026-27 NBA season begins with a star-studded tripleheader tomorrow, October 20. At 3:00 pm ET Jayson Tatum and the Boston Celtics visit the Detroit Pistons and one of the league's brightest young stars, Cade Cunningham, at Little Caesars Arena. At 7:00 pm ET in New York's Madison Square Garden, Jalen Brunson and the reigning NBA Champion Knicks host the Philadelphia 76ers and a new-look roster that now features LeBron James and Jaylen Brown. Then at 9:30 pm ET, Shai Gilgeous-Alexander and the Oklahoma City Thunder travel to San Antonio to take on the reigning Western Conference Champion Spurs and the generational talent of Victor Wembanyama at the Frost Bank Center.

All three matchups will air on the SiriusXM NBA Radio channel, which is available to listeners nationwide in their cars (channel 86) and on the SiriusXM app.

Every NBA game, from the regular season through The Finals, is available to SiriusXM listeners. Those listening via the SiriusXM app, or in vehicles equipped with SiriusXM's latest generation 360L radios, get the added benefit of being able to access both the home and visiting team broadcasts for every matchup.

Listeners get NBA programming - including every game broadcast - with SiriusXM's most popular subscription plans, including Platinum, All Access and Music & Entertainment, as well as SiriusXM's new sports-focused subscription plan, [SiriusXM Sports Pass](#), priced at \$5 per month.

Throughout the year, fans can follow all the latest NBA news on the exclusive SiriusXM NBA Radio channel. The channel's daily lineup features talk shows hosted by former players, coaches, executives and other league experts, and fans can call in to be a part of the conversation each day.

SiriusXM NBA Radio's daily weekday schedule features "The Starting Lineup," hosted by Frank Isola and former NBA center/forward Brian Scalabrine, "Give and Go," with Zach

Harper and former NBA guard Antonio Daniels, and “NBA Today” with Justin Termine and former NBA guard/forward Eddie Johnson.

Listeners additionally hear analysis from former players, coaches and front office executives including Robert Parish, Ryan McDonough, Greg Anthony, Amin Elhassan, Rosalyn Gold-Onwude, Sarah Kustok, Rick Mahorn and Sam Mitchell.

SiriusXM NBA Radio voices also include a number of league insiders and radio veterans including Gerald Brown, Brian Geltzeiler, Vince Goodwill, Jason Jackson, Mitch Lawrence, Gary Washburn, Joe Vardon, Ben Lyons, David Shepard and Marc Stein.

In the lead up to the start of this season, SiriusXM NBA Radio produced preview shows focused on each of the 30 NBA teams, with SiriusXM hosts interviewing coaches, executives and star players, and providing an inside look at each squad as they prepare for tip off. Fans can access their favorite team’s show on demand on the SiriusXM app here:

sxm.app.link/NBAseasonpreview2026

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About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America, with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a complete ecosystem of advertising solutions through SiriusXM Media and AdsWizz. SiriusXM offers live, on-demand, and human-curated programming across music, talk, news, sports, and podcasts, and the company reaches approximately 255 million monthly listeners across its platforms. With deep automotive manufacturer relationships and unique spectrum assets, SiriusXM is built to reach listeners wherever they are. The company connects fans to the voices, creators, and moments they love - creating communities where listeners engage, participate, and belong. For more about SiriusXM, please go to:

<https://www.siriusxm.com/>

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